PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
DUANE SMITH JR.	02/28/2012
RICARDO ALVAREZ	02/28/2012
MICHAEL K. NOLAN	02/24/2012

RECEIVING PARTY DATA

Name:	CAPITAL ONE FINANCIAL CORPORATION	
Street Address:	1680 CAPITAL ONE DRIVE	
City:	MCLEAN	
State/Country:	VIRGINIA	
Postal Code:	22102	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16295697

CORRESPONDENCE DATA

Fax Number: (404)885-3900

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Email: katherine.swider@troutman.com

Correspondent Name: TROUTMAN SANDERS LLP/CAPITAL ONE Address Line 1: 600 PEACHTREE ST., NE, SUITE 3000

Address Line 4: ATLANTA, GEORGIA 30308

ATTORNEY DOCKET NUMBER:	R: COF5055CON	
NAME OF SUBMITTER: GAYLON C. HOLLIS		
SIGNATURE:	/Gaylon C. Hollis/	
DATE SIGNED:	03/07/2019	

Total Attachments: 6

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PATENT 505363538 REEL: 048533 FRAME: 0223

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PATENT REEL: 048533 FRAME: 0224

ASSIGNMENT

WHEREAS, WE, Duane SMITH, Jr. residing at 1346 Autumn Breeze Drive, Oilville, Virginia 23129; Ricardo ALVAREZ residing at 11421 Bell Tower Court, Richmond, Virginia 23233; Michael K. NOLAN residing at 4106 Hanover Avenue, Richmond, Virginia 23221; Kristi S. HEBNER residing at 12113 Hermon Farms Lane, Ashland, Virginia 23005; and Cathryn H "Katie" HARLOW residing at 8324 Kingsthorpe Terrace, Richmond, Virginia 23229; have invented certain new and useful improvements in and to the subject matter of:

SYSTEMS AND METHODS FOR PROVIDING CUSTOMERS WITH MATCHING REWARDS

described in an application for United States Letters Patent filed on **February 29, 2012**, and accorded Application No. **13/408,659**,

AND, WHEREAS, CAPITAL ONE FINANCIAL CORPORATION, a corporation organized under the laws of the State of Delaware, having a place of business located at 1680 Capital One Drive, McLean, Virginia 22102 ((hereinafter "ASSIGNEE"), is desirous of acquiring certain rights to the improvements and under the application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) or the equivalent thereof, and other good and valuable consideration, receipt of which is hereby acknowledged, WE do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, our entire right, title and interest in and throughout the United States of America (including its territories and dependencies) and all countries foreign thereto in and to said improvements, said United States application, any other United States applications, including provisional, divisional, renewal, substitute, continuation, reexamination and reissue applications, based in whole or in part on said United States application or in whole or in part on said improvements, any foreign applications, including international and regional applications, based in whole or in part on any of the aforesaid United States applications or in whole or in part on said improvements, and in and to any and all letters patent, including extensions thereof, of any country which have been or may be granted on any of the aforesaid applications or on said improvements or any parts thereof;

AND WE hereby authorize and request our agents, Hunton & Williams LLP, whose address is 2200 Pennsylvania Avenue, N.W., Washington, DC 20037, to insert hereon any identification necessary or desirable for recordation of this document, including the filing date and application number of said application when known.

AND WE hereby agree for ourselves and our heirs, executors and administrators to execute without further consideration any further documents and instruments which may be necessary, lawful and proper in the prosecution of said above-referenced application or in the preparation or prosecution of any continuing, substitute, divisional, renewal, reexamination or reissue application or in any amendments, extensions or interference proceedings, or other applications for patents of any region or country, that may be necessary to secure to ASSIGNEE

PATENT REEL: 048533 FRAME: 0225 its interest and title in and to said improvements or any parts thereof, and in and to said several patents or any of them;

AND WE hereby covenant for ourselves and our legal representatives, and agree with said ASSIGNEE, its successors and assigns, that WE have granted no right or license to make, use, sell or offer to sell said improvements, to anyone except said ASSIGNEE, that prior to the execution of this deed, our right, title and interest in said improvements had not been otherwise encumbered, and that WE have not and will not execute any instrument in conflict therewith;

AND WE do hereby authorize and request the Director of the United States Patent and Trademark Office to issue any and all letters patent which may be granted upon said United States applications, or upon said improvements or any parts thereof when granted, to said ASSIGNEE.

IN WITNESS WHEREOF, I have hereunto set my hand and seal.

Witnessed hereto:

~ uu

Candace L. Grime

Print Name

Date

HUNTON & WILLIAMS LLP
INTELLECTUAL PROPERTY DEPARTMENT
2200 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, DC 20037
(202) 955-1500 (TELEPHONE)
(202) 778-2201 (FACSIMILE)

2/28/12	Ale	
Date	Ricardo ALVAREZ	

Witnessed hereto:

Caulace J. M.:

Signature

Candace L. Grime:

Print Name

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HUNTON & WILLIAMS L.L.P INTELLECTUAL PROPERTY DEPARTMENT 2200 PENNSYLVANIA AVENUE, N.W. WASHINGTON, DC 20037 (202) 955-1500 (TELEPHONE) (202) 778-2201 (FACSIMILE)

I. Plat

Witnessed hereto:

Stephan Weir Print Name

Z/Z4//Z Date

HUNTON & WILLIAMS LLP INTELLECTUAL PROPERTY DEPARTMENT 2200 PENNSYLVANIA AVENUE, N.W. WASHINGTON, DC 20037 (202) 955-1500 (TELEPHONE) (202) 778-2201 (FACSIMILE)

2/29	12012
Date	, , , , , , , , , , , , , , , , , , , ,

Kristis, HERNER

Witnessed hereto:

Mussa Cont

Melissa Conti

2/28/2012

Hunton & Williams LLP
Intellectual Property Department
2200 pennsylvania avenue, N.W.
Washington, DC 20037
(202) 955-1500 (Telephone)
(202) 778-2201 (Facsimile)

2	28	12
Date		

Cathyn H'Katie" HARLOW

Witnessed hereto:

Signature

Day con

Print Name

3-1-12

Date

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INTELLECTUAL PROPERTY DEPARTMENT
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