

<b>PATENT ASSIGNMENT COVER SHEET</b>
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Electronic Version v1.1  
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EPAS ID: PAT5411602

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
PACIFIC WESTERN BANK	03/08/2019
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	ZUMOBI, INC.
<b>Street Address:</b>	1525 4TH AVENUE
<b>Internal Address:</b>	SUITE 800
<b>City:</b>	SEATTLE
<b>State/Country:</b>	WASHINGTON
<b>Postal Code:</b>	98101
<b>PROPERTY NUMBERS Total: 10</b>	
<b>Property Type</b>	<b>Number</b>
Patent Number:	9778810
Patent Number:	9484002
Patent Number:	10019963
Patent Number:	9438690
Patent Number:	9807150
Patent Number:	9997138
Application Number:	12772752
Application Number:	15429118
Application Number:	15474850
Application Number:	15723040
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(919)354-1278
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	9193143114
<b>Email:</b>	diligencereview@square1bank.com
<b>Correspondent Name:</b>	PACIFIC WESTERN BANK
<b>Address Line 1:</b>	406 BLACKWELL STREET
<b>Address Line 2:</b>	SUITE 240
<b>Address Line 4:</b>	DURHAM, NORTH CAROLINA 27701

PATENT

<b>NAME OF SUBMITTER:</b>	NICHOLAS NANCE
<b>SIGNATURE:</b>	/NICHOLAS NANCE-JLT/
<b>DATE SIGNED:</b>	03/08/2019
<b>Total Attachments: 3</b> source=Zumobi - IP Release - executed 3-8-19#page1.tif source=Zumobi - IP Release - executed 3-8-19#page2.tif source=Zumobi - IP Release - executed 3-8-19#page3.tif	

**RELEASE OF SECURITY INTEREST**

This Release of Security Interest is made as of March 8, 2019, by **PACIFIC WESTERN BANK**, a California state chartered bank ("Bank"), in favor of **ZUMOBI, INC.**, a Delaware corporation ("Grantor"), with its principal place of business located at 1525 4<sup>th</sup> Avenue, Suite 800, Seattle, Washington 98101.

Recitals

WHEREAS Grantor granted to Bank a security interest in its copyrights, patents and trademarks, including without limitation its patents and trademarks described on Exhibits A and B attached hereto (respectively) (collectively, the "Intellectual Property"), under that certain Intellectual Property Security Agreement dated as of September 27, 2017 (as amended from time to time, the "Security Agreement"), and recorded with the United States Patent and Trademark Office as set forth on Exhibits A and B.

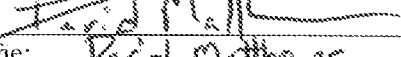
WHEREAS Grantor has no outstanding obligations to Bank under the terms of the Security Agreement, Bank agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Bank agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Grantor, without warranty or recourse, all interest of Bank in the Intellectual Property.

**BANK:**

**PACIFIC WESTERN BANK**

By:   
Name: David Matthews  
Title: VP

406 Blackwell Street  
Suite 240  
Durham, NC 27701

**EXHIBIT A**

**Patents**

Bank's security interest in the following patents was recorded at the United States Patent and Trademark Office on October 18, 2017 at Reel and Frame Number 043896/0732:

<b><u>Description</u></b>	<b><u>Patent Application No./Issued Patent No.</u></b>	<b><u>Date</u></b>
Systems, Methods, and Computer Program Products Providing an Article Selection Structure	12772752	5/3/2010
Techniques to Modify Content and View Content on Mobile Devices	9778810	10/3/2017
System and Method for Adaptive and Persistent Media Presentations	9484002	11/1/2016
Systems and Methods for Adaptive Third Party Content	10019963	7/10/2018
System and Method for Inserting Owned Media Content Into Mobile Applications	9438690	9/6/2016
System and Method for Inserting Owned Media Content Into Mobile Applications	9807150	10/31/2017
System and Method for Adaptive and Persistent Media Presentations	9997138	6/12/2018
System and Method for Generating an Integrated Mobile Graphical Experience Using Compiled-Content from Multiple Sources	15429118	2/9/2017
Systems and Methods for Delivering Compiled-Content Presentations	15474850	3/30/2017
Techniques to Modify Content and View Content On a Mobile Device	15723040	10/2/2017

**EXHIBIT B**

**Trademarks**

Bank's security interest in the following trademarks was recorded at the United States Patent and Trademark Office on October 18, 2017 at Reel and Frame Number 6185/0394:

<b><u>Description</u></b>	<b><u>Registration Number</u></b>	<b><u>Registration Date</u></b>
ZUMOBI	3493117	8/26/2008
ZUMOBI	3512960	10/7/2008
ZUMOBI	3512961	10/7/2008
ZBI	4397221	9/3/2013
ZBI	4363369	7/9/2013
ZBI	4422679	10/22/2013
ZBI	4422680	10/22/2013
Z	4422729	10/22/2013
Z	4363504	7/9/2013
Z	4363506	7/9/2013
ZBI	4422732	10/22/2013
MICROZINES	5186000	4/18/2017