

## PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

EPAS ID: PAT5413238

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>SEQUENCE:</b>	4	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	RETAILMENOT, LLC	10/16/2013
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	RETAILMENOT, INC.	
<b>Street Address:</b>	301 CONGRESS AVENUE	
<b>Internal Address:</b>	SUITE 700	
<b>City:</b>	AUSTIN	
<b>State/Country:</b>	TEXAS	
<b>Postal Code:</b>	78701	
<b>PROPERTY NUMBERS Total: 2</b>		
<b>Property Type</b>	<b>Number</b>	
<b>Application Number:</b>	15455908	
<b>Application Number:</b>	16208437	
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>	(703)770-7901	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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<b>Correspondent Name:</b>	PILLSBURY WINTHROP SHAW PITTMAN LLP	
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<b>Address Line 4:</b>	MCLEAN, VIRGINIA 22102	
<b>ATTORNEY DOCKET NUMBER:</b>	034250-0451636	
<b>NAME OF SUBMITTER:</b>	NICOLE BANKS	
<b>SIGNATURE:</b>	/Nicole A. Banks/	
<b>DATE SIGNED:</b>	03/08/2019	
<b>Total Attachments: 3</b>		
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## ASSIGNMENT

WHEREAS, **RETAILMENOT, LLC**, a Delaware limited liability company now known as RNOT, LLC and having a place of business at 301 Congress Avenue, Suite 700, Austin, Texas 78701, (hereafter "ASSIGNOR") holds the entire right, title, and interest to U.S. Patent Applications 12/554,350 (filed September 4, 2009), 12/840,947 (filed July 21, 2010), 12/841,071 (filed July 21, 2010), 14/050,862 (filed October 10, 2013), 61/347,100 (filed May 21, 2010), 13/585,576 (filed August 14, 2012), and 61/232,241 (filed August 7, 2009) (hereafter, collectively, the "Patents Applications"); and

WHEREAS **RETAILMENOT, INC.**, a Delaware corporation having a place of business at 301 Congress Avenue, Suite 700, Austin, Texas 78701, (hereafter "ASSIGNEE") is desirous of acquiring the Patents Applications.

NOW, THEREFORE, This Indenture Witnesseth: That for good and valuable consideration, receipt whereof is hereby acknowledged, said ASSIGNOR does hereby sell, assign, and transfer to said ASSIGNEE, its successors and assigns, all right, title, and interest in and to said Patent Applications set forth above, the invention or inventions therein shown and described and any improvements on said invention heretofore or hereafter made, any divisions, provisionals, non-provisionals, continuations, or continuations-in-part of said Patent Applications, and all patents, United States and foreign, to be granted upon any such applications or for the invention or inventions thereof, any reissues, reexaminations, continuations, continuations-in-part, or extensions of said patents, and all rights for past and present infringement related to any patents issued or to be issued thereon; and said ASSIGNOR does

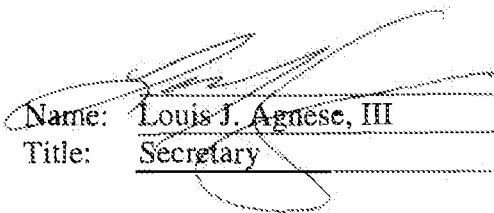
hereby authorize and request the Commissioner of Patents to issue all patents on said Patent Applications or for the invention or inventions hereof, in accordance with this assignment.

And said **ASSIGNOR** for said consideration hereby covenants and agrees that the said **ASSIGNOR** is the owner of the title herein conveyed and has the right to convey the same and will sign all lawful papers deemed by said **ASSIGNEE** as expedient to vest in it the legal title herein sought to be conveyed, but in every instance at the **ASSIGNEE'S** expense.

*[The Remainder of this Page is Intentionally Left Blank.]*

This Assignment has been duly executed by the undersigned as of the 16th day of  
October 2013.

**RETAILMENOT, LLC,**  
a Delaware limited liability company now  
known as RNOT, LLC



Name: Louis J. Agnese, III  
Title: Secretary

SIGNATURE PAGE TO ASSIGNMENT