# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
MARCO G. SCHNABL	05/28/2014
JOHANNES GNAUCK	05/28/2014

## **RECEIVING PARTY DATA**

Name:	AUTOMOTIVEMASTERMIND, LLC		
Street Address:	222 BROADWAY		
Internal Address:	19TH FLOOR		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10038		

## **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	16269409

## **CORRESPONDENCE DATA**

**Fax Number:** (303)607-3600

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Email: lori.lane@faegrebd.com

Correspondent Name: FAEGRE BAKER DANIELS LLP
Address Line 1: 3200 WELLS FARGO CENTER

Address Line 2: 1700 LINCOLN STREET

Address Line 4: DENVER, COLORADO 80203

ATTORNEY DOCKET NUMBER: 479527.000948

NAME OF SUBMITTER: ANDRE T. KRAMMER

SIGNATURE: /Andre T. Krammer/

DATE SIGNED: 03/11/2019

**Total Attachments: 2** 

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PATENT 505369097 REEL: 048566 FRAME: 0256

### ASSIGNMENT OF APPLICATION

Docket Number AMIND-003A

Whereas, I, Marco G, Schnabl, hereafter referred to as Assignor, have invented certain new and useful improvements in METHOD OF GENERATING A PRIORITIZED LISTING OF CUSTOMERS USING A PURCHASE BEHAVIOR PREDICTION SCORE for which an application for a United States Patent was filed on or about the date of this Assignment.

Whereas, <u>AUTOMOTIVEMASTERMIND, LLC</u> of <u>New York, New York</u> herein referred to as "Assignee" whose mailing address is <u>222 Broadway 19<sup>th</sup> Floor, New York, NY 10038</u> is desirous of acquiring the entire right, title and interest in the same;

Now, therefore, in consideration of the sum of One dollars (\$1.00), the receipt whereof is acknowledged, and other good and valuable consideration, I, the applicant, by these presents do sell, assign and transfer unto said Assignee the full and exclusive right to the said improvement in the United States, and by these presents do hereby sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, Assignor's entire right, title and interest in, to and under said improvements, and said application and all divisions, renewals, continuations, and continuations-in-part thereof, and any United States Letters patent which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, including the full right to claim for any such application the priority benefits of the International Convention for the Protection of Industrial Property and other priority-conferring treaties, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, divisions, continuations, continuations-in-part, renewals and reissues thereof, and Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue any Letters Patent for said improvements to said Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument. I hereby authorize and request the Commissioner of Patents and Trademarks to issue said United States Patent to said Assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof, and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

Executed this	28th	day of	May		
at		e.		14	Ihl
			\$4	IAME: Marco G.	Schnabi
State of County of	)	)			
On before me, (insert name and title of the officer), personally appeared Marco G. Schnabl who proved to me on the basis of satisfactory evidence, to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or entity upon behalf of which the person acted, executed the instrument.  I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true					
and correct.	4 77 100	7	7 413 14 750 14 17	4 4 4 4	
WITNESS my ha	nd and official sea	<b>3</b> l.			
Signature	<del>omisekanggapangapanan nya</del> nandi melab-dah MUPA di Middi Middi Middi (	аралгандарын айман жана жана жана жана жана жана жана ж	мицеоти да насеропологи при при при при при при при при при пр	(Seal)	
~ Total of forms are submitted.					

PATENT REEL: 048566 FRAME: 0257

### ASSIGNMENT OF APPLICATION

Docket Number AMIND-003A

Whereas, I, <u>Johannes Gnauck</u>, hereafter referred to as Assignor, have invented certain new and useful improvements in <u>METHOD OF GENERATING A PRIORITIZED LISTING OF CUSTOMERS USING A PURCHASE BEHAVIOR PREDICTION SCORE</u> for which an application for a United States Patent was filed on or about the date of this Assignment.

Whereas, <u>AUTOMOTIVEMASTERMIND, LLC</u> of <u>New York, New York</u> herein referred to as "Assignee" whose mailing address is <u>222 Broadway 19<sup>th</sup> Floor, New York, NY 10038</u> is desirous of acquiring the entire right, title and interest in the same:

Now, therefore, in consideration of the sum of One dollars (\$1.00), the receipt whereof is acknowledged, and other good and valuable consideration, I, the applicant, by these presents do sell, assign and transfer unto said Assignee the full and exclusive right to the said improvement in the United States, and by these presents do hereby sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, Assignor's entire right, title and interest in, to and under said improvements, and said application and all divisions, renewals, continuations, and continuations-in-part thereof, and any United States Letters patent which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, including the full right to claim for any such application the priority benefits of the International Convention for the Protection of Industrial Property and other priority-conferring treaties, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, divisions, continuations, continuations-in-part, renewals and reissues thereof, and Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue any Letters Patent for said improvements to said Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument; I hereby authorize and request the Commissioner of Patents and Trademarks to issue said United States Patent to said Assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

Executed this day of May	
at	AME Johannes Gnauck
State of ) County of )	
the within instrument and acknowledged to me that he e signature on the instrument the person, or entity upon bel	
I certify under PENALTY OF PERJURY under the laws of and correct.	the State of California that the foregoing paragraph is true
WITNESS my hand and official seal.	
Signature	(Seal)
~ Total of forms are submitted.	y registration of the control of the

PATENT REEL: 048566 FRAME: 0258

RECORDED: 03/11/2019