

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT5422614

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
YEHUDA ARI BUCHALTER	03/14/2019
JASON SHAO	03/14/2019
WILLIAM T. MASLYN	03/14/2019
RECEIVING PARTY DATA	
Name:	INTERSECTION PARENT, INC.
Street Address:	10 HUDSON YARDS
Internal Address:	26TH FLOOR
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10001
PROPERTY NUMBERS Total: 3	
Property Type	Number
Application Number:	62644079
Application Number:	16353550
PCT Number:	US2019022268
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	43820-0007, 15-16
NAME OF SUBMITTER:	BENJAMIN M. HALPERN
SIGNATURE:	/Benjamin M. Halpern/
DATE SIGNED:	03/14/2019
Total Attachments: 5	

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ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNORS of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged,

ASSIGNORS:

(1) Full Name of Inventor: Yehuda Ari Buchalter
Residence: 7320 Austin Street, Apt. 5F, Forest Hills, NY 11375
Citizenship: U.S.

(2) Full Name of Inventor: Jason Shao
Residence: 2376 Hillcrest Drive, Pocono Pines, PA 18350
Citizenship: U.S.

(3) Full Name of Inventor: William T. Maslyn
Residence: 7 Cathy Rd., Poughkeepsie, NY 12603
Citizenship: U.S.

hereby sell, assign and transfer to ASSIGNEE:

Intersection Parent, Inc.
10 Hudson Yards
26th Floor
New York, NY 10001

and the successors, assigns, and legal representatives of the ASSIGNEE, the entire right, title, and interest for the United States and its territorial possessions, and in all foreign countries and regions, including all rights to claim priority, in and to the inventions that were invented by ASSIGNORS, and which are found in the patent applications listed in Schedule A (the "PATENT APPLICATIONS"), and any legal equivalent thereof in any foreign country or region, including the right to claim priority, including any and all improvements disclosed therein, and in and to all Letters Patent to be obtained for said invention by the above application, or any continuation, continuation-in-part, divisional, renewal, or substitute thereof, and, as to Letters Patent, any reissue or reexamination or other post grant proceedings thereof.

ASSIGNORS hereby covenant that no assignment, sale, agreement, or encumbrance has been, or will be, made or entered into which would conflict with this Assignment.

ASSIGNORS authorize ASSIGNEE to make applications for, and to receive, Letters Patent for said invention in any of said countries or regions, in ASSIGNEE'S name, or in ASSIGNOR'S name, at ASSIGNEE'S election.

ASSIGNORS covenant and agree to execute or procure any further necessary assurance of the title to said invention, and any Letters Patent which may issue therefore, and to, at any time, upon the request and at the expense of ASSIGNEE, deliver any testimony in any interference, derivation proceeding, litigation, or proceeding related thereto, and to execute all papers that may be necessary or desirable to perfect the title to said invention, or any Letters Patent which may be granted therefore in ASSIGNEE, its successors, assigns, or other legal representatives, and to, at any time, upon the request and at the expense of ASSIGNEE, execute any continuation, continuation-in-part, divisional, renewal, or substitute thereof, and, as to Letters Patent, any reissue or reexamination or other post issuance proceedings thereof, or any other additional applications for Letters Patent for said invention or any part thereof, in any of said countries or regions, all of which applications and any Letters Patent issuing thereon are hereby assigned to ASSIGNEE, will make all rightful oaths or declarations, and do all lawful acts requisite for procuring the same therein, without further compensation, but at the expense of ASSIGNEE, its successors, assigns, or other legal representatives.


ASSIGNORS authorize and request the Commissioner of Patents to issue any and all Letters Patent of the United States of America for said invention, resulting from the aforesaid application, to Intersection Parent, Inc. as its ASSIGNEE.

WITNESS my hand and seal on:

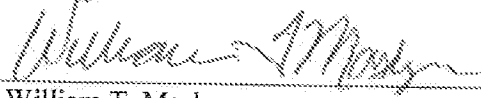
[signature pages follow]


Yehuda Ari Buchalter

3/14/19
Date


Jason Shao

3/14/19
Date


William T. Maslyn

3/14/19
Date

ACKNOWLEDGED AND ACCEPTED BY:

INTERSECTION PARENT, INC. as ASSIGNEE

By: 

Name: Yehuda Ari Buchalter

Title: Chief Executive Officer

Date: 3/14/19

Schedule A

Atty. Dkt. No.	U.S./PCT Serial No.	Filing Date	Title
43820-15	TBD	Herewith	SYSTEMS, METHODS AND PROGRAMMED PRODUCTS FOR ELECTRONIC BIDDING ON AND ELECTRONIC TRACKING, DELIVERY AND PERFORMANCE OF DIGITAL ADVERTISEMENTS ON NON-PERSONAL DIGITAL DEVICES
43820-16	TBD	Herewith	SYSTEMS, METHODS AND PROGRAMMED PRODUCTS FOR ELECTRONIC BIDDING ON AND ELECTRONIC TRACKING, DELIVERY AND PERFORMANCE OF DIGITAL ADVERTISEMENTS ON NON-PERSONAL DIGITAL DEVICES
43820-7	62/644,079	2018-03-16	SYSTEMS, METHODS AND PROGRAMMED PRODUCTS FOR ELECTRONIC BIDDING ON AND ELECTRONIC TRACKING, DELIVERY AND PERFORMANCE OF DIGITAL ADVERTISEMENTS IN ELECTRONIC DIGITAL DISPLAYS