PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
YAIR ADATO	01/20/2019
DAVID GOTTLIEB	01/17/2019

RECEIVING PARTY DATA

Name:	TRAX TECHNOLOGY SOLUTIONS PTE LTD.	
Street Address:	65 CHULIA STREET, #19-01 OCBC CENTRE	
City:	SINGAPORE	
State/Country:	SINGAPORE	
Postal Code:	049513	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16354175

CORRESPONDENCE DATA

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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ATTORNEY DOCKET NUMBER:	12765.0022-00000
NAME OF SUBMITTER:	DONNA O. BECKFORD
SIGNATURE:	/Donna O. Beckford/
DATE SIGNED:	03/15/2019

Total Attachments: 9

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> PATENT REEL: 048604 FRAME: 0886

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PATENT REEL: 048604 FRAME: 0887

SOLE/JOINT INVENTION

(Worldwide Rights)

Attorney Docket No. 12765.0011-00000 Attorney Docket No. 12765.0011-00304

ASSIGNMENT

WHEREAS I/We, the below-named inventor(s) (hereinafter referred to as Assignor(s)), of an invention entitled:

AUTOMATICALLY MONITORING RETAIL PRODUCTS BASED ON CAPTURED IMAGES

as disclosed and claimed in the applications identified below this paragraph:

Application Number	Country of Filing	Filing Date
62/615,512	IIS	January 10 2018
62/681,718	IIS	June 7, 2018
62/695,469	US	July 9, 2018
PCT/US2019/013054	WIPO	
	* V (5 %)	<u>January 10, 2019</u>

WHEREAS, TRAX TECHNOLOGY SOLUTIONS PTE LTD., a corporation of SINGAPORE whose post office address is 65 Chulia Street, #19-01 OCBC Centre, SINGAPORE 049513 (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention in all countries throughout the world, and in and to all applications for patents on this invention in all countries throughout the world, including any PCT International Application and all national stage applications based thereon that may be filed, and all patents issued upon such applications in all countries throughout the world;

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from Assignee is hereby acknowledged, I/We, as Assignor(s), have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, my/our entire right, title, and interest in and to this invention, the above-referenced applications that disclose and claim this invention, any PCT International Application and all national stage applications based thereon that may be filed, any other applications for patents filed anywhere in the world that claim this invention, and all divisions, and continuations of any such application, and all patents which may be granted thereon, and all reissues thereof, and all rights to claim priority in any country on the basis of any such applications, and all extensions, renewals, and reissues thereof; and I/We hereby authorize and request the any official of any country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment:

AND, I/WE covenant that I/We have the full right to convey the interest assigned by this Assignment, and I/We have not executed and will not execute any agreement in conflict with this Assignment;

AND, I/WE further covenant and agree that I/We will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to me/us respecting this invention, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its

SOLE/JOINT INVENTION (Worldwide Rights) Attorney Docket No. 12765.0011-00000 Aitorney Docket No. 12765.0011-00304

AND, I/WE authorize and request a patent practitioner of record in this application, to insert the filing date, country of filing, and application number of the above-referenced application(s) when known.

IN TESTIMONY WHEREOF, I/We have hereunto set our hands.

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Signature	700	
Yair Adato	/r.	
Print Name		3 8
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SOLE/JOINT INVENTION

(Worldwide Rights)

Attorney Docket No. 12765.0011-00000

Attorney Docket No. 12765.0011-00304

ASSIGNOR (inventor) 5 Signature **Dolev Pomeranz** Print Name Execution Date ASSIGNOR (inventor) 6 Signature Ziv Mhabary Print Name **Execution Date** ASSIGNOR (Inventor) 7 Signature Osnat Yanushevsky Print Name Execution Date AS\$IGNOR (Inventor) 8 Signature Yotam Michael Print Name 2/1/19 **Execution Date** ASSIGNOR (Inventory) Signature Yonatan Adar Print Name 20/1/19

Page 3 of 6

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SOLE/JOINT INVENTION (Worldwide Rights) Attorney Docket No. 12765.0011-00304 Attorney Docket No. 12765.0011-00304

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Page 4 of 6

SOLE/JOINT INVENTION (Worldwide Rights) Attorney Docket No. 12765.0011-0000 Attorney Docket No. 12765.0011-00304

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Page 5 of 6

Execution Date

SOLE/JOINT INVENTION (Worldwide Rights) Attorney Docket No. 12765.0011-00000 Attorney Docket No. 12765.0011-00304

AND, I/WE authorize and request a patent practitioner of record in this application, to insert the filing date, country of filing, and application number of the above-referenced application(s) when known.

IN TESTIMONY WHEREOF, I/We have hereunto set our hands.

ASSIGNOR (Inventor) 1
Signature
Yair Adato Print Name
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Itai Lishner
Print Name
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Daniel Shimon Cohen
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ASSIGNOR (Inventor) 4
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Aviv Eisenschtat
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Execution Date

SOLE/JOINT INVENTION (Worldwide Rights) Attorney Docket No. 12765.0011-00000 Attorney Docket No. 12765.0011-00304

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ASSIGNOR (inventor) 12
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Paul Yudkin Print Name
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Jan 17, 2019 Execution Date
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Page 4 of 6

SOLE/JOINT INVENTION (Worldwide Rights) Attorney Docket No. 12765.0011-00304

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PATENT REEL: 048604 FRAME: 0895

SOLE/JOINT INVENTION

(Worldwide Rights) Attorney Docket No. 12765.0011-00000 Attorney Docket No. 12765.0011-00304

Assignee Name:

Trax Technology Solutions Fte Ltd.

Signature:

Printed Name: Corporate Title:

Date:

Page 6 of 6

PATENT REEL: 048604 FRAME: 0896

RECORDED: 03/15/2019