

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT5426020

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
JOEL R. SETCHELL	01/03/2019
JAMES DANIEL HALEY	01/03/2019
NATHANIEL WELCH	03/08/2019
EDWARD BEISTLE	03/08/2019
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	SPOT YOU MORE, INC.
<b>Street Address:</b>	327 HILLSBOROUGH STREET
<b>City:</b>	RALEIGH
<b>State/Country:</b>	NORTH CAROLINA
<b>Postal Code:</b>	27603
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	16199430
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(734)994-6331
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Email:</b>	skean@brinksgilson.com, annarbordocketing@brinksgilson.com
<b>Correspondent Name:</b>	BRINKS GILSON & LIONE
<b>Address Line 1:</b>	524 SOUTH MAIN STREET
<b>Address Line 2:</b>	SUITE 200
<b>Address Line 4:</b>	ANN ARBOR, MICHIGAN 48104
<b>ATTORNEY DOCKET NUMBER:</b>	11867-535
<b>NAME OF SUBMITTER:</b>	SHELLY KEAN
<b>SIGNATURE:</b>	/Shelly Kean/
<b>DATE SIGNED:</b>	03/18/2019
<b>Total Attachments: 6</b>	
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**ASSIGNMENT**

WHEREAS, Joel R. SETCHELL, James Daniel HALEY, Nathaniel WELCH and Edward BEISTLE, hereinafter called the "Assignors," has made the invention described in the United States patent application entitled SMART SHELF SENSOR, and being described in U.S. Provisional Application No. 62/591,140, filed on November 27, 2017; and U.S. Application No. 16/199,430, filed on November 26, 2018, and any and all applications claiming the benefit thereof including the right of priority.

WHEREAS, Spot You More, Inc., a corporation organized and existing under the laws of the State of North Carolina, having a place of business at 327 Hillsborough Street, Raleigh, NC 27603, hereinafter called the "Assignee," desires to acquire the entire right, title and interest in and to the invention and the patent application identified above, and all patents which may be obtained for said invention, as set forth below;

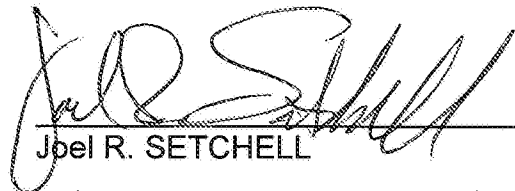
NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and for other valuable and legally sufficient consideration, the receipt, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; together with the right to recover all damages, including, but not limited to, a reasonable royalty, by reason of past, present, or future infringement or any other violation of patent or patent application rights; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents.

The Assignors hereby covenant and agree, for the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee any and all additional papers which may be requested by the Assignee to carry out the terms of this Assignment.

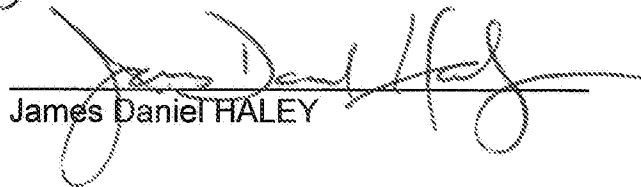
The Commissioner of Patents and Trademarks is hereby authorized and requested to issue patents to the Assignee in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, the Assignors have executed this agreement.

Dated: 1/3/2019

  
Joel R. SETCHELL

Dated: 1/3/2019

  
James Daniel HALEY

Dated: \_\_\_\_\_

\_\_\_\_\_  
Nathaniel WELCH

Dated: \_\_\_\_\_

\_\_\_\_\_  
Edward BEISTLE

STATE OF NORTH CAROLINA )  
COUNTY OF Forsyth ) ss.

I, Beverly S. Crews, a Notary Public in and for the County and State aforesaid, do hereby certify that **Joel R. SETCHELL**, personally known to be to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act of the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 3 day of January, ~~2018~~ 2019. (BSC)

Beverly S. Crews  
Notary Public  
Forsyth County  
North Carolina  
My Commission Expires January 28, 2023

Beverly S. Crews  
Notary Public

My Commission Expires: 1/28/23

STATE OF NORTH CAROLINA )  
COUNTY OF Forsyth ) ss.

I, Beverly S. Crews, a Notary Public in and for the County and State aforesaid, do hereby certify that **James D. HALEY**, personally known to be to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act of the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 3 day of January, ~~2018~~ 2019. (BSC)

Beverly S. Crews  
Notary Public  
Forsyth County  
North Carolina  
My Commission Expires January 28, 2023

James D. Haley  
Notary Public

My Commission Expires: 1/28/23

**ASSIGNMENT**

WHEREAS, Joel R. SETCHELL, James Daniel HALEY, Nathaniel WELCH and Edward BEISTLE, hereinafter called the "Assignors," has made the invention described in the United States patent application entitled SMART SHELF SENSOR, and being described in U.S. Provisional Application No. 62/591,140, filed on November 27, 2017, and U.S. Application No. 16/199,430, filed on November 26, 2018, and any and all applications claiming the benefit thereof including the right of priority

WHEREAS, Spot You More, Inc., a corporation organized and existing under the laws of the State of North Carolina, having a place of business at 327 Hillsborough Street, Raleigh, NC 27603, hereinafter called the "Assignee," desires to acquire the entire right, title and interest in and to the invention and the patent application identified above, and all patents which may be obtained for said invention, as set forth below:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and for other valuable and legally sufficient consideration, the receipt, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States, together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above, together with the right to recover all damages, including, but not limited to, a reasonable royalty, by reason of past, present, or future infringement or any other violation of patent or patent application rights; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents.

The Assignors hereby covenant and agree, for the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent, and that the Assignors will execute and deliver to the Assignee any and all additional papers which may be requested by the Assignee to carry out the terms of this Assignment.

The Commissioner of Patents and Trademarks is hereby authorized and requested to issue patents to the Assignee in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, the Assignors have executed this agreement.

Dated: \_\_\_\_\_

\_\_\_\_\_  
Joel R. SETCHELL

Dated: \_\_\_\_\_

\_\_\_\_\_  
James Daniel HALEY

Dated: 3-8-2019

Nathaniel S. Welch  
\_\_\_\_\_  
Nathaniel WELCH

Dated: 3-8-2019

Edward Beistle  
\_\_\_\_\_  
Edward BEISTLE



STATE OF WISCONSIN )  
 ) ss  
COUNTY OF )

I, Nathaniel J. Zuehlke, a Notary Public in and for the County and State aforesaid, do hereby certify that **Nathaniel WELCH**, personally known to be to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act of the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 9th day of March, 2018.

[Signature]  
Notary Public



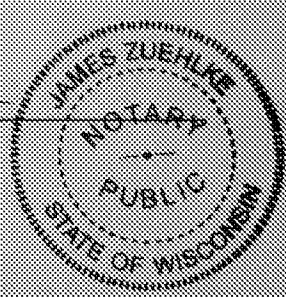
My Commission Expires: 1/11/2021

STATE OF WISCONSIN )  
 ) ss  
COUNTY OF )

I, Edward Beistle, a Notary Public in and for the County and State aforesaid, do hereby certify that **Edward BEISTLE**, personally known to be to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act of the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 9th day of March, 2018.

[Signature]  
Notary Public



My Commission Expires: 1/11/2021