505384148 03/20/2019

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5430941

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
DROLL YANKEES, INC.	07/20/2017

RECEIVING PARTY DATA

Name:	CLASSIC BRANDS, LLC
Street Address:	3600 S. YOSEMITE ST., SUITE 1000
City:	DENVER
State/Country:	COLORADO
Postal Code:	80237

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	7946248

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: uspt@polsinelli.com
Correspondent Name: TARYN A. ELLIOTT
Address Line 1: 900 W. 48TH PLACE

Address Line 2: SUITE 900

Address Line 4: KANSAS CITY, MISSOURI 64112

ATTORNEY DOCKET NUMBER:	068164-576310
NAME OF SUBMITTER:	KRISTINE GOODMAN
SIGNATURE:	/Kristine Goodman/
DATE SIGNED:	03/20/2019

Total Attachments: 11

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ASSIGNMENT OF INTELLECTUAL PROPERTY

THIS ASSIGNMENT OF INTELLECTUAL PROPERTY (this "Assignment") is made this 20th day of July, 2017 (the "Effective Date") by Droll Yankees, Inc., a Rhode Island corporation with an address of 109 Connecticut Mills Avenue, Danielson, CT 06239 USA ("Assignor"), in favor of CLASSIC BRANDS, LLC, a Colorado limited liability company with an address of 3600 South Yosemite Street, Suite 1000, Denver, CO 80237 ("Assignee").

RECITALS

WHEREAS, Assignor wishes to transfer and assign to Assignee all right, title and interest in and to its registered and unregistered domain names ("*Domains*"), works subject to copyright ("*Copyrights*"), trademarks ("*Trademarks*"), and patents ("*Patents*"), as further described in Exhibits A through D, respectively, attached hereto (collectively, the "*Intellectual Property*"); and

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest in and to the Intellectual Property on the terms set forth herein.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor agrees as follows:

- 1. <u>Domain Assignment</u>. Assignor hereby assigns, transfers and conveys to Assignee and its successors and assigns, as of the Effective Date, all of Assignor's right, title and interest in and to the Domains, specifically including, without limitation: (i) any and all domain name registrations relating to the Domain Names; (ii) any and all common law rights relating to the Domains and variations thereof throughout the world, together with all of the goodwill associated therewith and which is symbolized by the foregoing; and (iii) any and all claims and demands that Assignor may have either at law or in equity arising out of any past infringements and uses thereof, the same to be held and enjoyed by said Assignee, its successors and assigns from and after the Effective Date as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.
- 2. <u>Copyright Assignment</u>. Assignor hereby assigns, transfers and conveys to Assignee and its successors and assigns, as of the Effective Date, all of Assignor's right, title and interest in and to the Copyrights, together with the goodwill connected with and symbolized by such Copyrights, including but not limited to all rights in the applicable registrations and/or applications thereof, all rights to secure copyright registration therein and to any resulting registration in Assignee's name as claimant, the right to secure renewals, reissues, and extensions of any such copyright or copyright registration in the United States of American or any foreign country, and the right to all causes of action and remedies related thereto.
- 3. <u>Trademark Assignment</u>. Assignor hereby assigns, transfers and conveys to Assignee and its successors and assigns, as of the Effective Date, any and all of Assignor's rights, title and interest in and to the Trademarks, in the United States of America and any foreign counties, including, without limitation, all common law rights therein, all rights in the

applicable registrations and/or applications thereof, all rights of registration, renewal, and extension thereof, the right to sue for and collect on all claims for damages and profits by reason of past, present and future infringements thereof and all other corresponding rights, together with all of the goodwill and intangible benefits associated therewith, to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made.

- 4. <u>Patent Assignment</u>. Assignor hereby sells, assigns, transfers, and conveys unto Assignee, its successors and assigns, full and exclusive right, title, and interest, throughout the world, in the Patents, including all past, present, and future income, royalties, and damages and all payments now or hereafter due or payable with respect thereto, and all causes of action, either in law or in equity, and the right to sue, counterclaim, and recover for past, present, and future infringement of the rights assigned or to be assigned hereunder, and also including:
 - (a) the inventions as set forth and described in the specifications of any patent applications identified in Exhibit D prepared, executed, to be executed, or not executed by Assignor therefor, preparatory to obtaining one or more patents of the United States and/or countries foreign thereto, whether prepared, executed, and/or filed as a provisional application and/or a non-provisional application;
 - (b) the application(s) therefore, including the applications identified in Exhibit D;
 - (c) any and all provisionals and non-provisionals, refilings, divisions, continuations, and continuations-in-part of the application(s);
 - (d) any and all patents of the United States of America that may issue from the application(s), refilings, divisions, continuations, and continuations-in-part, including those identified in Exhibit D;
 - (e) any and all reissues, reexaminations, and extensions of patents of the United States of America;
 - (f) any and all applications for patents for or upon the inventions that may be filed in any and all countries foreign to the United States of America;
 - (g) any and all refilings, divisions, and continuations of the foreign-filed applications; and
 - (h) all past, present, and future damages to, and rights to enforce/litigate, any of the above.

All of the above shall be held and enjoyed by Assignee for Assignee's own use and benefit, and for Assignee's successors, legal representatives, and assigns, to the full end of the term of each Patent.

5. <u>Further Actions</u>. Assignor does hereby authorize Assignee to file and record this assignment with the U.S. Patent and Trademark Office and the United States Copyright Office.

Assignee, any further documents or instruments as Assignee may reasonably require to evidence and make effective the assignments hereunder, including, without limitation, appropriate actions required to execute the transfer of all Domains into Assignee's name and with the domain name registrar of Assignee's choice. If Assignee is unable, because of Assignor's unwillingness or for any other reason, to secure Assignor's signatures, approvals or other documents or assistance necessary to transfer the Intellectual Property into Assignee's name, including transferring the domain names to Assignee's domain name registrar of choice, or to otherwise effect the assignments herein, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents as its agent and attorney in fact to act for and on Assignor's behalf and stead for the limited purpose of executing, filing and approving the foregoing actions and taking all other lawfully permitted actions to effect the assignments herein with the same legal force and effect as if executed by Assignor.

- 6. <u>Successor and Assigns</u>. This Assignment shall be binding upon Assignor and its respective successors and assigns, and shall inure to the benefit of Assignee and its respective successors and assigns.
- 7. <u>Governing Law</u>. Except to the extent that federal law may preempt state law with respect to the matters covered hereby, this Assignment shall be governed by and construed in accordance with the laws of the State of Delaware without giving effect to the principles of conflicts of laws thereof.
- 8. <u>Counterparts</u>. This Assignment may be signed in one or more counterparts, each of which shall be an original, with the same effect as if the signatures thereto and hereto were upon the same instrument and delivered in person. Signatures transmitted electronically by portable document format (pdf) file or facsimile shall be binding for all purposes hereof.

[Signature Pages Follow]

IN WITNESS WHEREOF, Assignor has executed this Assignment with the intent to be legally bound as of the Effective Date.

ASSIGNOR:

DROLL YANKEES, INC.

Name: Betty P. Puckett

Title: President

Assignee acknowledges the aforesaid statements and accepts the aforesaid assignment, transfer, and conveyance of the Intellectual Property and the associated goodwill;

IN TESTIMONY WHEREOF, Assignee has executed this Assignment as of the Effective Date.

ASSIGNEE:

CLASSIC BRANDS, LLC

Robert W. Donegar, Chief Executive Officer

EXHIBIT A Domain Names

Domain	Registrar
drollyankees.com	Perfect Privacy, LLC
drollyankee.com	Whois Privacy Services Pty Ltd
justfeedbirds.com	Perfect Privacy, LLC
yankeeflipper.com	Perfect Privacy, LLC
Justfeedthebirds.com	Droll Yankees

EXHIBIT B Copyrights

TITLE	REG. NO.	REG. DATE
Bird feeders by Droll Yankees, Inc.	TX0000411404	1979
The Vocally versatile mockingbird:	VA0000034859	1979
recorded & narrated by Samuel A.		
Grimes/photo by Samuel A. Grimes		
The Winner: Droll Yankees new window	TX0000554578	1980
feeder		
The Winner: Droll Yankees window feeder	VA0000065716	1980

Exhibit B

EXHIBIT C Trademarks

Trademark	Jurisdiction	Registration Number
RUBY SIPPER	U.S.	RN: 4,868,399
AMERICAN BIRD	U.S.	RN: 4,545,422
TWEET SPOT	U.S.	RN: 4,269,768
BUY IT ONCE, ENJOY IT FOR LIFE	U.S.	RN: 4,200,043
WILD BIRD HOT SPOT	U.S.	RN: 4,358,576
BOTTOMS UP	U.S.	RN: 3,916,982
CLEVER CLEAN	U.S.	RN: 3,593,108
CED B.	U.S.	RN: 3,331,808
Bird Lovers	U.S.	RN: 3,218,868
THE WORLD'S BEST BIRD FEEDERS	U.S.	RN: 2,988,716

Exhibit C

Trademark	Jurisdiction	Registration Number	
FINCH FLOCKERS	U.S.	RN: 2,991,432	
YANKEE DIPPER	U.S.	RN: 2,882,664	
YANKEE WHIPPER	U.S.	RN: 2,882,665	
YANKEE TIPPER	U.S.	RN: 2,880,127	
YANKEE FLIPPER	U.S.	RN: 2,478,496	
NECTAR GUARD	U.S.	RN: 2,272,874	
THE NEW GENERATION	U.S.	RN: 2,105,479	
JAGUNDA	U.S.	RN: 1,965,988	
SKY HOOK	U.S.	RN: 1,547,442	
SEED SAVER	U.S.	RN: 1,265,040	
THE WINNER	U.S.	RN: 1,173,317	
BIG TOP	U.S.	RN: 1,053,952	
DROLL YANKEES	U.S.	RN: 988,043	
DROLL YANKEES	W.O.	RN: 957,739	
DROLL YANKEES	СН	RN: P-362,615	
DROLL YANKEES	DE	RN: 1,119,294	

EXHIBIT D Patents

Title	Jurisdiction		/ Patent No. / Issue Date
Bird Feeder	U.S.	App No. Filed:	29/592,087 1/26/2017
Bird Feeder Perch Extension	U.S.	App. No. Filed:	14/842,681 9/1/2015
Feed-Level Controlled Dispenser	U.S.	Pat. No. Issued:	8,863,690 10/21/2014
Bird Feeder	U.S.	Pat. No. Issued:	8,662,015 03/04/2014
Bird Feeder	U.S.	Pat. No. Issued:	8,316,800 11/27/2012
Support System for Bird Feeder	U.S.	Pat. No. Issued:	8,272,607 8/8/2008
Perch for Bird Feeder	U.S.	Pat. No. Issued:	D646,027 09/27/2011
Bird Feeder	U.S.	Pat. No. Issued:	8,006,946 08/30/2011
Knock-Down Bird Feeder with Interlocking Port	U.S.	Pat. No. Issued:	7,946,248 05/24/2011
Bird Feeder	U.S.	Pat. No. Issued:	7,827,936 11/09/2010
Suspension System for a Bird Feeder	U.S.	Pat. No. Issued:	7,740,216 06/22/2010
Bird Feeder	U.S.	Pat. No. Issued:	7,634,974 12/22/2009
Bird Feeder	U.S.	Pat. No. Issued:	7,516,716 04/14/2009
Suspension System for a Bird Feeder	U.S.	Pat. No. Issued:	7,252,275 08/07/2007
Selective Bird Feeder	U.S.	Pat. No. Issued:	7,237,507 07/03/2007
Bird Feeder	U.S.	Pat. No. Issued:	D539,991 04/03/2007

Exhibit D

Title	Jurisdiction		/ Patent No. / Issue Date
Unknown	U.K.	Pat. No. Issued:	2467628 Unknown

Exhibit D

RECORDED: 03/20/2019