

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT5440795

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT

**CONVEYING PARTY DATA**

Name	Execution Date
ART.COM	02/15/2019

**RECEIVING PARTY DATA**

<b>Name:</b>	WALMART INC.
<b>Street Address:</b>	702 SOUTHWEST 8TH STREET
<b>City:</b>	BENTONVILLE
<b>State/Country:</b>	ARKANSAS
<b>Postal Code:</b>	72716

**PROPERTY NUMBERS Total: 24**

Property Type	Number
Application Number:	13091545
Application Number:	14139623
Application Number:	12978895
Application Number:	13831589
Application Number:	15089470
Application Number:	61809802
Application Number:	14639844
Application Number:	14639873
Application Number:	14639880
Application Number:	61809832
Application Number:	14030913
Application Number:	61824967
Application Number:	14030931
Application Number:	14030967
Application Number:	62041537
Application Number:	62060306
Application Number:	14873888
Application Number:	14591466
Application Number:	14567149
Application Number:	11807238

PATENT

Property Type	Number
Application Number:	14668875
Application Number:	14789865
Application Number:	14964513
Application Number:	15872905

#### CORRESPONDENCE DATA

**Fax Number:** (612)349-9266

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 6123495740

**Email:** RABE@PTSLAW.COM

**Correspondent Name:** AMY M. SALMELA

**Address Line 1:** 80 S 8TH STREET

**Address Line 2:** 4800 IDS CENTER

**Address Line 4:** MINNEAPOLIS, MINNESOTA 55402

**ATTORNEY DOCKET NUMBER:** 4861

**NAME OF SUBMITTER:** AUBRE RABE/

**SIGNATURE:** /AUBRE RABE/

**DATE SIGNED:** 03/26/2019

#### Total Attachments: 10

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**PATENT ASSIGNMENT**

This **PATENT ASSIGNMENT** (this “Assignment”) is made effective as of 15<sup>th</sup> day of February, 2019 (the “Effective Date”) between Art.com, Inc., a Delaware corporation (“Assignor”), and Walmart Inc., a Delaware corporation (“Assignee”).

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby irrevocably sells, assigns, transfers, and conveys to Assignee the following (collectively, the “Patent Rights”):

(a) all right, title and interest throughout the world (including all rights provided by international conventions and treaties) in and to the patent application, patent registration and other patent rights set forth in Schedule A (collectively, the “Assigned Patents”), together with the goodwill in the Assigned Patents and the goodwill of the business in connection with which the Assigned Patents are used;

(b) all rights to causes of action and remedies related to the Assigned Patents, including the right to sue (including for damages and injunctive relief) for any past, present or future infringement, violation, dilution or other unauthorized use of any of the Assigned Patents;

(c) all rights to receive income, royalties, damages, payments or other consideration now or hereafter due or payable with respect to the Assigned Patents;

(d) all rights to prosecute and maintain the Assigned Patents; and

(e) all other rights and interests arising out of, in connection with or in relation to the Assigned Patents.

2. Assignor represents, warrants and covenants that:

(a) Assignor has the full power and authority to make the assignments of Patent Rights to Assignee as set forth in this Assignment; and

(b) Assignor has not assigned, granted or otherwise transferred any right, title, or interest in or to any Patent Right to any person or entity other than Assignee.

3. Assignor hereby authorizes and requests the respective patent office or governmental agency in each jurisdiction to record this Assignment and to issue any patents or patent registrations from any patent applications included in the Patent Rights to and in the name of Assignee.

4. From and after the Effective Date, Assignor shall cooperate with Assignee and Assignee’s representatives, and shall execute and deliver such documents and take such other actions as Assignee may reasonably request, to cause to be conveyed to Assignee and its successors or assigns all of the rights, titles and interests intended to be conveyed to Assignee under this Assignment. Assignor hereby irrevocably nominates, constitutes and appoints

Assignee as the true and lawful attorney-in-fact of Assignor (with full power of substitution) effective as of the Effective Date, and hereby authorizes Assignee, in the name of and on behalf of Assignor, to execute, deliver, acknowledge, certify, file and record any document and to take any other action (on or at any time after the date of this Assignment) that Assignee may deem appropriate for the purpose of collecting, asserting, enforcing or perfecting any claim, right or interest of any kind that is included in or relates to any of the Patent Rights or otherwise carrying out or facilitating any of the transactions contemplated hereby. The power of attorney referred to in the preceding sentence is and shall be coupled with an interest and shall be irrevocable, and shall survive the dissolution or insolvency of Assignor.

5. This Assignment, the rights and obligations of the parties under this Assignment, and any claim or controversy directly or indirectly based upon, arising out of or related to, this Assignment or the transactions contemplated by this Assignment (whether based upon contract, tort or any other theory), including all matters of construction, validity and performance, shall be governed by and construed in accordance with the laws of the State of Delaware, without regard to any conflict of laws provisions that would require the application of the law of any other jurisdiction.

6. This Assignment shall be binding upon and inure to the benefit of the parties and their respective successors and permitted assigns.

7. Any rule of construction to the effect that ambiguities are to be resolved against the drafting party will not be applied in the construction or interpretation of this Assignment. The words "include", "including" and variations thereof will be deemed to be followed by the words "without limitation". The use of "or" will not be deemed to be exclusive. This Assignment may be executed in counterparts, each of which when executed will be deemed to be an original but all of which taken together will constitute one and the same agreement.

[Signature page follows]

**IN WITNESS WHEREOF**, intending to be legally bound, the parties through their duly authorized representatives have executed this Assignment as of the Effective Date.

**ART.COM, INC.**

By: Kira Scherer Wampler

Name: Kira Wampler

Title: Chief Executive Officer

## SCHEDULE A

### Patent Registrations and Applications

File Number Client Ref.	Type	Status Custom Status	Application No. Publication No. Patent No.	Filing Date Pub. Date Patent Date	Task	Deadline
Inventors						
<b>074918-8001.EP01</b>	Utility - ORG	<b>Pending</b> Published	12165061.8 EP2528030	2012-04-20 2012-11-28	Annuity Due	2019-04-20
METHOD AND SYSTEM FOR IMAGE DISCOVERY VIA NAVIGATION OF DIMENSIONS						
Annuity Due Grace Period with Fine						
2019-10-31						
Madhav Mehra, Geoffroy Martin, Thanigai Vellore						
<b>074918-8001.US01</b>	Utility - ORG	<b>Issued</b> Published	13/091,545 US2012-0271731A1 8,671,025	2011-04-21 2012-10-25 2014-03-11	Maintenance Fee Due	2021-09-11
METHOD AND SYSTEM FOR IMAGE DISCOVERY VIA NAVIGATION OF DIMENSIONS						
Maintenance Fee Due - Deadline						
2022-03-11						
Madhav Mehra, Geoffroy Martin, Thanigai Vellore						
<b>074918-8001.US02</b>	Utility - CON	<b>Issued</b> Published	14/139,623 US2014-0122283A1 10,108,641	2013-12-23 2014-05-01 2018-10-23	Broadening Reissue Application Due	2020-10-23
METHOD AND SYSTEM FOR IMAGE DISCOVERY VIA NAVIGATION OF DIMENSIONS						
Maintenance Fee Due						
2022-04-23						
Maintenance Fee Due - Deadline						
2022-10-23						
Madhav Mehra, Geoffroy Martin, Thanigai Vellore						
<b>074918-8002.EP01</b>	Utility - ORG	<b>Abandoned</b> Per Client	11195726.2 2469473	2011-12-26 2012-07-18		
METHODS AND SYSTEMS FOR VIEWING OBJECTS WITHIN						

## AN UNLOADED IMAGE

Michael Heinstein, Roberto Mameli, Geoffroy Martin

<b>074918-8002.US01</b>	Utility - ORG	<b>Abandoned</b> Per Client	12/978,895 US2012-0166299A1	2010-12-27 2012-06-28
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METHODS AND SYSTEMS FOR VIEWING OBJECTS WITHIN  
AN UNLOADED IMAGE

Michael Heinstein, Roberto Mameli, Geoffroy Martin

<b>074918-8003.US01</b>	Utility - ORG	<b>Issued</b> Published	13/831,589 US2014-0259718A1 9,351,594	2013-03-15 2014-09-18 2016-05-31	Broadening Reissue Application Due	2018-05-31
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METHOD AND SYSTEM FOR WIRING A PICTURE FRAME  
AND GENERATING TEMPLATES TO HANG PICTURE IN  
VARIOUS LAYOUTS

Maintenance Fee Due	2019-11-30
Maintenance Fee Due - Deadline	2020-05-31

Madhav Mehra, Timothy Stevens

<b>074918-8003.US02</b>	Utility - DIV	<b>Pending</b> Published	15/089,470 US2016-0216096A1	2016-04-01 2016-07-28
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METHOD AND SYSTEM FOR WIRING A PICTURE FRAME  
AND GENERATING TEMPLATES TO HANG PICTURE  
FRAMES IN VARIOUS LAYOUTS

Madhav Mehra, Timothy Stevens

<b>074918-8004.US00</b>	Prov - ORG	<b>Expired</b>	61/809,802	2013-04-08
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## DIGITAL ART SYSTEMS AND METHODS

Nasos Topakas, Paul Golding

<b>074918-8004.US01</b>	Utility - CIP	<b>Abandoned</b> Per Client	14/639,844 US2015-0178315A1	2015-03-05 2015-06-25	Instruct client to contact CPA regarding Abandonment	2018-12-16
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# DIGITAL ART SYSTEMS AND METHODS

Nasos Topakas, Paul Golding

<b>074918-8004.US02</b>	Utility - CIP	<b>Abandoned</b> Confirmed	14/639,873 US2015-0178955A1	2015-03-05 2015-06-25	Instruct client to contact CPA regarding Abandonment
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# DIGITAL ART SYSTEMS AND METHODS

Nasos Topakas, Paul Golding

<b>074918-8004.US03</b>	Utility - CIP	<b>Issued</b> Published	14/639,880 US2015-0177960A1 9,715,336	2015-03-05 2015-06-25 2017-07-25	Broadening Reissue Application Due Maintenance Fee Due	2019-07-25 2021-01-25
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# DIGITAL ART SYSTEMS AND METHODS

Nasos Topakas, Paul Golding

					Maintenance Fee Due - Deadline	2021-07-25
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<b>074918-8005.US00</b>	Prov - ORG	<b>Completed</b> Converted	61/809,832	2013-04-08	
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# DISCOVERING, VISUALIZING AND FACILITATING THE SELECTION OF ART, DESIGN, AND DECOR

Nasos Topakas, Garriss Shipon, Paul Golding, Thanigai Vellore

<b>074918-8005.US01</b>	Utility - ORG	<b>Issued</b> Published	14/030,913 US2014-0304265A1 9,292,162	2013-09-18 2014-10-09 2016-03-22	Maintenance Fee Due Maintenance Fee Due - Deadline	2019-09-22 2020-03-22
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# DISCOVERING AND PRESENTING DÉCOR HARMONIZED WITH A DÉCOR STYLE

Nasos Topakas, Paul Golding, Garriss Shipon, Thanigai Vellore

<b>074918-8006.US00</b>	Prov - ORG	<b>Completed</b> Converted	61/824,967	2013-05-17	
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# DISCOVERING, VISUALIZING AND FACILITATING THE SELECTION OF ART, DESIGN, AND DECOR



Nasos Topakas, Garris Shipon, Paul Golding, Thanigai Vellore						
<b>074918-8006.US01</b>	Utility - ORG	<b>Issued</b> Published	14/030,931 US 2014-0304660 A1 9,465,512	2013-09-18 2014-10-09 2016-10-11	Broadening Reissue Application Due	2018-10-11
DISCOVERING AND PRESENTING DÉCOR HARMONIZED WITH A DÉCOR STYLE						
Nasos Topakas, Paul Golding, Garris Shipon, Thanigai Vellore						
<b>074918-8007.US01</b>	Utility - ORG	<b>Issued</b> Published	14/030,967 US2014-0304661A1 9,483,158	2013-09-18 2014-10-09 2016-11-01	Maintenance Fee Due Maintenance Fee Due - Deadline	2020-05-01 2020-04-11 2020-10-11
DISCOVERING AND PRESENTING DÉCOR HARMONIZED WITH A DÉCOR STYLE						
Nasos Topakas, Paul Golding, Garris Shipon, Thanigai Vellore						
<b>074918-8008.US00</b>	Prov - ORG	<b>Abandoned</b>	62/041,537	2014-08-25		
MAGNETIC PRINT ART						
Gary Takemoto						
<b>074918-8009.US00</b>	Prov - ORG	<b>Completed</b> Converted	62/060,306	2014-10-06		
MAGNETIC PRINT ART						
Gary Takemoto						
<b>074918-8009.US01</b>	Utility - ORG	<b>Abandoned</b> Confirmed	14/873,888 US2016-0098945A1	2015-10-02 2016-04-07		
MAGNETIC PRINT ART						
Gary Takemoto						
<b>074918-8010.US01</b>	Utility - ORG	<b>Pending</b> Published	14/591,466 US2016-0196600A1	2015-01-07 2016-07-07	Final Office Action Response Due - 2 month	2018-10-31

METHODS AND SYSTEMS FOR HARMONIZING A DÉCOR  
SCHEME

Paul Golding

Send Draft to Client	2018-10-31
File RCE/CON - 3 month	2018-11-30
Final Office Action Response Due - 3 month	2018-11-30
Notice of Appeal Due - 3 month	2018-11-30
Pre-Appeal Brief Due - 3 month	2018-11-30
File RCE/CON - 4 month	2018-12-30
Final Office Action Response Due - 4 month	2018-12-31
Notice of Appeal Due - 4 month	2018-12-31
Pre-Appeal Brief Due - 4 month	2018-12-31
File RCE/CON - 5 month	2019-01-30
Final Office Action Response Due - 5 month	2019-01-31
Notice of Appeal Due - 5 month	2019-01-31
Pre-Appeal Brief Due - 5 month	2019-01-31
File RCE/CON - Final Deadline	2019-02-28
Final Office Action Response Due - Final Deadline	2019-02-28
Notice of Appeal Due - Final Deadline	2019-02-28

Pre-Appeal Brief Due - Final  
Deadline 2019-02-28

074918-8011.US01	Utility - ORG	Issued Published	14/567,149 US2016-0171304A1 9,798,743	2014-12-11 2016-06-16 2017-10-24	Broadening Reissue Application Due	2019-10-24
MAPPING DÉCOR ACCESSORIES TO A COLOR PALETT						
Paul Golding, John Yan						
074918-8012.US01	Utility - ORG	Closed				
DIGITAL ART						
Gary Takemoto						
074918-8013.US01	Utility - ORG	Issued	11/807,238	2007-05-25	Maintenance Fee Due	2019-01-05
NATURAL FRAMING SYSTEM						
7,973,796						
2011-07-05						
Maintenance Fee Due - Deadline						
2019-07-05						
NATURAL FRAMING SYSTEM						
Michael J. Marston						
074918-8014.US01	Utility - CIP	Abandoned Confirmed	14/668,875 US2015-0199835A1	2015-03-25 2015-07-16	Instruct client to contact CPA regarding Abandonment	
TOOLS FOR CREATING DIGITAL ART						
This is a Stand-Alone Application - No need to cross-cited prior						
Paul Golding, Douglas Diego						
074918-8015.US01	Utility - ORG	Issued Published	14/789,865 US2017-0001749A1 9,682,792	2015-07-01 2017-01-05 2017-06-20	Broadening Reissue Application Due	2019-06-20
TRIANGULAR SHIPPING CONTAINER						
Maintenance Fee Due						
2020-12-20						
Warren Lee Shoff, Steven Mathew Farmer, Brett Raymond Stone						
Maintenance Fee Due - Deadline						
2021-06-20						

<b>074918-8016.US01</b>	Utility - ORG	<b>Pending</b> Published	14/964,513 US2017-0171322A1	2015-12-09 2017-06-15	Informational Notice to Applicant - Declaration Due	2016-12-23
SESSION HAND-OFF FOR MOBILE APPLICATIONS Paul Golding						
<b>074918-8017.US01</b>	Utility - ORG	<b>Pending</b>	15/872,905	2018-01-16	Send Draft to Client	2018-10-10
GENERATING A VIRTUAL WALL IN AN AUGMENTED REALITY ENVIRONMENT TO SIMULATE ART DISPLAYS						
Nitin Shantharam, Christin Chi, Patrick John Kelleher, Ravi Theja Karnatakam, Christine Torrefranca Fernandez						
Non-Final Office Action Response						2018-11-10
Due - 3 month						
Non-Final Office Action Response						2018-12-10
Due - 4 month						
Non-Final Office Action Response						2019-01-10
Due - 5 month						
Non-Final Office Action Response						2019-02-10
Due - Final Deadline						