

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Y MEDIA LABS, INC.	03/14/2019
RECEIVING PARTY DATA	
Name:	STATE FARM MUTUAL AUTOMOBILE INSURANCE COMPANY
Street Address:	ONE STATE FARM PLAZA
City:	BLOOMINGTON
State/Country:	ILLINOIS
Postal Code:	61710
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29630566
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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ATTORNEY DOCKET NUMBER:	1892.001-C-NP1/2017-25207
NAME OF SUBMITTER:	CAITLIN MARKEY
SIGNATURE:	/CAITLIN MARKEY/
DATE SIGNED:	03/26/2019
Total Attachments: 2	
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source=Assn_YMedia_StateFarm_1892001CNP1#page2.tif	

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned, Y Media Labs, Inc., with registered office at 255 Shoreline Dr., 6th floor, Redwood City, CA, 94065, United States, (hereinafter referred to as Assignor), hereby sells and assigns to STATE FARM MUTUAL AUTOMOBILE INSURANCE COMPANY, of One State Farm Plaza, Bloomington, IL, 61710, United States (hereafter referred to as Assignee), its entire right, title and interest, including the right to sue for past infringement and to collect for all past, present and future damages, for the United States of America (as defined in 35 U.S.C. § 100) and throughout the world,

(a) in the invention known as

DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER INTERFACE, for which U.S. Application No. 29/630,566 was executed and has a filing date or a 371(c) date of December 21, 2017, in any and all applications thereon, in any and all Letters Patent(s) therefor,

and

(b) in any and all application(s) that claim the benefit of the patent applications listed above in part (a), including non-provisional applications, continuing (continuation, divisional, or continuation-in-part) applications, reissues, extensions, renewals, and reexaminations of the patent application or Letters Patent therefor listed above in part (a), to the full extent of the term or terms for which Letters Patents issue, and

(c) in any and all invention(s)/design(s) described in the patent applications listed above in part (a), and in any and all forms of intellectual and industrial property protection derivable from such patent application(s), and that are derivable from any and all continuing applications, reissues, extensions, renewals, and reexaminations of such patent application, including, without limitation, patents, applications, utility models, inventor's certificates, and designs together with the right to file applications therefor; and including the right to claim the same priority rights from any previously filed applications under the International Agreement for the Protection of Industrial Property, or any other international agreement, or the domestic laws of the country in which any such application is filed, as may be applicable;

all such rights, title and interest to be held and enjoyed by the above-named Assignee, its successors, legal representatives and assigns to the same extent as all such rights, title and interest would have been held and enjoyed by the Assignor had this assignment and sale not been made.

The undersigned Assignor agrees to execute all papers necessary in connection with the application(s) and any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue, reexamination, or corresponding application(s) thereof and also to execute separate assignments in connection with such application(s) as the Assignee may deem necessary or expedient.

The undersigned Assignor agrees to execute all papers necessary in connection with any interference or patent enforcement action (judicial or otherwise) related to the application(s) or any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue, or reexamination application(s) thereof and to

cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference or patent enforcement action.

The undersigned Assignor hereby represents that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreement in conflict therewith.

The undersigned Assignor hereby grants the patent practitioners associated with CUSTOMER NUMBER 26396 the power to insert in this assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

IN WITNESS WHEREOF, executed and acknowledged by the undersigned Assignor on the date opposite the signature of the undersigned authorized representatives of the Assignor.

Hamish MACPHAIL
Name of authorized representative of Y Media Labs, Inc.

Chief Financial Officer
Title

_____/ Hamish Macphail / _____
Signature

March 14th, 2019
Date