

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT5442707

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	M. PERI PERIASAMY	03/22/2019
RECEIVING PARTY DATA		
Name:	CRKL, INC.	
Street Address:	14640 BIG TIMBER LANE	
City:	CHESTERFIELD	
State/Country:	MISSOURI	
Postal Code:	63017	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	15175530	
CORRESPONDENCE DATA		
Fax Number:	(314)863-9388	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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Correspondent Name:	STINSON LEONARD STREET LLP	
Address Line 1:	7700 FORSYTH BOULEVARD	
Address Line 2:	SUITE 1100	
Address Line 4:	ST. LOUIS, MISSOURI 63105	
ATTORNEY DOCKET NUMBER:	PERI 8500.US	
NAME OF SUBMITTER:	JODI A. GALLOP	
SIGNATURE:	/Jodi A. Gallop/	
DATE SIGNED:	03/27/2019	
Total Attachments: 4		
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ASSIGNMENT

WHEREAS, I, M. Peri Periasamy of Chesterfield, Missouri have invented an improvement in METHOD FOR CODING A VANITY MESSAGE FOR DISPLAY (PERI 8500.US) and have executed an application for a United States patent based thereon assigned Serial No. 15/175,530, filed June 7, 2016;

AND, WHEREAS, CRKL, Inc. of Chesterfield, Missouri, a corporation of the State of Missouri (hereinafter referred to as "ASSIGNEE") is desirous of acquiring certain rights thereunder;

NOW, THEREFORE, for one dollar and other good and valuable consideration, receipt of all of which is hereby acknowledged, I have agreed to and do hereby sell, assign and transfer unto said ASSIGNEE the entire right, title and interest, including the right to claim priority, in and throughout the United States of America (including its territories and dependencies) and all countries foreign thereto in and to said invention, said United States application, any other United States applications (including provisional, non-provisional, divisional, continuing, or reissue applications) based in whole or in part on said United States application or in whole or in part on said invention, any foreign applications based in whole or in part on any of the aforesaid United States applications or in whole or in part on said invention, and any and all patents (including extensions thereof) of any country which have been or may be

Handwritten signature

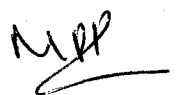
granted on any of the aforesaid applications or on said invention or any part thereof;

TO BE HELD AND ENJOYED by said ASSIGNEE, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by me had no sale and assignment of said interest been made;

AND I hereby authorize and request the Director of the United States Patent and Trademark Office of the United States of America to issue any and all United States patents which may be granted upon said United States applications or any of them, or upon said invention or any part thereof, to said ASSIGNEE;

AND I hereby agree for myself and for my legal representatives to execute without further consideration any further lawful documents and any further assurances, and any provisional, non-provisional, divisional, continuing, reissue, or other applications for patents of any country, that may be deemed necessary by said ASSIGNEE fully to secure to said ASSIGNEE its interest as aforesaid in and to said invention or any part thereof, and in and to said several patents or any of them;

AND I hereby covenant for myself and my legal representatives, and agree with said ASSIGNEE, its successors and assigns, that I have granted no right or license to make, use or sell said invention, to anyone except said ASSIGNEE, that prior to the execution of this deed my right, title and interest



in said invention had not been otherwise encumbered, and that I have not executed and will not execute any instrument in conflict herewith.

A handwritten signature in black ink, appearing to be 'MPP' with a long horizontal stroke underneath.

IN WITNESS WHEREOF, I have hereunto set my hand.

Mar 22, 2019
Date

M. Peri Periasamy
M. Peri Periasamy

STATE OF Missouri)
COUNTY OF ST Louis)

On this 22nd day of March, 2019, before me, a Notary Public, personally appeared M. Peri Periasamy to me known to be the person described in and who executed the foregoing assignment and acknowledged that he executed same as his free act and deed.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal and the date and year last above written.

Kathryn M. Barton
Notary Public

My Commission Expires:

November 25, 2022

