505398753 03/28/2019

PATENT ASSIGNMENT COVER SHEET

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 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JUNBIN TENG	02/21/2014
ALESSANDRA MAZZIA	02/24/2014
CHIH-WEI CHEN	02/24/2014
ANJA HAUTH	02/22/2014
PASCAL TOM GETREUER	02/25/2014

RECEIVING PARTY DATA

Name:	GOOGLE INC.
Street Address:	1600 AMPHITHEATRE PARKWAY
City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
Postal Code:	94043

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15870730

CORRESPONDENCE DATA

Fax Number: (617)535-3800

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6175353981

Email: cameyer@mwe.com, IPDocketMWE@mwe.com

Correspondent Name: MCDERMOTT WILL & EMERY

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Address Line 4: BOSTON, MASSACHUSETTS 02109-1775

ATTORNEY DOCKET NUMBER: 096553-1548 (1 OF 2)

NAME OF SUBMITTER: CASSANDRA MEYER

SIGNATURE: /Cassandra Meyer/

DATE SIGNED: 03/28/2019

Total Attachments: 2

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PATENT REEL: 048726 FRAME: 0005

Attorney Dockei No.: 093054-0278

ASSIGNMENT

For valuable consideration, we, Junbin TENG of Cupertino, California; Alessandra MAZZIA of Sunnyvale, California; Chih-Wei CHEN of Sunnyvale, California; Anja HAUTH of Zurich, Switzerland and Pascal Tom GETREUER of San Francisco, California, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed entitled **ESTIMATING** SOCIAL CONTENT INTERACTIONS. by us, filed February 26, 2014 and assigned U.S. Application Number 14/191,354 , and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and application number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Date: Feb 21, 2014	Juntan Tang (Fab 21, 1014)	
	Junbin TENG	
Date: Feb 24, 2014	Alexandre March 24, 2014	
	Alessandra MAZZIA	

STATE OF THE PERSON NAMED IN

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Attorney Docket No.: 093054-0278

Date:	Feb 24, 2014	
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Chih-Wei CHEN

Anja HAUTH

Date: Feb 25, 2014

Pascal Tom GETREUER

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