## 505399356 03/28/2019

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5446150

SUBMISSION TYPE:		NEW ASSIGNMENT	NEW ASSIGNMENT		
NATURE OF CONVEYAN	ICE:	ASSIGNMENT			
CONVEYING PARTY DA	ATA				
		Name	Execution Date		
ZEITERA, LLC			07/01/2015		
RECEIVING PARTY DA	1				
Name:					
Street Address:		WELL STREET, SUITE 1500			
City:	EMERYV	(ILLE			
State/Country:	CALIFOR	RNIA			
Postal Code:	94608				
PROPERTY NUMBERS	Total: 1	Nemekan			
Property Type		Number			
Application Number:	16	5367921			
CORRESPONDENCE D					
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Phone:					
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Email: Correspondent Name:	dc M 30	ocketing@mbhb.com, huffman@mbhb.co CDONNELL BOEHNEN HULBERT & BE	RGHOFF LLP		
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PATENT REEL: 048728 FRAME: 0933

## PATENT ASSIGNMENT

THIS PATENT ASSIGNMENT (this "Assignment") is made as of July 1, 2015 (the "<u>Effective Date</u>") by Zeitera, LLC, a Delaware limited liability company (the "<u>Assignor</u>"), for the benefit of Gracenote, Inc., a Delaware corporation (the "<u>Assignee</u>"). All capitalized terms used herein but not otherwise defined herein shall have the meanings given them in the Purchase Agreement (as defined below).

WHEREAS, pursuant to that certain Asset Purchase Agreement dated as of June 29, 2015 between Assignor and Assignee (as amended, modified, supplemented or otherwise changed from time to time, the "<u>Purchase Agreement</u>"), the Assignor has agreed to sell, assign, transfer, convey and deliver to the Assignee, all of the Assignor's right, title and interest in or relating to the expired and/or pending patent applications and issued patents set forth in <u>Schedule A</u> attached hereto (collectively, the "<u>Patents</u>"); and

WHEREAS, the execution and delivery of this Assignment by the Assignor is a condition to the obligations of the Purchaser to consummate the transactions contemplated by the Purchase Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby irrevocably and unconditionally assign, transfer and set over to the Assignee its entire right, title and interest in and to the Patents, in the United States and for all foreign countries, including but not limited to any reissues, divisions, continuations, continuations-in-part, reexaminations, extensions, revisions or improvements thereof and foreign equivalents thereof, and including the inventions disclosure therein and the subject matter of all claims that may be obtained therefrom, for the Assignee's own use and enjoyment, and for the use and enjoyment of the Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment and sale had not been made; together with all income, royalties, damages or payments due or payable as of the date hereof or thereafter, including, without limitation, (a) all rights, interests, claims and demands recoverable in law or equity that the Assignor has or may have in profits and damages by reason of past, present or future infringement or other unauthorized use of the Patents, with the right to sue for, and collect the same for the Assignee's own use and enjoyment, and for the use and enjoyment of the Assignce's successors, assigns, or other legal representatives and (b) all rights to apply for registrations in foreign countries that the Assignor has or may have with respect to any of the foregoing with full benefit of such priorities as may now or hereafter be granted to it by law or treaty, including but not limited to any international convention.

The Assignor authorizes and requests the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty is to issue patents on applications as aforesaid, to record the Assignee as owner of the Patents, including but not limited to any reissues, divisions, continuations, continuations-in-part, reexaminations, extensions, revisions, or

> PATENT REEL: 048028 FRAME: 0994

improvements thereof, and to issue all letters patent of the United States, and foreign countries, thereon to the Assignee, as assignee of its entire right, title and interest in, to and under the same, for the sole use and enjoyment of the Assignee, its successors, assigns or other legal representatives.

At any time or from time to time after the date hereof, the Assignor shall, at the request of the Assignee, execute and deliver any further instruments or documents and take all such further action as the Assignee may reasonably request in order to evidence the consummation of this Assignment.

Except as specifically set forth in the Purchase Agreement, the Assignor makes no representation or warranty with respect to the Patents assigned hereby, and the provisions of this Assignment shall not in any way modify, replace, amend or waive any of the representations, warranties, covenants and agreements of the Assignor contained in the Purchase Agreement, this Assignment being intended solely to effect the assignment of the Patents pursuant to the Purchase Agreement.

This Assignment shall be governed by and construed in accordance with the laws of the United States in respect of patent issues, and in all other respects, including but not limited to as to validity, interpretation and effect, by the laws of the State of New York applicable to agreements made and to be performed wholly within such jurisdiction without giving effect to any choice or conflict of law provision or rule that would cause the application of the domestic substantive laws of any other jurisdiction.

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PATENT REEL: 048028 FRAME: 0996 IN TESTIMONY WHEREOF, the Assignor has caused this Patent Assignment to be signed and executed by the undersigned officer thereunto duly authorized this \_\_\_\_\_ day of July, 2015.

ZEITER	A, LLC	•	
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to and the second second	NE		
Name:	LERRY	Baucin	
Title:	ceo		

STATE OF \_\_\_\_\_) COUNTY OF \_\_\_\_\_) SS:

On \_\_\_\_\_ day of July, 2015, before the undersigned, a Notary Public for the State and County aforesaid, personally appeared \_\_\_\_\_\_ known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the above assignment, and acknowledged that he executed the same.

see attack Him (Notary Public)

PATENT REEL: 048028 FRAME: 0996

Country/ Type	Filing Date; Issue Date	Appl. No.; Pat No.	Title ·
US	12/30/2004	60/640870	– Database query processor
US	12/23/2005	11/317781	– Database query processor
PCT	12/28/2005	PCT/US05/47293	– Database query processor
ŬS	6/18/2007	60/944643	Methods and Apparatus for Providing a Scalable Identification of Digital Video Sequences
US	6/18/2007	60/944668	Method and Apparatus for Multi- Dimensional Content Search
	6/18/2008	12/141163	Methods and Apparatus for Providing a
US	7/24/2012	8229227	Scalable Identification of Digital Video Sequences
	6/18/2008	12/141337	Method and Apparatus for Multi-
US	5/1/2012	8171030	Dimensional Content Search and Video Identification
US	7/8/2008	61/078941	Digital Video Fingerprinting Based on Resultant Weighted Gradient Orientation Computation
US	5/27/2009	61/181521	Digital Video Content Fingerprinting Based on Scale Invariant Interest Region Detection with an Array of Anisotropic Filters
US	5/28/2009	61/181806	Multi-Media Content Identification Using Multi-Level Content Signature Correlation and Fast Similarity Search
US	6/10/2009	61/185670	Highly Scalable, Accurate and Distortion-Robust Media Fingerprinting and Identification System
US	6/25/2009	12/491896	Digital Video Fingerprinting Based on
	2/26/2013	8385644	Kesultant Weighted Gradient Orientation
	11/5/2009	12/612729 /	Digital Video Content Fingerprinting
us	5/29/2012	8189945	Based on Scale Invariant Interest Region Detection with an Array of Anisotropic Filters
US	12/4/2009	61/266668 /	Digital Video Content Fingerprinting

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## Schedule A

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			Using Image Pixel Intensity and Color Information
US	5/3/2010	12/772566	Media Fingerprinting and Identification
	6/5/2012	8195689	System .
US	5/6/2010	61/331965	Scalable, Adaptable, and Manageable
00			System for Multimedia Identification
	5/27/2010	12/788796	Multi-Media Content Identification
US	12/18/2012	8335786	Using Multi-Level Content Signature Correlation and Fast Similarity Search
TIC	10/18/2010	61/393971	Distributed and Tiered Architecture for
US			Content Search and Content Monitoring
	11/29/2010	12/955416	Digital Video Content Fingerprinting
US	3/4/2014	8666152	Using Image Pixel Intensity and Color Information
	12/15/2010	61/423205	TV Content Segmentation,
US			Categorization and Identification and Time-Aligned Applications
US	5/6/2011	13/102479	Scalable, Adaptable, and Manageable
	2/18/2014	8655878	System for Multimedia Identification
US	10/6/2011	61/543943	Robust Audio Identification and Time-
US			Aligned Applications
	10/6/2011	61/544035	Audio Content Pingerprinting Based on
US			Two-Dimensional Constant Q-Factor Transform Representation
US	10/18/2011	13/276110	Distributed and Tlered Architecture for
08	2/17/2015	8959108	Content Search and Content Monitoring
	12/15/2011	13/327359	TV Content Segmentation,
US		***************************************	Categorization and Identification and
****	***		Time-Aligned Applications
	2/21/2012	61/601234	Methods and Apparatus for Synchronous
US			Television/Media Content Identification
	011-11-00		on Mobile/Media Devices
	3/14/2012	61/610672	Method for Efficient Database Formation
US			and Search on Media Devices Acting
			Synchronously with Television
	3/28/2012	13/432914	Programming Method and Apparatus for Multi-
US	JI 401 50 1 4	1.37734714	Dimensional Content Search and Video
~~			Identification
	4/25/2012	13/455560	Digital Video Content Fingerprinting
US	7/15/2014	8781245	Based on Scale Invariant Interest Region Detection with an Array of Anisotropic
	5/3/2012	13/463137	Filters
US	1/29/2013		Media Fingerprinting and Identification
	1/23/2013	8364703	System

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US 3/4/2014 8666168 Scalable Identification Sequences	6/5/2012	13/488568	Methods and Apparatus for Providing a
	Scalable Identification of Digital Video Sequences		
US	8/21/2012	13/590701	Media Content Identification on Mobile
US	10/9/2012	13/647996	Audio Content Fingerprinting Based on Two-Dimensional Constant Q-Factor Transform Representation and Robust Audio Identification for Time-Aligned Applications
US	12/19/2012 4/1/2014	13/719603 8688731	Media Fingerprinting and Identification System
US	3/14/2013	13/826502	Method for Efficient Database Formation and Search on Media Devices Acting Synchronously with Television Programming
US	4/18/2013	61/813305	A Method to Remember the Tag, Comment, Share, Remember, and Organize Multimedia Content
US	10/22/2013 6/9/2015	14/059688 9053104	Media Fingerprinting and Identification System
US	1/9/2014 2/24/2015	14/151294 8965863	Scalable, Adaptable, and Manageable System for Multimedia Identification
US	1/9/2014 6/16/2015	<u>14/151335</u> 9058355	Scalable, Adaptable, and Manageable System for Multimedia Identification
US	4/17/2014	14/255742	Systems and Methods to Associate Multimedia Tags with User Comments and Generate User Modifiable Snippets Around a Tag Time for Efficient Storage and Sharing of Tagged Items
US	6/6/2014	14/298261	Digital Video Content Fingerprinting Based on Scale Invariant Interest Region Detection with an Array of Anisotropic Filters
US	1/5/2015	14/589366	Distributed and Tiered Architecture for Content Search and Content Monitoring
US	5/13/2015	14/711054	Media Fingerprinting and Identification System
US	5/21/2015	14/718218	Scalable, Adaptable, and Manageable System for Multimedia Identification
US	6/5/2015	62/171820	Logo Recognition in Images and Video

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CALIF	ORNIA	ALL-	PURPOSE	
CERTIFICA	TE OF	ACKN	OWLEDGMEI	V

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California t <u>San Matco</u> <u>San Matco</u> <u>San Matco</u> <u>San Marco</u> <u>Sa</u> County of personally appeared who proved to me on the basis of satisfactory evidence to be the person(s) whose name(\$) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(les), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. BARRY WONG COMM. #2081858 WITNESS my hand and official seal. IOTARY PUBLIC • CALIFORNIA SAN MATEO COUNTY Commission Expires SEP 16, 2018 (Notary Public Seal) INSTRUCTIONS FOR COMPLETING THIS FORM ADDITIONAL OPTIONAL INFORMATION This form compiles with current California statutes regording notary wording and, If needed, should be completed and attached to the document. Acknowledgments DESCRIPTION OF THE ATTACHED DOCUMENT from other states may be completed for documents being sent to that state so long as the wording does not require the California notary to violate California notary SIGHAN lan. · State and County information must be the State and County where the document (Tile or description of attached document) signer(s) personally appeared before the notary public for acknowledgment. Date of notarization must be the date that the signer(s) personally appeared which (Title or description of attached document continued) must also be the same date the acknowledgment is completed. The notary public must print his or her name as it appears within his or her Number of Pages 6 Document Date 6/30/15 commission followed by a comma and then your (itle (notary public), Print the name(a) of document signer(s) who personally appear at the time of noterization. Indicate the correct singular or plurel forms by crossing off incorrect forms (i.e. he/she/they, is /are ) or circling the correct forms. Feilure to correctly indicate this CAPACITY CLAIMED BY THE SIGNER Individual (s) information may lead to rejection of document recording. The notary seal impression must be clear and photographically reproducible ☑ Corporate Officer Impression must not cover text or lines. If seal impression smudges, re-scal if a sufficient area permits, otherwise complete a different acknowledgment form. (Title) Signature of the notary public must match the signature on file with the office of Partner(s)  $\square$ the county clerk. Additional information is not required but could help to ensure this Attorney-in-Fact acknowledgment is not misused or attached to a different document. Indicate tille or type of attached document, number of pages and date Trustee(s) 2.4 Indicate the capacity claimed by the signer If the claimed capacity is a Other\_ 1.54 corporate officer, indicate the title (i.e. CEO, CPO, Secretary) \* Securely attach this document to the signed document with a staple 2011 Version www.NeuryCauses.com/000.073-9575 A A MARKEN THE REAL PROPERTY OF THE REAL PROPERTY OF A VECTOR OF THE REAL PROPERTY OF THE LEVEL OF THE REAL PROPERTY OF THE REAL PROPER

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