

<b>PATENT ASSIGNMENT COVER SHEET</b>
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Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT5456570

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
ERIC NELSON	11/16/2017
CHRISTOPHER REBHOLZ	11/16/2017
ERIK STAFL	03/28/2018
JAMES MEREDITH	03/28/2018
DAVID KIRKLAND	03/28/2018
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	FOLLICLE, LLC
<b>Street Address:</b>	16595 W. STRATTON DRIVE
<b>City:</b>	NEW BERLIN
<b>State/Country:</b>	WISCONSIN
<b>Postal Code:</b>	53151
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	15951786
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(414)273-5198
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	414-273-3500
<b>Email:</b>	alandsman@gklaw.com
<b>Correspondent Name:</b>	ANDREW LANDSMAN
<b>Address Line 1:</b>	833 EAST MICHIGAN STREET, SUITE 1800
<b>Address Line 4:</b>	MILWAUKEE, WISCONSIN 53202-5615
<b>ATTORNEY DOCKET NUMBER:</b>	015967-0003
<b>NAME OF SUBMITTER:</b>	ANDREW LANDSMAN
<b>SIGNATURE:</b>	/Andrew Landsman/
<b>DATE SIGNED:</b>	04/03/2019
<b>Total Attachments: 2</b>	
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PATENT ASSIGNMENT – U.S. AND FOREIGN RIGHTS

WHEREAS, we, Eric Nelson, residing in Whitefish Bay, WI; Christopher Rebholz, residing in Delafield, WI; Eryk Staffl, residing in San Francisco, CA; James Meredith, residing in San Francisco, CA; and David Kirkland, residing in San Francisco, CA, (hereinafter referred to as ASSIGNORS), have made new and useful inventions for which we have filed an application for a Provisional Patent of the United States on November 10, 2017, titled BATTERY OPERATED HAIR DRYER, and given application serial number 62/584,528;

AND WHEREAS, <sup>Follicle</sup> ~~Norman Direct~~, LLC, a Wisconsin limited liability company, having a principal place of business at 16595 W. Stratton Dr., New Berlin, WI 53151, (hereinafter referred to as ASSIGNEE), desires to acquire the entire interest in, to, and under said invention and in, to, and under any Letters Patent or similar legal protection relating thereto to be obtained therefor in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that in consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS hereby sell, assign, and transfer to ASSIGNEE the full and exclusive right, title, and interest to said invention in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, continuation-in-part, division, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

ASSIGNORS covenant that they will, upon ASSIGNEE's request, promptly provide ASSIGNEE with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to ASSIGNORS and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, assignments, instruments or affidavits required to apply for, obtain, maintain, issue, and enforce said application, said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

INTENDING TO BE BOUND, ASSIGNORS hereby execute this assignment on the date(s) indicated below.

[Signature]  
Eric Nelson

[Signature]  
Christopher Rebholz

Personally came before me this 16<sup>th</sup> day of November, 2017, the above-named \_\_\_\_\_, who executed the foregoing instrument and acknowledged the same.

Personally came before me this 16<sup>th</sup> day of November, 2017, the above-named \_\_\_\_\_, who executed the foregoing instrument and acknowledged the same.

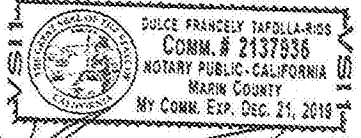
[Signature]  
Notary Public, State of WISCONSIN  
My Commission Expires: Permanant

[Signature]  
Notary Public, State of WISCONSIN  
My Commission Expires: Permanant

Erik Staff  
Erik Staff

Personally came before me this 28 day of 03 2018, the above-named Erik Staff, who executed the foregoing instrument and acknowledged the same.

[Signature]  
Notary Public, State of CA  
My Commission Expires: 12-21-2019

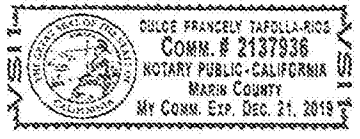


[Signature]  
David Kirkland

JAMES MEREDITH  
James Meredith

Personally came before me this 28 day of 03 2018, the above-named JAMES MEREDITH, who executed the foregoing instrument and acknowledged the same.

[Signature]  
Notary Public, State of CA  
My Commission Expires: 12-21-2019



Personally came before me this 28 day of 03 2018, the above-named David Kirkland, who executed the foregoing instrument and acknowledged the same.

[Signature]  
Notary Public, State of CA  
My Commission Expires: 12-21-2019



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