

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	SETH LARSON	03/28/2019
RECEIVING PARTY DATA		
Name:	AMERICAN GREETINGS CORPORATION	
Street Address:	ONE AMERICAN BOULEVARD	
City:	CLEVELAND	
State/Country:	OHIO	
Postal Code:	44145	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	16374516	
CORRESPONDENCE DATA		
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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ATTORNEY DOCKET NUMBER:	109769.0527	
NAME OF SUBMITTER:	CHRISTINE FLANAGAN	
SIGNATURE:	/Christine Flanagan/	
DATE SIGNED:	04/03/2019	
Total Attachments: 2		
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ASSIGNMENT

WHEREAS, I, **SETH LARSON**, a citizen of the United States of America and a resident of Ohio, whose post office address is 1425 Wagar Drive, Lakewood, OH 44107, have invented certain inventions and improvements disclosed in a patent application entitled "**GIFT CARD PRESENTATION DEVICE**" which was filed in the United States Patent and Trademark Office on April 3, 2019, serial no. 16/374,516 and

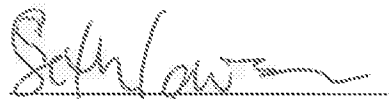
WHEREAS, **AMERICAN GREETINGS CORPORATION** a corporation of the State of Ohio, having a principal place of business at One American Boulevard, Cleveland, Ohio 44145, has an ownership interest in the same.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which I hereby acknowledge, I, **SETH LARSON**, by these presents do sell, assign, and transfer to **AMERICAN GREETINGS CORPORATION**, the full, exclusive, and entire right, title, and interest in and to said application, in and to any divisions, continuations, reexaminations, and reissues thereof, and in and to all inventions and improvements disclosed and described in said application, preparatory to obtaining Letters Patent of the United States therefor; and I hereby request the Director of the U.S. Patent and Trademark Office to issue any and all Letters Patent of the United States resulting from said application, or from a division, continuation, reexamination, or reissue thereof, to **AMERICAN GREETINGS CORPORATION** as the assignee, for its interest and for the sole use and benefit of **AMERICAN GREETINGS CORPORATION** and its assigns and legal representatives;

For the same consideration, I, by these presents, do sell, assign, and transfer to **AMERICAN GREETINGS CORPORATION** the full, exclusive, and entire right, title, and interest in and to any foreign application or applications corresponding to said application, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any

applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of **AMERICAN GREETINGS CORPORATION** or its designee insofar as permitted by applicable law;

AND, for the same consideration, I agree to sign all lawful papers, execute all division, continuing, reexamination, reissue, and other applications, make all assignments and rightful oaths, and generally do everything possible to aid **AMERICAN GREETINGS CORPORATION**, its successors, assigns, and nominees to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.


Seth Larson

3/28/2019
Date