505413077 04/05/2019

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5459867

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Execution Date
UBERMEDIA, INC.	04/05/2019

RECEIVING PARTY DATA

Name:	AVIDBANK
Street Address:	1732 N. 1ST STREET, 6TH FLOOR
City:	SAN JOSE
State/Country:	CALIFORNIA
Postal Code:	95112

PROPERTY NUMBERS Total: 6

Property Type	Number
Patent Number:	8135617
Patent Number:	8190622
Patent Number:	8355949
Patent Number:	9397974
Application Number:	15141609
Application Number:	15636611

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6506483802

Email: PATTY@PATTYCHENG.COM

Correspondent Name: PATTY CHENG

Address Line 1: 2625 MIDDLEFIELD RD., #215
Address Line 4: PALO ALTO, CALIFORNIA 94306

NAME OF SUBMITTER:	PATTY CHENG	
SIGNATURE:	/s/ Patty Cheng	
DATE SIGNED:	04/05/2019	
This document serves as an Oath/Declaration (37 CFR 1.63).		

Total Attachments: 6

PATENT REEL: 048801 FRAME: 0855

505413077



INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT is entered into as of April 5, 2019 by and between **UberMedia**, Inc., a Delaware corporation ("Grantor") and Avidbank, a California corporation ("Bank").

RECITALS

Bank has agreed to make certain advances of money and to extend certain financial accommodations to Grantor in the amounts and manner set forth in that certain Loan and Security Agreement by and between Bank and Grantor dated of the date hereof and as amended from time to time (the "Loan Agreement"). Capitalized terms used herein have the meaning assigned in the Loan Agreement. Bank is willing to make the financial accommodations to Grantor, but only upon the condition, among others, that Grantor grants to Bank a security interest in all of Grantor's right title, and interest in, to and under all of the Collateral whether presently existing or hereafter acquired.

Now, Therefore, Grantor agrees as follows:

AGREEMENT

To secure performance of Grantor's obligations under the Loan Agreement, Grantor grants to Bank a security interest in all of Grantor's right, title and interest in Grantor's intellectual property (including without limitation those Copyrights, Patents and Trademarks listed on Exhibits A, B and C hereto), including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits). This security interest is granted in conjunction with the security interest granted to Bank under the Loan Agreement. Each right, power and remedy of Bank provided for herein or in the Loan Agreement shall not preclude the simultaneous or later exercise by Bank of any or all other rights, powers or remedies.

This Agreement may be executed in two or more counterparts, each of which shall be deemed an original but all of which together shall constitute the same instrument. In the event that any signature to this Agreement is delivered by facsimile transmission or by e-mail delivery of a ".pdf" format data file, such signature shall create a valid and binding obligation of the party executing (or on whose behalf such signature is executed) with the same force and effect as if such facsimile or ".pdf" signature page were an original thereof.

[REMAINDER OF THIS PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed as of the first date written above.

Address of Grantor:	UBERMEDIA, INC.
130 W. Union Street Pasadena, CA 91103 Attn: John Faieta, CFO	By: 414 Name: 10/2 44111 Title: 40
Address of Bank:	AVIDBANK
1732 N 1st Street, 6th Floor San Jose, CA 95112 Attn: Diana Mattson Fax: 408-200-7399	By:Name:

executed as of the first date written above.

Address of Grantor:

UBERMEDIA, INC.

130 W. Union Street
Pasadena, CA 91103
Attn: John Faieta, CFO

Name:

Title:

Address of Bank:

AVIDBANK

1732 N 1st Street, 6th Floor
San Jose, CA 95112

Title:

Attn: Diana Mattson Fax: 408-200-7399

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly

EXHIBIT A

Copyrights

Please Check Box if No Copyrights Exist ☑

Title Registration Number Registration Date

Ехнівіт В

Patents

<u>Issued patents</u>		
ENHANCED HYLERLINK FEATURE FOR WEB PAGES	8,135,617	Mar 13, 2012
DATA PICKER APPLICATION	8,190,622	May 29, 2012
ENHANCED HYLERLINK FEATURE FOR WEB PAGES	8,355,949	Jan. 15, 2013
Microblogging system and method for resending posts	9,397,974	July 18, 2016
Pending patent applications		
REAL-TIME OPTIMIZATION OF BID SELECTION	15/141,609	April 28, 2016
INTELLIGENT GEO-FENCE SYSTEM AND METHOD	15/636,611	June 28, 2017

Ехнівіт С

Trademarks

Description	Serial Number	Registration Number	Application / Registration Date
UBERRETAIL	87353471		February 28, 2017
TWIDROYD	85122172	3954797	*
'A'	85122165	3954796	*
UBERADS	85761528	5064500	October 18, 2016
UBERMEDIA	85926503	4577078	July 29, 2014
UBERADS	85980957	4519285	April 22, 2014
UBERMEDIA	85205951	4392702	August 27, 2013
UBERSOCIAL	85205947	4388513	August 20, 2013
ECHOFON	77789581	3829463	August 3, 2010

^{*-} indicates dead, abandoned or cancelled trademark item

PATENT REEL: 048801 FRAME: 0862

RECORDED: 04/05/2019