PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5465315

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MARK STEINER	01/22/2018

RECEIVING PARTY DATA

Name:	GIFT CARD IMPRESSIONS, LLC	
Street Address:	415 DELAWARE STREET	
Internal Address:	SUITE B	
City:	KANSAS CITY	
State/Country:	MISSOURI	
Postal Code:	64105	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16378683

CORRESPONDENCE DATA

Fax Number: (913)777-5601

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 913-777-5600
Email: patents@eriseip.com

Correspondent Name: ERISE IP P.A.

Address Line 1: 7015 COLLEGE BLVD., STE 700
Address Line 4: OVERLAND PARK, KANSAS 66211

ATTORNEY DOCKET NUMBER:	2669-64.02	
NAME OF SUBMITTER:	ROBIN A. SNADER	
SIGNATURE:	/Robin A. Snader/	
DATE SIGNED:	04/09/2019	

Total Attachments: 3

source=08_Signed_Assignment_Steiner_64_02#page1.tif source=08_Signed_Assignment_Steiner_64_02#page2.tif source=08_Signed_Assignment_Steiner_64_02#page3.tif

PATENT 505418525 REEL: 048833 FRAME: 0287

ASSIGNMENT

WHEREAS, I, Mark Steiner, of 16168 Waldon Pond Lane, Chesterfield MO 63005,

(hereinafter "Assignor"), have invented, developed, and conceived of, or shall invent, develop,

and conceive of, the following invention, technology, and any improvements thereof: SYSTEM

AND METHOD FOR A MERCHANT ONSITE PERSONALIZATION GIFTING

PLATFORM;

WHEREAS, I am about to make or have made an Application for Letters Patent of the

United States or a foreign country; and

WHEREAS, GIFT CARD IMPRESSIONS, LLC, a corporation duly organized under the

laws of the State of Kansas, and having its principal place of business at 415 Delaware Street,

Suite B, Kansas City, Missouri 64105 (hereinafter "Assignee"), is desirous of acquiring an

interest in, to, and under said invention, technology, and any improvements thereof, said

Application, and any and all Letters Patent that may be granted for or upon said invention,

technology, and any improvements thereof in the United States and all foreign countries.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of

which are hereby acknowledged, Assignor shall assign and hereby do assign to Assignee the full

and exclusive right, title, and interest, throughout the world, in, to, and under the following;

(a) said invention, technology, and any improvements thereof;

(b) said invention, technology, and any improvements thereof as set forth and

described in said Application for Letters Patent, which is identified by attorney Docket No.

2669-64.01 and U.S. Application Serial No. 14/456,707, filed August 11, 2014;

(c) said Application;

PATENT

REEL: 048833 FRAME: 0288

- (d) any and all refilings, divisionals, and continuations of said Application;
- (e) any and all Letters Patent of the United States that may issue from said Application, refilings, divisionals, and continuations;
 - (f) any and all reissues of said Letters Patent of the United States;
- (g) any and all applications for Letters Patent on said invention, technology, or any improvements thereof that may hereafter be filed in any and all countries foreign to the United States, together with all rights to file and to claim priority in connection with said foreign-filed applications;
- (h) any and all refilings, divisionals, and continuations of said foreign-filed applications;
- (i) any and all Letters Patent of countries foreign to the United States that may issue from said foreign-filed applications, refilings, divisionals, and continuations;
- (j) any and all extensions of, and additions to, said Letters Patent of countries foreign to the United States; and
- (k) any and all reexaminations, *inter partes* reviews, post-grant reviews, covered business method reviews, oppositions, or other post-issuance procedures for any said Letters Patent of the United States or countries foreign to the United States.

ALL of the above shall be held and enjoyed by said Assignee for its own use and for its successors, legal representatives, and assigns, to the full end of the term for which any of said Letters Patent may be granted.

2

Executed this 22 day of <u>Jonyary</u>, 20 18.

Mark Steiner