

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	TOYOTA MOTOR ENGINEERING & MANUFACTURING NORTH AMERICA, INC.	03/19/2019
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	Property Type	Number
	Patent Number:	10232711
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DATE SIGNED:	04/10/2019	
Total Attachments: 1		
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ASSIGNMENT OF PATENT

WHEREAS, Toyota Motor Engineering & Manufacturing North America, Inc. of 6565 Headquarters Drive W1-3C, Plano, Texas 75024 (hereinafter referred to as "ASSIGNOR"), has obtained U.S. Patent No. 10,232,711, dated March 19, 2019, entitled **SPATIOTEMPORAL DISPLAYS FOR SET SPEED DEVIATION OF A VEHICLE**;

WHEREAS, Toyota Motor Engineering & Manufacturing North America, Inc. desires to transfer ownership of above patent; and

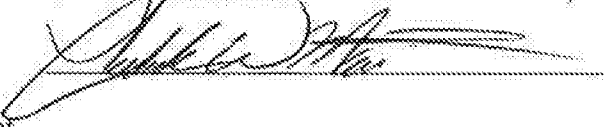
WHEREAS, Toyota Jidosha Kabushiki Kaisha, a corporation organized under the laws of the Japan, having its principal place of business at 1, Toyota-cho, Toyota-shi, Aichi-ken, 471-8571 Japan, ("ASSIGNEE"), desires to acquire the entire right, title, and interest in the aforesaid patent owned by Assignor;

Now therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the ASSIGNOR's entire right, title and interest in and to the aforesaid Patent; such right, title and interest to be held and enjoyed by the ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held by ASSIGNOR had this Assignment not been made.

ASSIGNOR HEREBY GRANTS to the law firm of Darrow Mustafa PC the power and authority to insert in this Assignment any further identification which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

Execution Date: March 19, 2019.

TOYOTA MOTOR ENGINEERING &
MANUFACTURING NORTH AMERICA, INC.

By: 

Print

Name:

Frederick W. Mau, II

Its:

Intellectual Property Counsel