

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
BRIAN HANDRIGAN	04/09/2019
JEFFREY LINIHAN	04/09/2019
RECEIVING PARTY DATA	
Name:	ADVOCADO, INC.
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State/Country:	MISSOURI
Postal Code:	63108
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16165519
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ATTORNEY DOCKET NUMBER:	3724988.00005
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SIGNATURE:	/Christopher L.E. Hines/
DATE SIGNED:	04/11/2019
Total Attachments: 2	
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source=3724988-005Assignment#page2.tif	

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNOR(S) of the sum of One Dollar (\$1.00) and for other good and valuable consideration, the receipt of which is hereby acknowledged, by this document

ASSIGNOR(S):

Name	Address
Brian Handrigan	16409 Audubon Village Drive, Wildwood, MO 63040
Jeff Linihan	3 Lindworth Drive, St. Louis, MO 63124

assigns and transfers to:

ASSIGNEE:

Name	Address
Advocado, Inc.	30 Maryland Plaza, Suite 300-A, St. Louis, MO 63108

the entire right, title and interest in and to the invention entitled:

ONLINE ADVERTISING AND PROMOTIONAL COORDINATION SYSTEM

and which is found in:

- the U.S. patent application filed with this assignment document
- U.S. patent application no. 16/165,519, filed October 19, 2018
- International patent application no. _____, filed _____
- U.S. patent no. , issued

and, in and to

- all patent applications filed and letters patent obtained for the invention, whether foreign and domestic, and all continuations, continuation-in-part divisions, renewals, reissues, re-examinations, or substitutes of any such patent or patent application; and any patents and patent applications to which any such patent or patent application claims priority;
- all rights to any legal equivalent thereof in a foreign country such as patents of addition, utility models, patents of importation, revalidation patents and inventor certificates;
- the right to apply for patents and inventor certificates relating to the invention, and the right to claim priority to all applications throughout the world in respect of the invention; and
- the right to sue and recover any and all damages and profits, and any and all other remedies, for past, present, or future infringements of patents directed to the invention.


ASSIGNOR(S) authorizes ASSIGNEE or its legal representative to insert in this instrument the filing date, serial number, and any other information that may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office or any other domestic or foreign government entity for the recordation of this document.

ASSIGNOR(S) warrants and agrees that:

- no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;
- upon request, ASSIGNOR(S) will promptly provide ASSIGNEE with all pertinent facts and documents relating to the invention as may be known and accessible to ASSIGNOR(S);
- ASSIGNOR(S) will, at ASSIGNEE'S expense, testify as to the same in any interference, litigation or proceeding related to the invention; and
- ASSIGNOR(S) will promptly execute and deliver to ASSIGNEE, its assigns or its legal representatives, without further or additional consideration, any and all papers, instruments or affidavits required, render all necessary assistance, and do such additional acts as ASSIGNEE or its successors or assigns may deem necessary or desirable, to apply for, obtain, maintain, issue and enforce any resulting patents or patent applications.

ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks and any foreign counterpart to issue any and all letters patent for the invention to ASSIGNEE, for ASSIGNEE'S sole use and benefit, and for the use and benefit of ASSIGNEE'S successors and assigns, to the full end of the term for which such patent may be granted.

ASSIGNOR(S) agree that this document shall bind and inure to the benefit of the heirs, assigns and legal representatives of both ASSIGNOR(S) and ASSIGNEE.

Date: April 9, 2019 Signature: 
Brian Handrigan

Date: April 9, 2019 Signature: 
Jeffrey Linihan