

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT5476771

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
VISHWAS SHARADANAGAR PANCHAKSHARIAH	02/15/2017
ASHWINI DHARWA	02/15/2017
GAURAV GUPTA	02/15/2017
HARSHA NEERAKANI	02/15/2017
RECEIVING PARTY DATA	
Name:	ROVI GUIDES, INC.
Street Address:	2160 GOLD STREET
City:	SAN JOSE
State/Country:	CALIFORNIA
Postal Code:	95002
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16385158
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NAME OF SUBMITTER:	LINDA BLAKE
SIGNATURE:	/Linda Blake/
DATE SIGNED:	04/16/2019
Total Attachments: 3	
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A S S I G N M E N T

Whereas we,

- 1) Vishwas Sharadanagar Panchaksharaiah
- 2) Ashwini Dharwa
- 3) Gaurav Gupta; and
- 4) Harsha Neerakani

residing, respectively, at:

- 1) #07, s/o Panchaksharaiah, Garden House
Anagondanahalli, Rangapura Post
Tiptur, Tumkur District
Karnataka, 572201, India;
- 2) 29-A, Manish Nagar
Kasturba Nagar
Ratlam (Madhya Pradesh), 457001, India;
- 3) Gupta Opticals, Near Post Office
Main Market, Sikri, Teh-Nagar
District-Bharatpur
Rajasthan, 321024, India; and
- 4) #2 340/4 Handratta House
Padil Puttur D.K Dist
Karnataka, 574201, India

have made an invention in:

**SYSTEM AND METHODS FOR RECOMMENDING A MEDIA ASSET
RELATING TO A CHARACTER UNKNOWN TO A USER**

and are about to make application for United States Letters Patent therefor, the same having been executed by each of us on even date or dates herewith; and

WHEREAS, ROVI GUIDES, INC., a corporation organized and existing under the laws of the State of Delaware and having an office and place of business at Two Circle Star Way, San

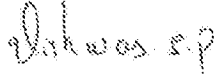
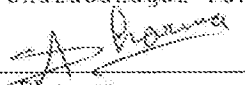

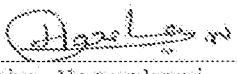
Carlos, CA 94070, is desirous of acquiring the entire interest in said invention, said United States patent application and in any Letters Patent which may issue thereon;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to each of us paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, each of us hereby sells, assigns and transfers unto the said ROVI GUIDES, INC., its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States patent application, including any continuations, continuations in part, and divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said patent application; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations, continuations in part, and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and each of us hereby authorizes and requests competent authorities to grant and issue any and all patents on said invention to the said ROVI GUIDES, INC. as the assignee of the entire interest therein; and each of us further agrees to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

As the inventors, we declare as follows:

The above-identified application was made or authorized to be made by us. We believe that we are the original inventors or original joint inventors of a claimed invention in the application. We hereby acknowledge that any willful false statement made in the declaration set forth in this paragraph is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

IN TESTIMONY WHEREOF, we have hereunto signed our names on the dates indicated hereinafter.

15 Feb 2017 Date: _____	 Vishwas Sharadanagar Panchakshariaiah
15-Feb-2017 Date: _____	 Ashwini Dharwa
15/feb/2017 Date: _____	 Gaurav Gupta
15 Feb 2017 Date: _____	 Harsha Neerakani