

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT5481474

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ALEXANDER KAGOSHIMA	04/18/2019
KAI LONDENBERG	04/14/2019
FANG XU	04/18/2019
RECEIVING PARTY DATA	
Name:	SEARCHMETRICS GMBH
Street Address:	GREIFSWALDER STRASSE 212
City:	BERLIN
State/Country:	GERMANY
Postal Code:	D-10405
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15337268
CORRESPONDENCE DATA	
Fax Number:	(248)292-2910
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	2482922920
Email:	lujkaj@patentco.com
Correspondent Name:	DANIELA M. THOMPSON-WALTERS
Address Line 1:	29 W. LAWRENCE STREET
Address Line 4:	PONTIAC, MICHIGAN 48342
ATTORNEY DOCKET NUMBER:	1997.003US
NAME OF SUBMITTER:	DANIELA M. THOMPSON-WALTERS
SIGNATURE:	/Daniela M. Thompson-Walters/
DATE SIGNED:	04/18/2019
Total Attachments: 3	
source=Assignment_1997_003US#page1.tif	
source=Assignment_1997_003US#page2.tif	
source=Assignment_1997_003US#page3.tif	

COMBINED DECLARATION & ASSIGNMENT

Title of Invention: DETERMINATION OF CONTENT SCORE

As the below named inventor, I hereby declare that:

This declaration is directed to:

The United States Application Number 15/337,268 filed on October 28, 2016.

The above-identified application was made or authorized to be made by me.

I believe that I am an original inventor or an original joint inventor of a claimed invention in the application.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

ASSIGNMENT OF INVENTION: In consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR: hereby sell, assign and transfer to

ASSIGNEE:

Alexander Kagoshima
Knobelsdorffstrasse 34
Berlin, D-14059
Germany
Nationality: DE

Searchmetrics GmbH
Greifswalder Strasse 212
Berlin, D-10405
Germany
State or Country of Formation: DE

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and any foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the above-referenced application 15/337,268 filed on October 28, 2016, including the right to claim priority in the United States or in any foreign countries, (the entire right, title and interest in each such application are also hereby sold, assigned and transferred to Assignee to the extent not already done so); and, in and to, all Letters Patent to be obtained for said invention by the above-referenced application or any continuation, continuation-in-part, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof, including any and all rights to sue for past damages. ASSIGNOR hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment. ASSIGNOR further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said United States application, said invention and said Letters Patent which may be necessary or desirable to carry out the purposes thereof.

Inventor's
Signature:

Alexander Kagoshima
Alexander Kagoshima

Residence:

Berlin, Germany

Date:

April 18th, 2019

Post Office Address:

Knobelsdorffstrasse 34
Berlin, D-14059
Germany

Citizenship: DE

SUBSCRIBING WITNESS AFFIDAVIT OF EXECUTION OF AN ASSIGNMENT

Whose full post office address is: _____
Street, City, Postal Code, Country

Make oath and say that I was personally present and did see _____ who is personally known or identified to me to be the inventor named in the attached assignment, duly sign and execute the same for the purposes therein stated.

Signed at: _____

On this _____ day of _____, 2019

Subscribing Witness

COMBINED DECLARATION & ASSIGNMENT

Title of Invention: DETERMINATION OF CONTENT SCORE

As the below named inventor, I hereby declare that:

This declaration is directed to:

The United States Application Number 15/337,268 filed on October 28, 2016.

The above-identified application was made or authorized to be made by me.

I believe that I am an original inventor or an original joint inventor of a claimed invention in the application.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

ASSIGNMENT OF INVENTION: In consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR: hereby sell, assign and transfer to

ASSIGNEE:

Kai Londenberg
Hohensteinweg 8
Hannover, D-30419
Germany
Nationality: DE

Searchmetrics GmbH
Graifswalder Strasse 212
Berlin, D-10405
Germany
State or Country of Formation: DE

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and any foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the above-referenced application 15/337,268 filed on October 28, 2016, including the right to claim priority in the United States or in any foreign countries, (the entire right, title and interest in each such application are also hereby sold, assigned and transferred to Assignee to the extent not already done so); and, in and to, all Letters Patent to be obtained for said invention by the above-referenced application or any continuation, continuation-in-part, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof, including any and all rights to sue for past damages. ASSIGNOR hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment. ASSIGNOR further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said United States application, said invention and said Letters Patent which may be necessary or desirable to carry out the purposes thereof.

Inventor's
Signature:

Kai Londenberg
Kai Londenberg

Residence:

Hannover, Germany

Date:

14.4.2019

Post Office Address:

Hohensteinweg 8
Hannover, D-30419
Germany

Citizenship: DE

SUBSCRIBING WITNESS AFFIDAVIT OF EXECUTION OF AN ASSIGNMENT

I, _____

Whose full post office address is: _____
Street, City, Postal Code, Country

Make oath and say that I was personally present and did see _____ who is personally known or identified to me to be the inventor named in the attached assignment, duly sign and execute the same for the purposes therein stated.

Signed at: _____

On this _____ day of _____, 2019

Subscribing Witness

COMBINED DECLARATION & ASSIGNMENT

Title of Invention: DETERMINATION OF CONTENT SCORE

As the below named inventor, I hereby declare that:

This declaration is directed to:

The United States Application Number 15/337,268 filed on October 28, 2016.

The above-identified application was made or authorized to be made by me.

I believe that I am an original inventor or an original joint inventor of a claimed invention in the application.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

ASSIGNMENT OF INVENTION: In consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR: hereby sell, assign and transfer to

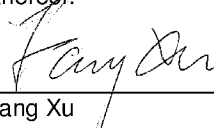
ASSIGNEE:

Fang Xu
Leibnizstrasse 14
Berlin, D-10625
Germany
Nationality: DE

Searchmetrics GmbH
Greifswalder Strasse 212
Berlin, D-10405
Germany
State or Country of Formation: DE

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and any foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the above-referenced application 15/337,268 filed on October 28, 2016, including the right to claim priority in the United States or in any foreign countries, (the entire right, title and interest in each such application are also hereby sold, assigned and transferred to Assignee to the extent not already done so); and, in and to, all Letters Patent to be obtained for said invention by the above-referenced application or any continuation, continuation-in-part, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof, including any and all rights to sue for past damages. ASSIGNOR hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment. ASSIGNOR further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said United States application, said invention and said Letters Patent which may be necessary or desirable to carry out the purposes thereof.

Inventor's Signature:



Fang Xu

Residence: Berlin, Germany

Post Office Address: Leibnizstrasse 14
Berlin, D-10625
Germany

Date: 18 April 2019

Citizenship: DE

SUBSCRIBING WITNESS AFFIDAVIT OF EXECUTION OF AN ASSIGNMENT

I, _____

Whose full post office address is: _____
Street, City, Postal Code, Country

Make oath and say that I was personally present and did see _____ who is personally known or identified to me to be the inventor named in the attached assignment, duly sign and execute the same for the purposes therein stated.

Signed at: _____

On this _____ day of _____, 2019

Subscribing Witness