

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT5495021

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
HANSEN QIAN	04/23/2019
GABRIEL FAN	04/23/2019
RAY ZHOU	04/23/2019
SHUBHAM GOEL	04/23/2019
RECEIVING PARTY DATA	
Name:	PROJECT AFFINITY, INC. DBA AFFINITY.CO
Street Address:	150 COLUMBUS AVENUE
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94133
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16395119
CORRESPONDENCE DATA	
Fax Number:	(408)414-1076
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	4084141238
Email:	aliu@h35g.com, ajacobs@h35g.com
Correspondent Name:	AGATHA H. LIU
Address Line 1:	1 ALAMDEN BLVD., 12TH FLOOR
Address Line 4:	SAN JOSE, CALIFORNIA 95113
ATTORNEY DOCKET NUMBER:	60495-0015
NAME OF SUBMITTER:	AGATHA H. LIU
SIGNATURE:	/AgathaHLiu#65323/
DATE SIGNED:	04/26/2019
Total Attachments: 2	
source=16395119Assignment#page1.tif	
source=16395119Assignment#page2.tif	

ASSIGNMENT

WHEREAS WE, Hansen QIAN of San Francisco, California, Gabriel FAN of Mountain View, California, Ray ZHOU of San Francisco, California, and Shubham GOEL of San Francisco, California, have made a certain new and useful invention as set forth in an application for United States Letters Patent, entitled IMPROVING CONNECTION STRENGTHS USING ALLIANCE DATA, executed by us on the date of execution of this document, as shown below, and filed concurrently herewith;

AND WHEREAS, Project Affinity, Inc. dba Affinity.co, a corporation of the State of Delaware, and having an address of 150 Columbus Ave., San Francisco, California 94133, is desirous of acquiring the entire right, title and interest in and to said invention(s) and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, we do hereby sell, assign, transfer and set over unto Project Affinity, Inc., its legal representatives, successors, and assigns (“Assignee”), the entire right, title and interest in and to said invention(s) as set forth in the above-mentioned application, including, but not limited to, any provisional, non-provisional, continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention(s) and the right to claim priority, or the benefit of, to the above-mentioned application;

UPON SAID CONSIDERATIONS, we hereby agree with the said Assignee that we will not execute any writing or do any act whatsoever conflicting with these presents, and that we will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee’s enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention(s), and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and Assignee;

AND we request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention(s) to said Assignee as the sole owner of the entire right, title and interest in and to said patent and the invention(s) covered thereby.

April 23, 2019
Date /  /
Hansen QIAN

April 23, 2019
Date /  /
Gabriel FAN

April 23, 2019
Date /  /
Ray ZHOU

April 23, 2019
Date /  /
Shubham GOEL