

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT5495692

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
RE ACQUA S.A.	12/13/2018
RECEIVING PARTY DATA	
Name:	BLUE MOON SRL
Street Address:	CONTRADA CISTERNA 84/85
City:	TOLENTINO (MC)
State/Country:	ITALY
Postal Code:	62029
PROPERTY NUMBERS Total: 11	
Property Type	Number
Patent Number:	8769719
Patent Number:	9854853
Application Number:	15116301
Application Number:	16078644
Application Number:	16078656
Application Number:	29363582
Application Number:	29474279
Application Number:	29474280
Application Number:	29474281
Application Number:	29620203
Application Number:	29620204
CORRESPONDENCE DATA	
Fax Number:	(404)252-0970
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	404-252-0900
Email:	mandy@sladlaw.com
Correspondent Name:	JEFFREY B. SLADKUS, ESQ.
Address Line 1:	1397 CARROLL DRIVE
Address Line 4:	ATLANTA, GEORGIA 30318

NAME OF SUBMITTER:	JEFFREY B. SLADKUS
SIGNATURE:	/Jeffrey B. Sladkus/
DATE SIGNED:	04/26/2019
	This document serves as an Oath/Declaration (37 CFR 1.63).
Total Attachments: 5 source=2019 ADCH Deed of Assignment RE Acqua_Blue Moon#page1.tif source=2019 ADCH Deed of Assignment RE Acqua_Blue Moon#page2.tif source=2019 ADCH Deed of Assignment RE Acqua_Blue Moon#page3.tif source=2019 ADCH Deed of Assignment RE Acqua_Blue Moon#page4.tif source=2019 ADCH Deed of Assignment RE Acqua_Blue Moon#page5.tif	

CONFIRMATORY DEED OF CONTRIBUTION

THIS CONFIRMATORY DEED OF CONTRIBUTION is effective as of December 13, 2018 by and between RE ACQUA SA, a company having its head office in Luxembourg, 12D, rue Guillaume Kroll, L-1882, organized under the laws of Switzerland (hereinafter "Re Acqua") and BLUE MOON SRL, a company having its head office in CONTRADA CISTERNA 84/85, 62029 TOLENTINO (MC) Italy, organized under the laws of Italy, ("hereinafter Blue Moon").

WHEREAS, in accordance with an agreement dated December 13, 2018, Re Acqua assigned, transferred and contributed the Intellectual Property Rights listed in Exhibits A, B & C (the "IP Rights") to Blue Moon, together with the goodwill of the business associated therewith; and

WHEREAS, Re Acqua and Blue Moon desire to confirm and record the contribution of the IP Rights, together with the goodwill of the business associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Re Acqua declares to have contributed, as proprietors, unto Blue Moon all rights, title and interest in and to the IP Rights, together with the goodwill of the business associated therewith; and
2. Blue Moon confirms to have received all right, title and interest to the IP Rights and any and all goodwill of the business associated therewith.

Re Acqua agrees to execute and deliver at the request of Blue Moon, all papers, instruments and assignments, and to perform any other reasonable act that Blue Moon may require in order to vest all of Re Acqua's right, title and interest in and to the IP Rights in Blue Moon and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Blue Moon, to the extent such evidence is in possession or control of Arena.

This Confirmatory Deed of Contribution shall be construed under and governed by the law of Italy, without regard of principles of conflict of laws. This document set forth the entire agreement and understanding between the parties relating the subject matter hereof.

RE ACQUA SA

By:

Name: LUCA SELVATICI / DELPHINE DIRCKER

Title: DIRECTORS

BLUE MOON SRL

By:

Name: LUCA SELVATICI / GIUSEPPE MUSCIACCHIO

Title: MANAGING DIRECTORS

EXHIBIT A

JACOBACCI
&
PARTNERS

Image	Country	Marking	Reg. Number	Priority Date	Reg. Office
	U.S.A.		11891871	23.06.2028	USA
	U.S.A.		1250990	01.11.2025	09.10.18.22.28
	U.S.A.		4024382	13.09.2021	USA28
arena	U.S.A.	ARENA	2980182	06.17.2022	USA
Word	U.S.A.	ARENA	4261759	21.04.2021	USA
Word	U.S.A.	ARENA	1081076	12.04.2017	USA
Word	U.S.A.	ARENA	1256930	01.11.2023	09.10.18.22.28
arena	U.S.A.	ARENA	4260103	11.09.2022	USA19825028
arena	U.S.A.	ARENA	4022857	28.04.2024	USA
arena WATER INSTINCT	U.S.A.	ARENA WATER INSTINCT	3331022	27.03.2017	USA14136
Word	U.S.A.	POWERE-KIN	4235975	03.11.2022	USA18125
Word	U.S.A.	POWERE-KIN	4322996	26.04.2024	USA

DISCLAIMER

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Update to 29/01/2019

EXHIBIT B

**JACOBACCI
PARTNERS**

country	type	filing		publishing		priority date	title	applicant	status
		date	number	date	number				
U.S.A.	national phase pct	16/03/2010	13/634596	08/07/2014	8789719	13/04/2030	swim cap, particularly for users having long hair	Arena Distribution S.A.	granted
U.S.A.	national phase pct	25/07/2012	14/415171	02/01/2018	9854853	02/08/2019	swim suit, particularly for competition swimming	Arena Distribution S.A.	granted
U.S.A.	design or model	11/06/2010	29/363582	11/10/2011	D646740	11/10/2025	swim fins	Arena Distribution S.A.	granted
U.S.A.	design or model	31/07/2014	29/474283	15/08/2017	D794279	15/08/2031	swimsuit	Arena Distribution S.A.	granted
U.S.A.	design or model	31/07/2014	29/474279	13/06/2017	D789034	13/06/2031	swimsuit	Arena Distribution S.A.	granted

Update to 29/01/2015

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		EP/PA		Granting				Remarks	Status
Country	Design or model	Application date	Publication date	Grant date	Patent number	Priority date	Priority number		
U.S.A.	design or model	31/07/2014	29/07/2015	29/08/2017	0795530	29/08/2015	swimsuit	Arena Distribution S.A.	granted
U.S.A.	design or model	12/08/2015	29/08/2015	02/01/2018	0806360	02/01/2015	swimsuit	Arena Distribution S.A.	granted
U.S.A.	design or model	12/08/2015	29/08/2015	18/11/2017	0803521	29/11/2015	swimsuit	Arena Distribution S.A.	granted

Update to: 01/29/2019

EXHIBIT C

JACOBACCI
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Country	Type	Filing		Granting		Expiry Date	Title	Applicant	Status
		Date	Number	Date	Number				
U.S.A.	national phase pct	05/02/2014	15/116,301			05/02/2034	swim suit, particularly for competition swimming	Arena Distribution S.A.	pending appln.
U.S.A.	national phase pct	22/02/2016	16/078,656			22/02/2036	swim suit, particularly for competition swimming	Arena Distribution S.A.	pending appln.
U.S.A.	national phase pct	22/02/2016	16/078,644			22/02/2036	swim suit, particularly for competition swimming	Arena Distribution S.A.	pending appln.