

PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

EPAS ID: PAT5499671

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	JOHN HOCTOR	03/20/2015
	MATTHEW EMANS	04/01/2015
RECEIVING PARTY DATA		
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State/Country:	CALIFORNIA	
Postal Code:	95002	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	16398533
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ATTORNEY DOCKET NUMBER:	003597-1065-102	
NAME OF SUBMITTER:	TRACY W. CHU	
SIGNATURE:	/Tracy W. Chu/	
DATE SIGNED:	04/30/2019	
Total Attachments: 3		
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A S S I G N M E N T

Whereas we,

(1) John Hctor, and

(2) Matthew Emans

residing, respectively at:

(1) 50 Concord Street Newton, MA 02462, and

(2) 73 Dartmouth Street, #4, Boston, MA 02116,

have made an invention in:

**METHODS AND SYSTEMS FOR PREVENTING A USER FROM TERMINATING A
SERVICE BASED ON THE ACCESSIBILITY OF A PREFERRED MEDIA ASSET**

filed September 30, 2014 and assigned U.S. Patent Application
Serial Number 14/501,520; and

WHEREAS, ROVI GUIDES, INC., a corporation organized
and existing under the laws of the State of Delaware and having
an office and place of business at 2830 De La Cruz Boulevard,
Santa Clara, CA 95050, is desirous of acquiring the entire
interest in said invention, said United States patent
application and in any Letters Patent which may issue thereon;

NOW, THEREFORE, be it known that for and in
consideration of the sum of One Dollar (\$1.00) to each of us
paid, and other good and valuable consideration, the receipt and
sufficiency of which is hereby acknowledged, each of us hereby
sells, assigns and transfers unto the said ROVI GUIDES, INC.,
its successors, assigns and legal representatives, all right,
title and interest in and to said invention and any improvements
thereon for all countries of the world, and in and to said
United States patent application, including any continuations,
continuations in part, and divisions thereof, and any substitute

- 2 -

applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said patent application; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations, continuations in part, and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and each of us hereby authorizes and requests competent authorities to grant and issue any and all patents on said invention to the said ROVI GUIDES, INC. as the assignee of the entire interest therein; and each of us further agrees to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

As the inventor, we each declare as follows:

The above-identified application was made or authorized to be made by me. I believe that I am the original inventor or an original joint inventor of a claimed invention in the application. I hereby acknowledge that any willful false statement made in the declaration set forth in this paragraph is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

IN TESTIMONY WHEREOF, we have hereunto signed our names on the date indicated hereinafter.

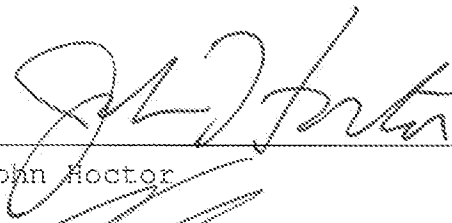
- 3 -

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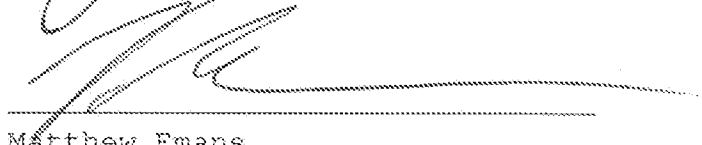
Date

4/1/15

Date



John Hoctor



Matthew Emans