PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MIKE CALVO	04/24/2019
CHRIS JOHNSON	04/23/2019
ROB ANDERSON	04/24/2019
PETER GUIDARELLI	04/25/2019

RECEIVING PARTY DATA

Name:	TARGET BRANDS, INC.	
Street Address:	1000 NICOLLET MALL	
City:	MINNEAPOLIS	
State/Country:	MINNESOTA	
Postal Code:	55403	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16405718

CORRESPONDENCE DATA

Fax Number: (612)332-9081

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 612-696-1331

Email: USPTO.Mail@target.com ANDREW J. LAGATTA **Correspondent Name:** Address Line 1: TARGET BRANDS, INC.

Address Line 2: 1000 NICOLLETT MALL, TPS-3165 Address Line 4: MINNEAPOLIS, MINNESOTA 55403

ATTORNEY DOCKET NUMBER:	16386.174USU2/201902036
NAME OF SUBMITTER:	ANDREW J. LAGATTA
SIGNATURE:	/Andrew J. Lagatta/
DATE SIGNED:	05/07/2019

Total Attachments: 4

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PATENT REEL: 049105 FRAME: 0477

ASSIGNMENT

WHEREAS, WE, Mike CALVO, Chris JOHNSON, Rob ANDERSON, and Peter GUIDARELLI, made certain new and useful inventions and improvements for which we filed the following applications with the United States Patent and Trademark Office on EVEN DATE HEREWITH, which is entitled INTEGRATION OF THIRD PARTY DELIVERY SERIVCE INTERFACE INTO ONLINE RETAIL PLATFORM.

The undersigned hereby authorizes and requests Assignee's legal representatives of Merchant & Gould P.C., who are associated with Customer No. 103125, to insert herein in parenthesis (U.S. Patent Application Serial No. 16/405,718 _____, filed on May 7, 2019 _____) this application's serial number and filing date when known.

AND WHEREAS, Target Brands, Inc., a corporation organized and existing under and by virtue of the laws of the State of Minnesota, and having an office and place of business at 1000 Nicollet Mall, Minneapolis, MN 55403 (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, I have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and the right(s) to claim priority thereto, and in and to the application, all patent applications based upon said application, all divisions, continuations, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted therefrom; and I do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the Assignee as the

PATENT REEL: 049105 FRAME: 0478 assignce of the entire right, title and interest in and to the same, for the use of the Assignce, its successors and assigns.

AND, for the consideration aforesaid, I do hereby agree that I and my executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to me relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore I covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by me and that full right to convey the same as herein expressed is possessed by me.

	IN TESTIMONY	WHEREOF , I have hereunto set my hand this <u>24</u> day of
1 pro	, 2019.	MA CL
		Mike CALVO
		Inventor
	THE THE CHANGE OF A	WHEREOF, I have hereunto set my hand this 23 day of
1	AND A SERVIN SIVE OF THE COLUMN	A A A
74744	, 2019,	Ch & Mu
		Chris JOHNSON /
		Inventor /

IN TESTIMONY WH	EREOF, I have hereunto set my hand this 24 day of Rob ANDERSON Inventor
IN TESTIMONY WHI	EREOF, I have hereunto set my hand this day o Peter GUIDARELLI Inventor
Read and approved this	April

IN TESTIMONY WHEE	CEOF, I have hereunto set my hand this day of
	Rob ANDERSON Inventor
Atrianne when	WOF, I have hereunto set my hand this ZS day of A ST DARFILLI Inventor
Read and approved this 29	9th day of April 2019 by: Ryan ethon
	Ryan Strom Director Counsel & Authorized Signatory Target Brands, Inc.