

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
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EPAS ID: PAT5516596

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
JAY MARKETING ASSOCIATES, INC.	05/10/2019
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	POWER FORWARD, LLC
<b>Street Address:</b>	44752 HELM ST
<b>City:</b>	PLYMOUTH
<b>State/Country:</b>	MICHIGAN
<b>Postal Code:</b>	48170
<b>PROPERTY NUMBERS Total: 2</b>	
<b>Property Type</b>	<b>Number</b>
<b>Patent Number:</b>	9559544
<b>Application Number:</b>	15391484
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(888)742-8097
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	(701)540-5913
<b>Email:</b>	patentadmin@danielsonlegal.com
<b>Correspondent Name:</b>	DANIELSON LEGAL LLC
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<b>Address Line 4:</b>	FARGO, NORTH DAKOTA 58102
<b>ATTORNEY DOCKET NUMBER:</b>	PFO
<b>NAME OF SUBMITTER:</b>	ROBERT S. BLASI, ESQ.
<b>SIGNATURE:</b>	/Robert S. Blasi/
<b>DATE SIGNED:</b>	05/10/2019
<b>Total Attachments: 4</b>	
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## ASSIGNMENT OF PATENT RIGHTS

This Patent Assignment (this "Assignment") is made effective this 10th day of May, 2019, by and between **JAY MARKETING ASSOCIATES, INC.**, a corporation organized and existing under the laws of Michigan, and having a usual place of business at 44752 Helm St, Plymouth, MI 48170 ("Assignor") and **POWER FORWARD, LLC**, a limited liability company organized and existing under the laws of Michigan, and having a usual place of business at 44752 Helm St, Plymouth, MI 48170 ("Assignee").

WHEREAS, Assignor possesses certain rights in and to, the patents and patent applications (and patents issuing on such applications) listed in Schedule A attached hereto and the invention(s) described and/or claimed in such patents and patent applications (collectively, the "Patent Rights"); and

WHEREAS, Assignee desires to acquire an interest therein, in accordance with agreements duly entered into with Assignor;

NOW, THEREFORE, to all whom it may concern be it known that for and in consideration of One Dollar (\$1.00), and other good and valuable consideration including consideration agreed upon between Assignor and Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned and transferred and by these presents does hereby sell, assign and transfer unto Assignee, its successors, assigns, and legal representatives, Assignor's entire right, title and interest in and throughout the United States of America, its territories and all foreign countries, in and to the invention(s) described and/or claimed in the Patent Rights (the "Inventions"), together with Assignor's entire right, title and interest in and to the Patent Rights and such other patents as may issue thereon or claim priority under United States law or international convention, including but not limited to non-provisionals, continuations, divisionals, reissues, reexaminations, extensions, and substitutions of patents and patent applications within the Patent Rights or such other patents, and any right, title and interest Assignor may have in applications to which the Patent Rights claim priority; the Inventions and the Patent Rights to be held and enjoyed by Assignee for its own use and behalf and for its successors, assigns and legal representatives, to the full end of the term for which said patents may be granted as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made; and Assignor hereby conveys all of its rights arising under or pursuant to any and all United States laws and international agreements, treaties or laws relating to the protection of industrial property by filing any such applications for patent, including but not limited to any cause(s) of action and damages accruing prior to this assignment. Assignor hereby acknowledges that this assignment, being of Assignor's entire right, title and interest in and to the Inventions and the Patent Rights carries with it the right in Assignee to apply for and obtain from competent authorities in all countries of the world any and all patents by attorneys and agents of Assignee's selection and the right to procure the grant of all patents to Assignee in its own name as assignee of Assignor's entire right, title and interest therein;

AND, Assignor hereby further agrees for itself and its successors, assigns, agents, and legal representatives to execute upon request any other lawful documents and likewise to perform any other lawful acts which may be deemed necessary to secure fully the Patent Rights to Assignee, its successors, assigns, and legal representatives, as well as to third parties at the

request of Assignee including the execution of documents (including, without limitation, petitions, specifications, oaths, assignments, disclaimers, declarations and affidavits) relating to non-provisional, substitution, continuation, divisional, reissue, reexamination, or corresponding foreign or international patent applications within the Patent Rights, as requested by Assignee, and generally do everything possible to aid Assignee, its successors, assigns and legal representatives to obtain, record, maintain, and enforce full protection for the Inventions in all countries, but in each instance at Assignee's reasonable expense;

AND, Assignor hereby further agrees to provide statements or testimony in any interference or other proceeding in which any of the Patent Rights may be involved;

AND, Assignor hereby warrants that it has not knowingly conveyed to others any rights in the Patent Rights or the Inventions or any license to use the same or to make, use or sell anything embodying or utilizing any of the Inventions, and that it has good right to assign the Inventions and the Patent Rights without encumbrance;

AND, Assignor does hereby authorize and request the Director of the United States Patent and Trademark Office and the empowered officials of all other governments to issue such Patent Rights or patents as shall be granted upon the Patent Rights, or applications based thereon, to Assignee, its successors, assigns, or legal representatives.

Assignee and Assignor also agree that multiple copies of this Assignment of Patent Rights may be executed, each of which shall be deemed an original, and each of which shall be valid and binding upon Assignee and Assignor.

No modifications of or additions to this Assignment shall have effect unless in writing and properly executed by both Assignor and Assignee, making specific reference to this Assignment by date, parties, and subject matter. This Assignment and the rights and obligations of the parties hereunder shall be governed by and construed in accordance with the laws of the State of Delaware, without regard to its conflict of laws principles.

*[Remainder of page intentionally left blank]*

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized officers as of the date first written above.

ASSIGNOR: JAY MARKETING ASSOCIATES, INC.

Signature: D. Jakubowski  
Name: Daniel Jakubowski  
Title: President  
Date: 10 May 2019

ASSIGNEE: POWER FORWARD, LLC

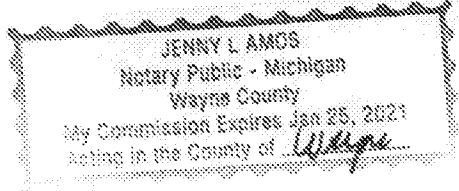
Signature: D. Jakubowski  
Name: Daniel Jakubowski  
Title: President and CTO  
Date: 10 May 2019

Date: 5/10/19

United States of America )  
State of Michigan ) ss.:  
County of Wayne )

On this 10th day of May, 2019, before me personally came Daniel Jakubowski, proved to me on the basis of satisfactory evidence to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Jenny L. Amos  
Notary Public



SCHEDULE A

Patent Rights

Country	Patent Appl. No./ Patent No.	Filing Date/ Issue Date	Status
US	9,559,544	31-Jan-2017	Issued
US	15/391,484	27-Dec-2016	Pending