

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT5518732

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MASSIMILIANO CARLOMAGNO	04/26/2019
MICHAEL DAVID SAWFORD	04/24/2019
MAX FRANZ WEHEBRINK	05/07/2019
IAN DUNCKLEY	04/13/2019
PA HOLDINGS LIMITED	04/24/2019
RECEIVING PARTY DATA	
Name:	THE PROCTER AND GAMBLE COMPANY
Street Address:	ONE PROCTER & GAMBLE PLAZA
Internal Address:	CENTRAL DOCKETING CENTRAL BLDG -C9
City:	CINCINNATI
State/Country:	OHIO
Postal Code:	45202
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29684617
CORRESPONDENCE DATA	
Fax Number:	(513)945-6868
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	513-983-2309
Email:	mitchell.em@pg.com
Correspondent Name:	THE PROCTER & GAMBLE COMPANY
Address Line 1:	ONE PROCTER & GAMBLE PLAZA
Address Line 2:	CENTRAL BLDG-CENTRAL DOCKETING
Address Line 4:	CINCINNATI, OHIO 45202
ATTORNEY DOCKET NUMBER:	D2778
NAME OF SUBMITTER:	GREGORY S. DARLEY-EMERSON
SIGNATURE:	/Gregory S. Darley-Emerson/
DATE SIGNED:	05/13/2019

Total Attachments: 8

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G L O B A L G E N E R A L A S S I G N M E N T

WHEREAS I/we, the undersigned inventor(s) hereby declare that I/we, alone or jointly with the other inventor(s) identified herein, have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled MESSAGING STRUCTURE, Attorney's Docket No. D2778 and filed in the United States Patent Office as Serial Number 29/684,617, on March 22, 2019 and/or the corresponding application filed in the PCT as Serial Number _____, on _____ (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert in this document, the Serial Number and filing date of each application identified above when ascertained.) having named inventors:

Massimiliano CARLOMAGNO of Procter & Gamble, Temselaan 100, B - 1853, Strombeek-Bever, Brussels, BE;

Michael David SAWFORD of PA HOLDINGS LIMITED, Back Lane, Melbourn, Royston SG8 6DP, UK;

Max Franz WEHEBRINK of PA HOLDINGS LIMITED, Back Lane, Melbourn, Royston SG8 6DP, UK;

Ian DUNCKLEY of PA HOLDINGS LIMITED, Back Lane, Melbourn, Royston SG8 6DP, UK;

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates, and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, my/our entire right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. My/our entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree to, without additional compensation but at no expense to me/us, execute or assent to any and all applications for said invention(s), execute all other legal documents as may be necessary or desirable to vest and maintain the enjoyment of the rights assigned, and to cooperate with The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct, in any pre-grant, post-grant or other proceedings relating to the rights assigned herein.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 29/684,617 to The Procter & Gamble Company, its legal representatives, successors or assigns, as assignee of my/our entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: 
Massimiliano CARLOMAGNO

26/4/19
Date

STATEMENT OF WITNESS:

I declare that I was personally present and did see Massimiliano CARLOMAGNO duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.


Witness printed name


Witness signature

G L O B A L G E N E R A L A S S I G N M E N T

WHEREAS I/we, the undersigned inventor(s) hereby declare that I/we, alone or jointly with the other inventor(s) identified herein, have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, MESSAGING STRUCTURE, Attorney's Docket No. D2778 and filed in the United States Patent Office as Serial Number 29/684,617, on March 22, 2019 and/or the corresponding application filed in the PCT as Serial Number _____, on _____ (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert in this document, the Serial Number and filing date of each application identified above when ascertained.) having named inventors:

Massimiliano CARLOMAGNO of Procter & Gamble, Temselaan 100, B - 1853, Strombeek-Bever, Brussels, BE;

Michael David SAWFORD of PA HOLDINGS LIMITED, Back Lane, Melbourn, Royston SG8 6DP, UK;


Max Franz WEHEBRINK of PA HOLDINGS LIMITED, Back Lane, Melbourn, Royston SG8 6DP, UK;

Ian DUNCKLEY of PA HOLDINGS LIMITED, Back Lane, Melbourn, Royston SG8 6DP, UK;

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to PA HOLDINGS LIMITED of Back Lane, Melbourn, Royston SG8 6DP, UK, or one of its Affiliates, and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to PA HOLDINGS LIMITED or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to PA HOLDINGS LIMITED, its legal representatives, successors and assigns, my/our entire right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. My/our entire right, title and interest shall vest irrevocably in PA HOLDINGS LIMITED. I/We further agree to, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), execute all other legal documents as may be necessary or desirable to vest and maintain the enjoyment of the rights assigned, and to cooperate with PA HOLDINGS LIMITED, its legal representatives, successors and assigns, or as said Company may direct, in any pre-grant, post-grant or other proceedings relating to the rights assigned herein.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 29/684,617 to PA HOLDINGS LIMITED, its legal representatives, successors or assigns, as assignee of my/our entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

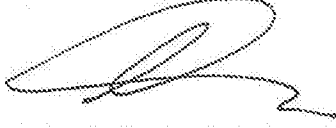
Signed: 
Michael David SAWFORD

24 - APRIL - 2019
Date

STATEMENT OF WITNESS:

I declare that I was personally present and did see Michael David SAWFORD duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

MARK FARRELL
Witness printed name


Witness signature

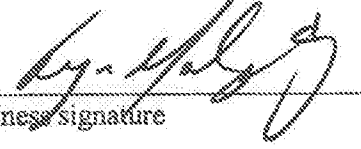
Signed: 
Max Franz WEHEBRINK

7 May 2019
Date

STATEMENT OF WITNESS:

I declare that I was personally present and did see Max Franz WEHEBRINK duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

RYAN MCGINLEY
Witness printed name


Witness signature

Signed: _____
Ian DUNCKLEY

Date

STATEMENT OF WITNESS:

I declare that I was personally present and did see Ian DUNCKLEY duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

Witness printed name

Witness signature

GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) hereby declare that I/we, alone or jointly with the other inventor(s) identified herein, have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, MESSAGING STRUCTURE, Attorney's Docket No. D2778 and filed in the United States Patent Office as Serial Number 29/684,617, on March 22, 2012 and/or the corresponding application filed in the PCT as Serial Number _____, on _____ (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert in this document, the Serial Number and filing date of each application identified above when ascertained.) having named inventors:

Massimiliano CARLOMAGNO of Procter & Gamble, Tomselaan 100, B - 1853, Strombeek-Bever, Brussels, BE;

Michael David SAWFORD of PA HOLDINGS LIMITED, Back Lane, Melbourn, Royston SG8 6DP, UK;

Max Franz WEHEBRINK of PA HOLDINGS LIMITED, Back Lane, Melbourn, Royston SG8 6DP, UK;

Ian LUNCKLEY of PA HOLDINGS LIMITED, Back Lane, Melbourn, Royston SG8 6DP, UK;

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to PA HOLDINGS LIMITED of Back Lane, Melbourn, Royston SG8 6DP, UK, or one of its Affiliates, and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to PA HOLDINGS LIMITED or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to PA HOLDINGS LIMITED, its legal representatives, successors and assigns, my/our entire right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. My/our entire right, title and interest shall vest irrevocably in PA HOLDINGS LIMITED. I/We further agree to, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), execute all other legal documents as may be necessary or desirable to vest and maintain the enjoyment of the rights assigned, and to cooperate with PA HOLDINGS LIMITED, its legal representatives, successors, and assigns, or as said Company may direct, in any pre-grant, post-grant or other proceedings relating to the rights assigned herein.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 29/684,617 to PA HOLDINGS LIMITED, its legal representatives, successors or assigns, as assignee of my/our entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: _____

Michael David SAWFORD

_____ Date

STATEMENT OF WITNESS:

I declare that I was personally present and did see Michael David SAWFORD duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

Witness printed name Witness signature

Signed:

Max Franz WEHBRINK

Date

STATEMENT OF WITNESS:


I declare that I was personally present and did see Max Franz WEHBRINK duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

Witness printed name Witness signature

Signed:

Ian DUNCKLEY

Date

 13th April 2019

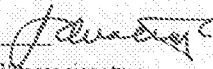
STATEMENT OF WITNESS:

I declare that I was personally present and did see Ian DUNCKLEY duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

JANE QUALTROUGH

Witness printed name

Witness signature

 - 13 April 2019.

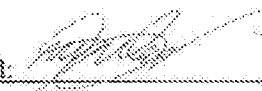
GLOBAL GENERAL ASSIGNMENT

WHEREAS PA HOLDINGS LIMITED of Back Lane, Melbourn, Royston SG8 6DP, UK, declares that it is the sole/joint owner of certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled MESSAGING STRUCTURE, filed in the name(s) of The Procter & Gamble Company of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, as Applicant-Assignee and naming Massimiliano CARLOMAGNO, Michael David SAWFORD, Max Franz WEHEBRINK and Ian DUNCKLEY as inventors, Attorney's Docket No. D2778 and filed in the States Patent Office as Number 29/684,617, on March 22, 2019 and/or the corresponding application filed in the PCT as Serial Number _____, on _____. (PA HOLDINGS LIMITED grants the hereinafter named assignee and/or any person authorized thereby, the power to insert in this document, the Serial Number and filing date of each application identified above when ascertained.)

For valuable consideration, the receipt and sufficiency of which are hereby acknowledged, PA HOLDINGS LIMITED assigns to The Procter & Gamble Company, its legal representatives, successors and assigns, its entire right, title, and interest owned by PA HOLDINGS LIMITED, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by PA HOLDINGS LIMITED had this assignment not been made. The entire right, title and interest owned by PA HOLDINGS LIMITED shall vest irrevocably in The Procter & Gamble Company. PA HOLDINGS LIMITED further agrees to, without additional compensation, but at no expense to PA HOLDINGS LIMITED, execute or assent to any and all applications for said invention(s), assist The Procter & Gamble Company in obtaining signatures for any applications or any other legal documents as may be necessary or desirable to vest and maintain the enjoyment of the rights assigned, and to cooperate with The Procter & Gamble Company, its legal representatives, successors and assigns, or as The Procter & Gamble Company may direct, in any pre-grant, post-grant or other proceedings relating to the rights assigned herein.

PA HOLDINGS LIMITED requests and authorizes the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 29/684,617 to The Procter & Gamble Company, its legal representatives, successors or assigns, as assignee of PA HOLDINGS LIMITED's entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed:  _____

24 April 2019
Date

For: PA HOLDINGS LIMITED

Title Member of PA's Management Group

STATEMENT OF WITNESS:

I declare that I was personally present and did see Wil Schoenmakers duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

Grace Woods
Witness printed name

gwoods
Witness signature

Assignment to PG from external company.doc
Updated May 2017