

PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| MICHELLE FOGG | 05/13/2019 |
| RECEIVING PARTY DATA | |
| Name: | KUHL WOMEN, LLC |
| Street Address: | 1250 LILLIE CIRCLE |
| City: | SALT LAKE CITY |
| State/Country: | UTAH |
| Postal Code: | 84121 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Patent Number: | 8937212 |
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| ATTORNEY DOCKET NUMBER: | 18355.1.1 |
| NAME OF SUBMITTER: | JOHN M. GUYNN |
| SIGNATURE: | /JOHN M. GUYNN/ |
| DATE SIGNED: | 05/13/2019 |
| Total Attachments: 2 | |
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ASSIGNMENT

WHEREAS, Assignor Michelle Fogg, an individual residing at 1250 Lillie Circle, Salt Lake City, Utah 84121, is the owner of record of the entire right, title, and interest in United States Patent No. 8,937,212 and the invention disclosed therein.

WHEREAS, Assignee Kuhl Women, LLC, a limited liability company of the State of Utah, having a principal place of business at 1250 Lillie Circle, Salt Lake City, Utah 84121, desires to secure the entire right, title, and interest in United States Patent No. 8,937,212 and the invention disclosed therein.

THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration paid to Assignor by the Assignee, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE:

The entire right, title and interest in United States Patent No. 8,937,212 and the invention disclosed therein, and in all divisions, continuations, and continuations-in-part of the Applications, and any reissues or extensions of Letters Patent or Patents granted thereon, as well as the right to sue for past infringement and damages, to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment, transfer, and sale not been made.

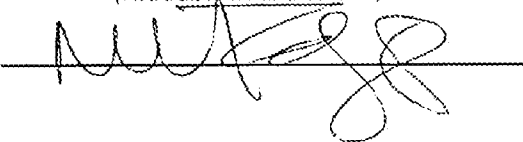
Assignor hereby agrees, without further consideration and without expense to Assignee, to sign and deliver all lawful papers and to perform all other lawful acts which the Assignee may request of Assignor to make this Assignment fully effective, including, by way of example but not of limitation, the following:

Prompt execution of all original, divisional, substitute, reissue and other United States and foreign patent applications on the invention, and all lawful documents requested by Assignee to further the prosecution of any of such patent applications.

Cooperation to the best of its ability in the execution of all lawful documents, the production of evidence, nullification, reissue, extension or infringement proceedings involving the invention.

This assignment and agreement shall be binding upon Assignor's heirs and legal representatives.

Assignor

| | | | |
|---------------------|--|------------------------------|------------|
| Michelle | _____ | Fogg | _____ |
| <i>(GIVEN NAME)</i> | <i>(MIDDLE INITIAL OR NAME)</i> | <i>FAMILY (OR LAST NAME)</i> | |
| Signature: |  | Date | 5.13, 2019 |