05/14/2019 505474719

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5521523

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
FLOYD M. YAGER	01/09/2012
THOMAS J. WILSON	01/14/2012
PABLO AZAR	01/04/2012
EDWARD A. BIEMER	12/19/2011
JEREMY FRANK	12/19/2011
MARK DAVID PITCHFORD	01/05/2012
ROBERT WASSERMAN	12/19/2011

RECEIVING PARTY DATA

Name:	ALLSTATE INSURANCE COMPANY	
Street Address:	2775 SANDERS ROAD	
City:	NORTHBROOK	
State/Country:	ILLINOIS	
Postal Code:	60062	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16364976

CORRESPONDENCE DATA

Fax Number: (202)824-3001

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (312) 463-5000

Email: bwptopat@bannerwitcoff.com **Correspondent Name:** BANNER & WITCOFF, LTD.

Address Line 1: 1100 13TH ST. NW

Address Line 2: STE 1200

Address Line 4: WASHINGTON, D.C. 20005

ATTORNEY DOCKET NUMBER:	006591.02114	
NAME OF SUBMITTER:	ERICA LAUREN ANTHONY	
SIGNATURE:	/Erica Lauren Anthony/	
DATE SIGNED:	05/14/2019	

PAIENI **REEL: 049171 FRAME: 0159** 505474719

Total Attachments: 4

source=02114 Assignment#page1.tif

source=02114 Assignment#page2.tif

source=02114 Assignment#page3.tif

source=02114 Assignment#page4.tif

PATENT REEL: 049171 FRAME: 0160

ASSIGNMENT

WHEREAS, I/we Floyd M. Yager, Thomas J. Wilson, Pablo Azar, Edward A. Biemer, Jeremy Frank, Mark David Pitchford and Robert Wasserman (ASSIGNORS), am/are the inventors of certain inventions and improvements described in a U.S. patent application and having the title

DELIVERY OF CUSTOMIZED INSURANCE PRODUCTS AND SERVICES

which application was

filed on October 21, 2011 and assigned Application No. 13/278,432; and

WHEREAS,

Allstate Insurance Company 2775 Sanders Road Suite A2 Northbrook, IL 60062

(ASSIGNEE) desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

I hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) the entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

And I covenant that we have full right to convey the entire interest herein assigned, and that I have not executed and will not execute any agreement or do anything in conflict herewith;

And I further covenant and agree that I will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and I agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And I authorize the ASSIGNEE or its NOMINEES to file in my name or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and we authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said

Page 1 of 4

application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

And I hereby grant the attorneys at the law firm of Banner & Witcoff the power to insert into this document information sufficient to further identify the patent application to which this assignment pertains, including the filing date and assigned Application No.

Jan 9, ZOIZ Date:

State of Illinois)

County of Cook) ss:

This ______ day of ______ 2011 before me personally came the above-named, Floyd M. Yager, to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that he executed the same of his own free will for the purposes herein set forth.

OFFICIAL SEAL
GILLIAN FALKNOR
NOTARY PUBLIC - STATE OF ILLINOIS
MY COMMISSION EXPIRES:12/07/15

Notary Public

My Commission Expires: \

1/14/2012

Date:

State of Thinoir)
County of Cook) ss

Thomas 4 Wilson

OFFICIAL SEAL
GILLIAN FALKNOR
NOTARY PUBLIC - STATE OF ILLINOIS
MY COMMISSION EXPIRES:12/07/15

Notary Public

My Commission Expires: 1

LAW OFFICES

BANNER & WITCOFF, LTD. 10 South Wacker Drive Chicago, IL. 60606-7407 312-463-5000

1-4-2012	Path Ana
Date:	Pablo Azar
State of Illinois) County of Cook) ss:	
This day of	Fore me personally came the above-named, executed the foregoing assignment, who will for the purposes herein set forth. Notary Public My Commission Expires: 12/7/15
$\frac{12/9/10}{\text{Date:}}$	Edward A. Biemer
State of Illinois County of Cook This day of Decevor 2011, before Edward A. Biemer, to me personally known as the individual who acknowledged to me that he executed the same of his own to the complex of the complex	who executed the foregoing assignment,
Date: State of Illinois County of Cook State of Illinois	Jeremy Frank
This day of 2011, bef Jeremy Frank, to me personally known as the individual who ex acknowledged to me that he executed the same of his own free volume of of hi	

LAW OFFICES

BANNER & WITCOFF, LTD. 10 South Wacker Drive Chicago, IL. 60606-7407 312-463-5000

Page 3 of 4

Attorney Docket No. 006591.00303

1/5/12	MI HAY
Date:	Mark David Pitchford
State of Illinois County of Cook Section 1 Section 2 State of Illinois Section 2 S	fore me personally came the above-named, al who executed the foregoing assignment,
OFFICIAL SEAL GILLIAN FALKNOR NOTARY PUBLIC - STATE OF ILLINOIS MY COMMISSION EXPIRES:12/07/15	Notary Public My Commission Expires: 12/7/15
Date:	Robert Wasserman
State of Illinois County of Cook ss: This Q day of December 2011, be Robert Wasserman, to me personally known as the individua	I who executed the foregoing assignment,
who acknowledged to me that he executed the same of his own OFFICIAL SEAL GILLIAN FALKNOR NOTARY PUBLIC - STATE OF ILLINOIS MY COMMISSION EXPIRES:12/07/15	free will for the purposes herein set forth. Notary Public My Commission Expires: 2/)// 5

LAW OFFICES

BANNER & WITCOFF, LTD. 10 South Wacker Drive Chicago, IL. 60606-7407 312-463-5000

PATENT REEL: 049171 FRAME: 0164

RECORDED: 05/14/2019