

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT5527493

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	PURCHASE AGREEMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	LATTICE SEMICONDUCTOR CORPORATION	04/19/2016
RECEIVING PARTY DATA		
Name:	THE NIELSEN COMPANY (US), LLC	
Street Address:	85 BROAD STREET	
City:	NEW YORK	
State/Country:	NEW YORK	
Postal Code:	10004	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	16299046
CORRESPONDENCE DATA		
Fax Number:	(312)580-9696	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	3125801020	
Email:	hshamat@hfzlaw.com	
Correspondent Name:	HANLEY FLIGHT & ZIMMERMAN LLC	
Address Line 1:	150 S WACKER DRIVE	
Address Line 2:	SUITE 2200	
Address Line 4:	CHICAGO, ILLINOIS 60606	
ATTORNEY DOCKET NUMBER:	81142050US03	
NAME OF SUBMITTER:	MICHAEL W. ZIMMERMAN	
SIGNATURE:	/ Michael W. Zimmerman/	
DATE SIGNED:	05/16/2019	
Total Attachments: 59		
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Qterics SPA (FINAL).pdf

STOCK PURCHASE AGREEMENT

BY AND BETWEEN

THE NIELSEN COMPANY (US), LLC AND

LATTICE SEMICONDUCTOR CORPORATION

APRIL 19, 2016

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2.12	Intellectual Property	12
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1. *Journal of the American Medical Association*, 1997; 277: 103-107.



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Intellectual Property.....	26
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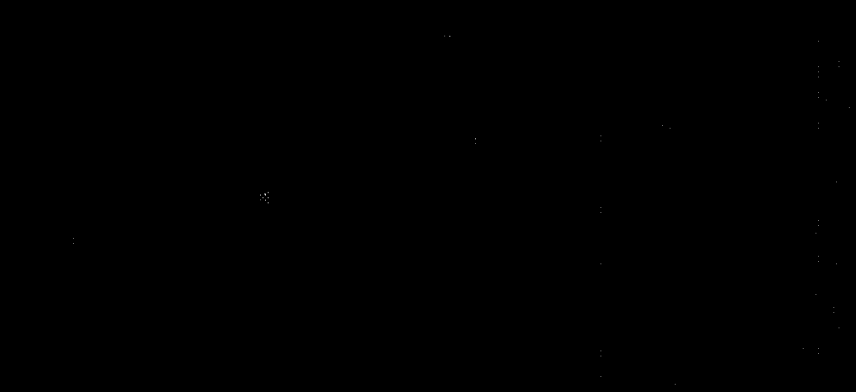




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STOCK PURCHASE AGREEMENT¹

This Stock Purchase Agreement (this "Agreement") is entered into as of April [●], 2016 by and between The Nielsen Company (US), LLC, a Delaware limited liability company (the "Buyer") and Lattice Semiconductor Corporation, a Delaware corporation (the "Seller"). Capitalized terms used in this Agreement have the meanings ascribed to them on Schedule I.

RECITALS

WHEREAS, Seller owns all of the issued and outstanding shares of common stock, [REDACTED] (the "Shares"), of Qterics, Inc., a Delaware corporation (the "Company"); and

WHEREAS, Seller wishes to sell to Buyer, and Buyer wishes to purchase from Seller, the Shares, subject to the terms and conditions set forth herein;

[REDACTED]

NOW, THEREFORE, in consideration of the representations, warranties and covenants herein contained, the Parties agree as follows.

**ARTICLE I
PURCHASE AND SALE**

1.1 Purchase and Sale. Upon and subject to the terms and conditions of this Agreement, at the Closing, Seller shall sell to Buyer, and Buyer shall purchase from Seller, the Shares, free and clear of all encumbrances.

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2.12 Intellectual Property.

(a) Section 2.12(a) of the Disclosure Schedule sets forth a complete list of the following included in the Company Owned IP: (i) all issued patents, patent applications, abandoned patents and patent applications, and invention disclosures:

(all of the foregoing, collectively, the "Company Registered Intellectual Property").

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IN WITNESS WHEREOF, the Parties have executed this Agreement as of the date first above written.

BUYER

THE NIELSEN COMPANY (US), LLC

By: 

Name: Eric M. Rubenstein
Title: Vice President

SELLER

LATTICE SEMICONDUCTOR CORPORATION

By: _____

Name:
Title:

REDACTED

IN WITNESS WHEREOF, the Parties have executed this Agreement as of the date first above written.

BUYER

THE NIELSEN COMPANY (US), LLC

By: _____

Name:

Title:

SELLER

LATTICE SEMICONDUCTOR CORPORATION

By:  _____

Name: Byron Milstead

Title: CVP, General Counsel & Corporate Secretary

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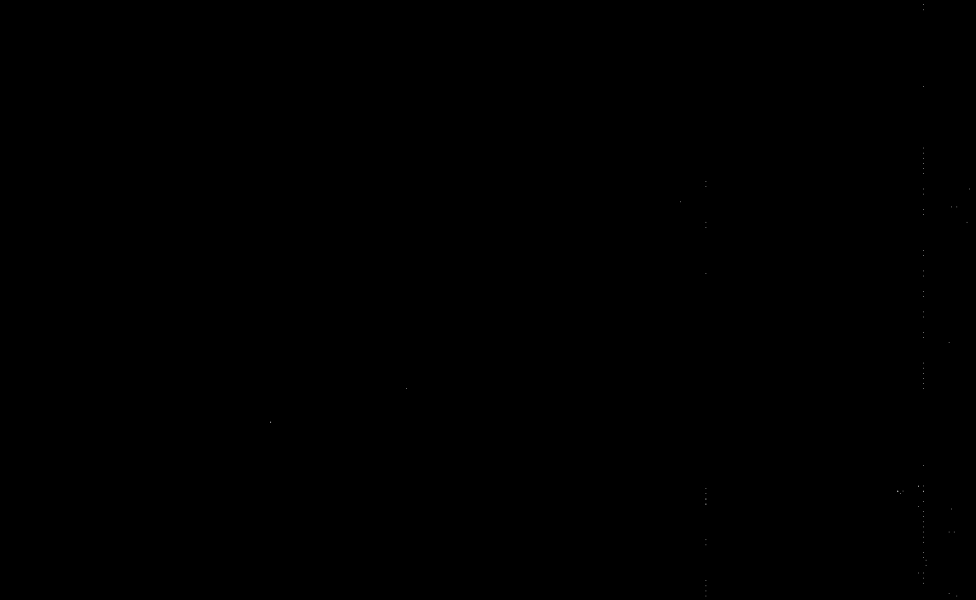
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Title	Jurisdiction	Status	Application Number	Filing Date	Patent Number	Issue Date	Priority Claim	Priority Date	Inventors	Publication Number	Publication Date	Notes
Configuring an Electronic Device Based on a Transaction	US	Issued	33/150,056	Jul 25, 2011	9,240,984	Jan 15, 2016			Kurt Roman Thiele, Robert Edward Taylor, Patrick James Sansonetti, Ryan Michael Melville, James Joseph Alstant	20130031330	Jan 31, 2013	
Configuring an Electronic Device Based on a Transaction	US	Pending	14/990,415	Jan 7, 2016			33/150,056	Jul 25, 2011	Kurt Roman Thiele, Robert Edward Taylor, Patrick James Sansonetti, Ryan Michael Melville, James Joseph Alstant			Divisional of 33/150,056
Facilitating Interactive Support Sessions for an Embedded Device Using a Portable Device	US	Pending	104101946	Jan 16, 2015			14/170,896	Feb 3, 2014	Kurt Roman Thiele, Christopher John Nigbur			
Facilitating Interactive Support Sessions for an Embedded Device Using a Portable Device	US	Pending	14/170,896	Feb 3, 2014					Kurt Roman Thiele, Christopher John Nigbur	2015-0222709	Aug 6, 2015	
Facilitating Interactive Support Sessions for an Embedded Device Using a Portable Device	WO	Pending	PCT/US2015/010880	Jan 9, 2015			14/170,896	Feb 3, 2014	Kurt Roman Thiele, Christopher John Nigbur	2015/116363	Aug 6, 2015	
Methods and Apparatus for Updating Digital Television Firmware	US	Abandoned	12/920,058	May 9, 2007	Nov 9, 2009		607/84807	May 6, 2006	Steven Hastings, Scott Perry, Christine Green	20100258411	Mar 4, 2010	

Schedule 2 12(a)(ii) - Trademarks.pdf

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Addendum Agreement to Stock Purchase Agreement.pdf

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IN WITNESS WHEREOF, the Parties have executed this Addendum as of the date first above written.

BUYER

THE NIELSEN COMPANY (US), LLC

By: _____
Name:
Title:

SELLER

LATTICE SEMICONDUCTOR CORPORATION

By:  _____
Name: Byron Milstead
Title: CVP, General Counsel & Secretary