505487143 05/21/2019

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5533947

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
HEATH EDWIN CORBET	02/13/2019
RYAN CURT JONES	02/14/2019

RECEIVING PARTY DATA

Name:	SPECIALIZED BICYCLE COMPONENTS, INC.
Street Address:	15130 CONCORD CIRCLE
City:	MORGAN HILL
State/Country:	CALIFORNIA
Postal Code:	95037

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29657315

CORRESPONDENCE DATA

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Address Line 2: MICHAEL BEST & FRIEDRICH LLP
Address Line 4: MILWAUKEE, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	087271-9331-US01
NAME OF SUBMITTER:	KEVIN P. MORAN
SIGNATURE:	/kevin p. moran/
DATE SIGNED:	05/21/2019

Total Attachments: 5

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PATENT 505487143 REEL: 049245 FRAME: 0818

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PATENT REEL: 049245 FRAME: 0819 United States Patent Application No.: 29/657,315

Filing Date: July 20, 2018 Docket Number: 087271-9331-US01

ASSIGNMENT

WHEREAS, **Heath Edwin Corbet**, residing at Campbell, California, and **Ryan Curt Jones**, residing at Hollister, California, (individuals hereinafter "ASSIGNOR") invented certain new and useful improvements, technology, inventions, developments, ideas, ornamental designs, and/or discoveries related to **BEVERAGE CONTAINER** (collectively hereinafter referred to as the "Work") for which an application for Letters Patent has been prepared for filing (identified above) with the United States Patent and Trademark Office (hereinafter the "Application");

WHEREAS, **Specialized Bicycle Components, Inc.**, a California corporation, having an address at 15130 Concord Circle, Morgan Hill, California, 95037 (hereinafter the "ASSIGNEE"), desires to acquire the entire right, title, and interest in, to, and under the Application and the Work, or to the extent ASSIGNEE already has acquired the entire right, title, and interest in, to, and under the Application and the Work, desires to confirm that ASSIGNEE has acquired the entire right, title, and interest in, to, and under the Application and the Work;

WHEREAS, ASSIGNOR and ASSIGNEE previously entered into an agreement entitled "COMBINED DECLARATION & ASSIGNMENT (37 CFR 1.63(e))" and dated July 20, 2018 (hereinafter the "July 2018 Assignment") relating to the Application and the Work;

AND WHEREAS, ASSIGNOR and ASSIGNEE desire and acknowledge that this Assignment shall cancel and replace the July 2018 Assignment:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby acknowledges that ASSIGNOR has sold, assigned, transferred, set over, conveyed, and delivered, and by these presents will and does hereby sell, assign, transfer, set over, convey, and deliver unto said ASSIGNEE, its successors, legal representatives, and assigns, the entire right, title, and interest throughout the world in, to, and under the Application and the Work, including all provisional applications relating thereto, and all nonprovisional applications claiming priority thereto, including, all divisions, continuations, continuations-in-part, continued prosecution, reissues, and reexaminations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and any related Letters Patent which may hereafter be granted or filed in any country or countries foreign to the United States, all extensions, renewals and reissues thereof; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all related Letters Patent to the ASSIGNEE, its successors, legal representatives, and assigns, in accordance with the terms of this instrument.

AND ASSIGNOR WILL AND DOES HEREBY sell, assign, transfer, set over, convey, and deliver to ASSIGNEE, its successors, legal representatives, and assigns, the right to all income, royalties, fees, and payments now or hereafter due or payable in respect to the rights assigned hereby; the right to enforce any rights assigned hereby and to file any causes of action, in law and/or equity, relating to rights assigned hereby; and all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

Page 1 of 5

United States Patent Application No.: 29/657,315

Filing Date: July 20, 2018 Docket Number: 087271-9331-US01

AND ASSIGNOR WILL AND DOES HEREBY covenant and agree that ASSIGNEE, its successors, legal representatives, and assigns, shall hold and enjoy any rights assigned hereby as fully and exclusively as such rights would have been held and enjoyed by ASSIGNOR had this assignment not been made.

AND ASSIGNOR WILL AND DOES HEREBY covenant and agree that ASSIGNOR has not made any agreement in conflict with this Assignment, and the rights assigned hereby are free from all prior assignment, grant, mortgage, license, or other encumbrance.

AND ASSIGNOR WILL AND DOES HEREBY covenant and agree that ASSIGNOR will communicate to said ASSIGNEE, its successors, legal representatives, and assigns, any facts known to ASSIGNOR respecting the Application or the Work, and testify in any legal proceeding, assist in the preparation of any other provisional or non-provisional applications relating to the Application and the Work or any improvements made thereto, sign all lawful papers, authorize the filing of and execute and make all rightful oaths and/or declarations in connection with the Application and the Work including any improvements made thereto, any patent applications filed therefrom, and any continuing application filed from any of the aforementioned applications, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives, and assigns, to obtain and enforce proper patent protection for the Work in all countries.

AND ASSIGNOR DOES HEREBY agree that this Assignment will be enforceable and binding if executed electronically, either by electronic signature or by executing in writing and exchange by scan/pdf and email.

Filing Date: July 20, 2	Application No.: 29/657,315 2018	Docket Number: 087271-9331-US01
Legal name of inven	tor: Heath Edwin Corbet	
Signature:	11-6-a t 13, 2019	Date: Feb 13, 2019

Filing Date: July 20, 20	18	Docket Number: 087271-9331-US01
Legal name of invento	r: Ryan Curt Jones	
Signature:	Ryan Jones Ryan Jones (845 14, 2015)	_{Date:} <u>Feb 14, 2019</u>

United States Patent Ap Filing Date: July 20, 20	plication No.: 29/657,315 18	Docket Number: 087271-9331-US01
ASSIGNEE her ASSIGNOR.	eby acknowledges and accepts	the foregoing assignment of rights by
On behalf of: Specializ	ed Bicycle Components, Inc.	Fab 20, 2010
Signature:	Al Mitchell (Feb. 28, 2019)	Date: Feb 28, 2019
Printed Name:	Edward A. Mitchell	

Secretary

Title: