

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT5534978

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
LYLE M. GREEN	01/26/2017
CHARLES E. RUSSO	01/26/2017
RANDOLPH A. RICE	01/26/2017
STEVE M. FORRETTE	01/26/2017
RECEIVING PARTY DATA	
Name:	MARKETOUCH MEDIA, INC.
Street Address:	5718 WESTHEIMER ROAD
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State/Country:	TEXAS
Postal Code:	77057
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16417114
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	MT001.01.01 (87636.0005)
NAME OF SUBMITTER:	JEFFREY E. SANTRY
SIGNATURE:	/Jeffrey E. Santry/
DATE SIGNED:	05/22/2019
Total Attachments: 2	
source=Assignment#page1.tif	

ASSIGNMENT

WHEREAS, WE,

1. **Lyle M. Green**, a citizen of the United States of America, having a mailing address of 5718 Westheimer Road, Suite 980, Houston, Texas, and a resident of Pacific Palisades, California;
2. **Charles E. Russo**, a citizen of the United States of America, having a mailing address of 5718 Westheimer Road, Suite 980, Houston, Texas, and a resident of Houston, Texas;
3. **Randolph A. Rice**, a citizen of the United States of America, having a mailing address of 5718 Westheimer Road, Suite 980, Houston, Texas and a resident of Austin, Texas;
4. **Steve M. Forrette**, a citizen of the United States of America, having a mailing address of 5718 Westheimer Road, Suite 980, Houston, Texas and a resident of Houston Texas;

hereinafter referred to as Assignors are the inventor described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: CONSUMER PREFERENCE AND MAINTENANCE
INTERFACE

Filing Date: December 30, 2016

Application No.: 15/396,337

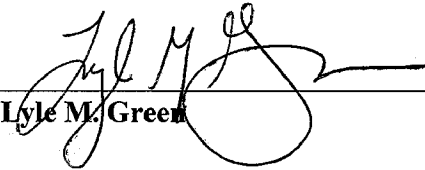
WHEREAS, MarkeTouch Media, Inc., located at 5718 Westheimer Road, Suite 980, Houston, Texas; hereinafter referred to as "Assignee", is desirous of acquiring interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on any patent application claiming priority from the same.

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors has assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on any patent application claiming priority from the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agrees that Assignors will, without charge to Assignee, but at the Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify acknowledge and deliver all such further papers, including applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignor has signed his name on the date indicated.

Dated: 1/26/2017



Lyle M. Green

Dated: 1/26/2017



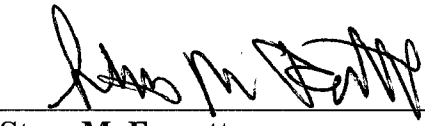
Charles E. Russo

Dated: 1/26/2017



Randolph A. Rice

Dated: 1/26/2017



Steve M. Forrette