

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
MARIO QUINTANA SERRAHIMA	11/28/2018
CLAY ALLEN BURNS	11/28/2018
JAMES PARMELE	05/01/2019
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<b>Name:</b>	CAN'T LIVE WITHOUT IT, LLC
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<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10010
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29662974
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<b>ATTORNEY DOCKET NUMBER:</b>	103476-1103766
<b>NAME OF SUBMITTER:</b>	GINA HAMRICK
<b>SIGNATURE:</b>	/GINA HAMRICK/
<b>DATE SIGNED:</b>	06/04/2019
<b>Total Attachments: 4</b>	
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### ASSIGNMENT

We, the undersigned, have invented certain inventions and improvements disclosed in a design patent application entitled

“Straw,”

filed with the U.S. Patent & Trademark Office on September 11, 2018


and assigned serial no. 29/662,974.

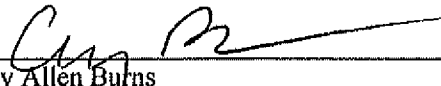
For one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which we acknowledge, we:

1. Agree to assign, transfer, convey, and sell, hereby assign, transfer, convey, and sell and have assigned, transferred, conveyed, and sold to **Can't Live Without It, LLC**, a limited liability company of the State of Delaware, having a principal place of business at 28 W. 23<sup>rd</sup> Street, Floor 5, New York, New York 10010 (“Assignee”), the entire right, title, and interest in and to:
  - (a) all intellectual property (including, without limitation, any innovation, information, invention, discovery, product, process, work or design) disclosed, embodied, shown, or claimed in the above-referenced patent application, implicitly or explicitly;
  - (b) the above-referenced patent application and all applications based in whole or in part upon the above-referenced patent application, including, without limitation, all applications that are a provisional, non-provisional, design, divisional, continuation, continuation-in-part, registration, utility model, industrial design, reissue, renewal, substitute, extension, reexamination, post-grant review, inter partes review, supplemental examination or non-U.S. patent application or application for other rights based in whole or in part on the above-referenced patent application;
  - (c) the right to claim priority to any and all applications referenced in subsection (b);
  - (d) all patents (including, without limitation, all U.S. and non-U.S. patents, registrations, utility models, industrial designs, design patents, counterparts, continuations, continuations-in-part, divisionals, reissues, renewals, substitutes, extensions, reexaminations, post-grant reviews, inter partes reviews and supplemental examinations) that are granted or issued upon, or that claim priority to, any and all applications described in (b) of this paragraph or that disclose or claim intellectual property described in (a) of this paragraph, in whole or in part; and

- (e) all claims for damages by reason of past infringement of any rights under the applications or patents described in (a), (b) or (d) of this paragraph (including provisional rights to reasonable royalties pursuant to 35 U.S.C. §154(d)) and the right to sue for and collect such damages and royalties for Assignee's own use.
2. Authorize and request the U.S. Patent & Trademark Office or any other U.S. or non-U.S. agency to issue to the Assignee any and all patent(s), or other rights or documents, resulting from the intellectual property, patent application(s) and patents described in paragraph 1 of this Assignment.
  3. Agree to sign all papers and documents, including without limitation, applications, declarations, oaths and petitions, and, at the Assignee's expense, perform any other acts that are necessary in connection with prosecution of patent application(s) or intellectual property described in paragraph 1 of this Assignment and the enforcement of patent(s) or other rights resulting from such patent application(s) or intellectual property.
  4. Agree that the terms, covenants, and conditions of this Assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon us, as well as our heirs, legal representatives, and assigns.
  5. Promise and affirm that we have not entered, and will not enter, into any assignment, contract, or understanding that conflicts with this Assignment.

Signed on the dates indicated beside our signatures.

Signature:  \_\_\_\_\_ Date: 11/28/18  
Mario Quintana Serrahima

Signature:  \_\_\_\_\_ Date: 11/28/18  
Clay Allen Burns

Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
Jamie Parmele

## ASSIGNMENT

I, the undersigned, have invented certain inventions and improvements disclosed in a provisional patent application entitled, "Reusable Straw," filed with the U.S. Patent & Trademark Office on September 7, 2018 and assigned serial no. 62/728,250, and in a design patent application entitled "Straw," filed with the U.S. Patent & Trademark Office on September 11, 2018 and assigned serial no. 29/662,974.

For one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which I acknowledge, I:

1. Agree to assign, transfer, convey, and sell, hereby assign, transfer, convey, and sell and have assigned, transferred, conveyed, and sold to **Can't Live Without It, LLC**, a limited liability company of the State of Delaware, having a principal place of business at 28 W. 23<sup>rd</sup> Street, Floor 5, New York, New York 10010 ("Assignee"), the entire right, title, and interest in and to:
  - (a) all intellectual property (including, without limitation, any innovation, information, invention, discovery, product, process, work or design) disclosed, embodied, shown, or claimed in the above-referenced patent applications, implicitly or explicitly;
  - (b) the above-referenced patent applications and all applications based in whole or in part upon the above-referenced patent applications, including, without limitation, all applications that are a provisional, non-provisional, design, divisional, continuation, continuation-in-part, registration, utility model, industrial design, reissue, renewal, substitute, extension, reexamination, post-grant review, inter partes review, supplemental examination or non-U.S. patent application or application for other rights based in whole or in part on one of the above-referenced patent applications;
  - (c) the right to claim priority to any and all applications referenced in subsection (b);
  - (d) all patents (including, without limitation, all U.S. and non-U.S. patents, registrations, utility models, industrial designs, design patents, counterparts, continuations, continuations-in-part, divisionals, reissues, renewals, substitutes, extensions, reexaminations, post-grant reviews, inter partes reviews and supplemental examinations) that are granted or issued upon, or that claim priority to, any and all applications described in (b) of this paragraph or that disclose or claim intellectual property described in (a) of this paragraph, in whole or in part; and
  - (e) all claims for damages by reason of past infringement of any rights under the applications or patents described in (a), (b) or (d) of this paragraph

(including provisional rights to reasonable royalties pursuant to 35 U.S.C. §154(d)) and the right to sue for and collect such damages and royalties for Assignee's own use.

2. Authorize and request the U.S. Patent & Trademark Office or any other U.S. or non-U.S. agency to issue to the Assignee any and all patent(s), or other rights or documents, resulting from the intellectual property, patent applications and patents described in paragraph 1 of this Assignment.
3. Agree promptly to sign all papers and documents deemed necessary by Assignee to enable it to obtain, maintain, protect and defend exclusive ownership of all rights in the intellectual property, patent applications and patents described in paragraph 1 of this Assignment, including without limitation, applications, declarations, oaths and petitions, and, at the Assignee's expense, perform any other acts that are necessary in connection with prosecution of the patent application(s) or intellectual property described in paragraph 1 of this Assignment and the enforcement of patent(s) or other rights resulting from such patent application(s) or intellectual property.
4. Agree that the terms, covenants, and conditions of this Assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon us, as well as our heirs, legal representatives, and assigns.
5. Promise and affirm that I have not entered, and will not enter, into any assignment, contract, or understanding that conflicts with this Assignment.

Signature: \_\_\_\_\_

James Parmele

Date: \_\_\_\_\_

5/1/19