#### 505515226 06/07/2019

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT5562031

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
MR ROY SHKEDI	12/21/2007
MR RONEN SHLOMO	12/25/2007

### **RECEIVING PARTY DATA**

Name:	ALMOLNDNET, INC.	
Street Address:	37-18 NORTHERN BOULEVARD, SUITE 404	
City:	LONG ISLAND CITY	
State/Country:	NEW YORK	
Postal Code:	11101	

## **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	16435051

#### CORRESPONDENCE DATA

Fax Number: (480)948-3387

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 480-948-3295

Email: donald@valuablepatents.com Correspondent Name: LOUIS J. HOFFMAN, P.C. Address Line 1: 7689 EAST PARADISE LANE

Address Line 2: SUITE 2

Address Line 4: SCOTTSDALE, ARIZONA 85260

ATTORNEY DOCKET NUMBER:	14-TV4-CON3	
NAME OF SUBMITTER:	LOUIS J. HOFFMAN	
SIGNATURE:	/Louis J. Hoffman/	
DATE SIGNED:	06/07/2019	

**Total Attachments: 1** 

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**PATENT** REEL: 049408 FRAME: 0584 505515226

#### ASSIGNMENT

FOR VALUE RECEIVED, we, the named inventors of the below-referenced patent application, sell, assign, and transfer to AlmondNet, Inc., a Delaware corporation, and any successor, assign, legal representative, or designated nominee ("Assignee"), the entire right, title, and interest, for all countries, in and to certain inventions relating to: "Targeted Online Advertisements Based on Viewing or Interacting with Television Advertisements," described in a U.S. utility patent application filed December 31, 2007, and all the rights and privileges under all Letters Patent that may be granted for those inventions, including any regular applications and continuations, continuations-in-part, and divisions thereof, and reissue patents or applications thereof, and any foreign counterparts, international applications, or national applications related to those inventions.

We request that all patents for the inventions be issued to Assignee.

We agree that, when requested, we will, without charge to Assignee but at Assignee's expense, sign all papers, take all rightful oaths, and do all acts that may be necessary, desirable, or convenient for securing and maintaining patents for the inventions in all countries and for vesting title to such patents in Assignee.

We authorize and empower Assignee to invoke and claim, for any application for patent or other form of protection for the inventions filed by Assignee, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention that may be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from us.

We consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file, or like document that may be required in any country for any purpose and more particularly in proof of the right of Assignee to claim the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention that may be substituted for it.

We represent and covenant with Assignee that the rights and property conveyed by this Assignment are free and clear of any encumbrance, and that we have full right to convey those rights and property.

Agreed:

at New York, New York, December 21, 2007.

Ronen Shlomo at Devora, Israel, December 25, 2007.

**ULMONDNET ISRAEL** 

RECORDED: 06/07/2619<sup>2</sup>

REEL: 0494089FRAME?50585