505520159 06/11/2019

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5566964

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
PATRICK NICOLE ZULAUF	05/17/2019

RECEIVING PARTY DATA

Name:	BESSELINK LICHT IMPORT B.V.	
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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29669235

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NAME OF SUBMITTER:	UBMITTER: LISA JEANETTA	
SIGNATURE:	/Lisa Jeanetta/	
DATE SIGNED:	06/11/2019	

Total Attachments: 2

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PATENT 505520159 REEL: 049438 FRAME: 0759

Attorney Docket No. 102015-1113425-000800US Client Ref.: 20181221-DN 8

ASSIGNMENT

(Patent Application)

I, the undersigned, have invented certain inventions and improvements disclosed in a utility (provisional or non-provisional) or design patent application entitled

"LIGHT BULB WITH INTERNAL REFLECTOR,"

filed with the U.S. Patent & Trademark Office on November 6, 2018,

and assigned Application No. 29/669,235.

For one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which I acknowledge, I:

- 1. Agree to assign, transfer, convey, and sell, hereby assign, transfer, convey, and sell and have assigned, transferred, conveyed, and sold to Besselink Licht Import B.V., a Dutch company having a principal place of business at Nieuwgraaf 10, 6921 RJ Duiven, The Netherlands ("Assignee"), the entire right, title, and interest in and to:
 - (a) all intellectual property (including, without limitation, any innovation, information, invention, discovery, product, process, work or design) disclosed, embodied, shown, or claimed in the above-referenced patent application, implicitly or explicitly;
 - (b) the above-referenced patent application, and all applications based in whole or in part upon the above-referenced patent application, including, without limitation, all applications that are a provisional, non-provisional, design, divisional, continuation, continuation-in-part, registration, utility model, industrial design, reissue, renewal, substitute, extension, reexamination, post-grant review, inter partes review, supplemental examination or non-U.S. patent application or application for other rights based in whole or in part on the above-referenced patent application;
 - (c) the right to claim priority to the above-referenced patent application, and any and all applications referenced in subsection (b); and
 - (d) all patents (including, without limitation, all U.S. and non-U.S. patents, registrations, utility models, industrial designs, design patents, counterparts, continuations, continuations-in-part, divisionals, reissues, renewals, substitutes, extensions, reexaminations, post-grant reviews, inter partes reviews and supplemental examinations) that are granted or issued upon, or that claim priority to, any and all applications described in (b) of this paragraph or that disclose or claim intellectual property described in (a) of this paragraph, in whole or in part; and

PATENT REEL: 049438 FRAME: 0760 ASSIGNMENT
"Light Bulb with Internal Reflector"
Application No. 29/669,235
Page 2 of 2

- (e) all claims for damages by reason of past infringement of any rights under the applications or patents described in (a), (b) or (c) of this paragraph (including provisional rights to reasonable royalties pursuant to 35 U.S.C. §154(d)) and the right to sue for and collect such damages and royalties for Assignee's own use.
- Authorize and request the U.S. Patent and Trademark Office or any other U.S. or non-U.S.
 agency to issue to the Assignee any and all patent(s), or other rights or documents, resulting
 from the intellectual property, patent application(s) and patents described in paragraph 1 of
 this Assignment.
- 3. Agree to sign all papers and documents, including without limitation, applications, declarations, oaths and petitions, and, at the Assignee's expense, perform any other acts that are necessary in connection with prosecution of patent application(s) or intellectual property described in paragraph 1 of this Assignment and the enforcement of patent(s) or other rights resulting from such patent application(s) or intellectual property.
- 4. Agree that the terms, covenants, and conditions of this Assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon me, as well as my heirs, legal representatives, and assigns.
- 5. Promise and affirm that I have not entered, and will not enter, into any assignment, contract, or understanding that conflicts with this Assignment.
- 6. This assignment is subordinate to the LOI (BesselinkvPT) 2018-03-23 BR-4039128 BR-4039234 DEUTSCH INDEX B

Signed on the date indicated beside my signature.

	Tiplas	17.05.2019
Signature:		Date:
	Patrick Nicole Zulauf	***************************************

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RECORDED: 06/11/2019

PATENT REEL: 049438 FRAME: 0761