

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT5578418

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
WHELAN BOYD	06/06/2019
TYLER BRANDT	06/12/2019
JAMES FOX	06/11/2019
GREESHMA YELLAREDDY	06/06/2019
LAUREN PAPPONE	06/05/2019
MICHAEL HOOD	06/06/2019
RECEIVING PARTY DATA	
Name:	OPTIMIZEZELY, INC.
Street Address:	631 HOWARD STREET, SUITE 100
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94105
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16443597
CORRESPONDENCE DATA	
Fax Number:	(408)341-3098
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	4083413000
Email:	ipdocketing@wbd-us.com
Correspondent Name:	WOMBLE BOND DICKINSON (US) LLP
Address Line 1:	1841 PAGE MILL ROAD, SUITE 200
Address Line 4:	PALO ALTO, CALIFORNIA 94304
ATTORNEY DOCKET NUMBER:	O105809 1090US.1
NAME OF SUBMITTER:	ABHIJIT ADISESH
SIGNATURE:	/Abhijit Adisesh/
DATE SIGNED:	06/18/2019
Total Attachments: 3	

source=O105809_1090US1_Assignment#page1.tif

source=O105809_1090US1_Assignment#page2.tif

source=O105809_1090US1_Assignment#page3.tif

PATENT

REEL: 049508 FRAME: 0038

DECLARATION (37 CFR 1.63) AND ASSIGNMENT FOR UTILITY OR DESIGN APPLICATION USING AN APPLICATION DATA SHEET (37 CFR 1.76)

Title of Invention	MINIMIZING IMPACT OF EXPERIMENTAL CONTENT DELIVERY ON COMPUTING DEVICES
-------------------------------	------------------------------------------------------------------------------------

This declaration and assignment is directed to: ☒ The attached application, or ☐ United States application or PCT international application number _____ filed on _____.

DECLARATION

As a below named inventor, I hereby declare that:

The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, the undersigned, hereby sell, assign, and transfer to Optimizely, Inc.

a corporation of California.

(Type of Assignee: e.g., corporation, company, partnership, university, etc.),

having a principal place of business at 631 Howard Street, Suite 100, San Francisco, CA 94105.

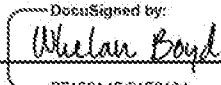
("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions or improvements that are disclosed in the above identified application and in and to said application (provisional or non-provisional) and all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States

and all foreign countries on any of said inventions or improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said inventions or improvements; and in and to all rights of priority resulting from the filing of said application;

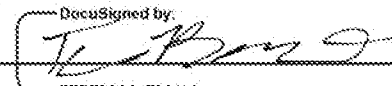
agree that said Assignee may apply for and receive a patent or patents for said inventions or improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications on any and all said inventions or improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said inventions or improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said inventions or improvements and for vesting title to said inventions or improvements, and all applications for patents and all patents on said inventions or improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

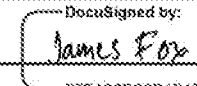
LEGAL NAME OF INVENTOR

Inventor: Whelan Boyd Date: 6/6/2019
 DocuSigned by:
 Signature: 
 57156A4DC1F8484...

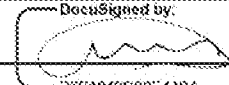
LEGAL NAME OF INVENTOR

Inventor: Tyler Brandt Date: 6/12/2019
 DocuSigned by:
 Signature: 
 FF0786A01E30414...

LEGAL NAME OF INVENTOR

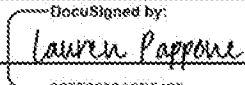
Inventor: James Fox Date: 6/11/2019
 DocuSigned by:
 Signature: 
 37E108EC8D4DAE3...

LEGAL NAME OF INVENTOR

Inventor: Greeshma Yellareddy Date: 6/6/2019
 DocuSigned by:
 Signature: 
 B9E1042C80E4484...

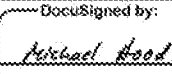
LEGAL NAME OF INVENTOR

Inventor: Lauren Pappone Date: 6/5/2019

Signature: 
DocuSigned by:
387F0333A9B5492...

LEGAL NAME OF INVENTOR

Inventor: Michael Hood Date: 6/6/2019

Signature: 
DocuSigned by:
92783EE653313450...