

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT5578518

|                                                                                                                                                                                                 |                                  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------|
| <b>SUBMISSION TYPE:</b>                                                                                                                                                                         | NEW ASSIGNMENT                   |
| <b>NATURE OF CONVEYANCE:</b>                                                                                                                                                                    | ASSIGNMENT                       |
| <b>CONVEYING PARTY DATA</b>                                                                                                                                                                     |                                  |
| <b>Name</b>                                                                                                                                                                                     | <b>Execution Date</b>            |
| VSK VENTURES LLC                                                                                                                                                                                | 06/18/2019                       |
| <b>RECEIVING PARTY DATA</b>                                                                                                                                                                     |                                  |
| <b>Name:</b>                                                                                                                                                                                    | PENTADATA INC.                   |
| <b>Street Address:</b>                                                                                                                                                                          | 1534 PLAZA LANE, SUITE 161       |
| <b>City:</b>                                                                                                                                                                                    | BURLINGAME                       |
| <b>State/Country:</b>                                                                                                                                                                           | CALIFORNIA                       |
| <b>Postal Code:</b>                                                                                                                                                                             | 94010                            |
| <b>PROPERTY NUMBERS Total: 2</b>                                                                                                                                                                |                                  |
| <b>Property Type</b>                                                                                                                                                                            | <b>Number</b>                    |
| <b>Application Number:</b>                                                                                                                                                                      | 14525945                         |
| <b>Application Number:</b>                                                                                                                                                                      | 14165898                         |
| <b>CORRESPONDENCE DATA</b>                                                                                                                                                                      |                                  |
| <b>Fax Number:</b>                                                                                                                                                                              | (650)938-5200                    |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                  |
| <b>Phone:</b>                                                                                                                                                                                   | 650.335.7607                     |
| <b>Email:</b>                                                                                                                                                                                   | dyoungman@fenwick.com            |
| <b>Correspondent Name:</b>                                                                                                                                                                      | RAJIV P. PATEL                   |
| <b>Address Line 1:</b>                                                                                                                                                                          | FENWICK & WEST LLP               |
| <b>Address Line 2:</b>                                                                                                                                                                          | 801 CALIFORNIA STREET            |
| <b>Address Line 4:</b>                                                                                                                                                                          | MOUNTAIN VIEW, CALIFORNIA 94041  |
| <b>ATTORNEY DOCKET NUMBER:</b>                                                                                                                                                                  | 35937-00600                      |
| <b>NAME OF SUBMITTER:</b>                                                                                                                                                                       | RAJIV P. PATEL, REG. NO.: 39,327 |
| <b>SIGNATURE:</b>                                                                                                                                                                               | /Rajiv P. Patel/                 |
| <b>DATE SIGNED:</b>                                                                                                                                                                             | 06/18/2019                       |
| <b>Total Attachments: 2</b>                                                                                                                                                                     |                                  |
| source=00600 US Corporate to Corporate Assignment#page1.tif                                                                                                                                     |                                  |
| source=00600 US Corporate to Corporate Assignment#page2.tif                                                                                                                                     |                                  |

## ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, **VSK Ventures LLC**, a Delaware corporation, having a place of business at **1534 Plaza Lane, Suite 161, Burlingame, CA 94010** ("ASSIGNOR"), has sold, assigned, and transferred and does hereby sell, assign, and transfer to **Pentadata Inc.**, a Delaware corporation, having a place of business at **1534 Plaza Lane, Suite 161, Burlingame, CA 94010** ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the following provisional or non-provisional application(s), including those filed under 35 U.S.C. § 111, design applications filed under 35 U.S.C. § 171, Registered Community Designs, international applications filed according to the Patent Cooperation Treaty (PCT), U.S. national phase applications filed under 35 U.S.C. § 371, national or regional applications filed in any other country throughout the world, and any patents issuing thereon ("PATENT RIGHTS");

| U.S. Application No.: | Patent No.: | Date Filed:      | Title:                                                                                                                                                                                                | Attorney/Docket: |
|-----------------------|-------------|------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|
| 14/525,945            | 9,972,027   | October 28, 2014 | SYSTEM AND METHOD OF TRACKING THE EFFECTIVENESS OF VIEWING RESOURCES ON ELECTRONIC DEVICES IN CAUSING TRANSACTION ACTIVITY TO SUBSEQUENTLY OCCUR AT A PHYSICAL LOCATION ASSOCIATED WITH THE RESOURCES | 688664-1U1       |
| 14/165,898            | n/a         | January 28, 2014 | SYSTEM AND METHOD OF TRACKING THE EFFECTIVENESS OF VIEWING RESOURCES ON ELECTRONIC DEVICES IN CAUSING TRANSACTION ACTIVITY TO SUBSEQUENTLY OCCUR AT A PHYSICAL LOCATION ASSOCIATED WITH THE RESOURCES | 688664-1US       |

and;

2. The entire worldwide right, title, and interest in and to:  
(a) the PATENT RIGHTS, including any right of priority; (b) any provisional, divisional, continuation, substitute, renewal, reissue, and other related applications thereto which have been or may be filed in the United States or elsewhere in the world; (c) any patents which may be granted on the applications set forth in (a) and (b) above; and (d) the right to sue in its own name and to recover for past infringement of any or all of any applications or patents issuing therefrom together with all rights to recover damages for infringement of provisional rights.

ASSIGNOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER of the above-identified patent applications and Letters Patents; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER of the above-identified patent applications and Letters Patents and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. ASSIGNOR further agrees to provide any successor, transferee, assignee, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

ASSIGNOR represents that ASSIGNOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the ASSIGNOR has made or will make hereafter no assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

ASSIGNOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office or other authority for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

Duly Authorized Representative of ASSIGNOR

Date of Signature

  
Name: Silvio Tavares  
Title: Sole Member  
**VSK Ventures LLC**

6/18/2019

Duly Authorized Representative of ASSIGNEE

Date of Signature

  
Name: Silvio Tavares  
Title: Chief Executive Officer  
**Pentadata Inc.**

6/18/2019