

PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
SEQUENCE:	2	
CONVEYING PARTY DATA		
	Name	Execution Date
	PLUCK CORPORATION	08/08/2008
RECEIVING PARTY DATA		
Name:	DEMAND MEDIA, INC.	
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City:	SANTA MONICA	
State/Country:	CALIFORNIA	
Postal Code:	90404	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	15395575
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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ATTORNEY DOCKET NUMBER:	159736-200103/US	
NAME OF SUBMITTER:	TIFFANY WEEKS	
SIGNATURE:	/TIFFANY WEEKS/	
DATE SIGNED:	06/19/2019	
Total Attachments: 2		
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PATENT ASSIGNMENT

WHEREAS, Pluck Corporation, hereinafter referred to as ASSIGNOR, owns the following inventions:

1. U.S. Patent Application Serial No. 10/578,411 entitled "Method, System and Computer Program Product for Saving a Search Result within a Global Computer Network," filed May 5, 2006;
2. U.S. Patent Application Serial No. 10/578,415 entitled "Method, System and Computer Program Product for Synchronizing Information within a Global Computer Network," filed May 5, 2006;
3. U.S. Patent Application Serial No. 10/578,416 entitled "Method, System and Computer Program Product for Sharing Information within a Global Computer Network," filed May 5, 2006;
4. U.S. Patent Application Serial No. 10/578,417 entitled "Method, System and Computer Program for Translating Information for Compatibility with an Information Handling System," filed May 5, 2006;
5. U.S. Patent Application Serial No. 10/578,606 entitled "Method, System and Computer Program Product for Automatically Performing an Operation in Response to Information," filed May 5, 2006;
6. U.S. Patent Application Serial No. 11/956,192 entitled "Method, System and Computer Program Product for Cataloging a Global Computer Network," filed December 13, 2007; and
7. U.S. Patent Application Serial No. 60/772,359 entitled "Method, System and Computer Program Product for Managing Information in a Computer Network," filed February 10, 2006.

WHEREAS, Demand Media, Inc., a corporation organized and existing under the laws of the State of Delaware, and having its principal place of business at 1333 Second Street, Suite 100, Santa Monica, CA 90401, is desirous of acquiring the entire interest in, to and under said inventions and in, to and under Letters Patent or similar legal protection to be obtained therefore in the United States and in any and all foreign countries.

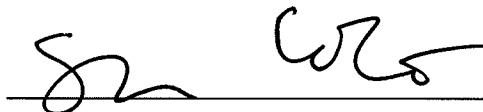
NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE for receipt of which is hereby acknowledged, the full and exclusive right, title and interest to said inventions in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said inventions by said applications or any

continuation, continuation-in-part, divisional, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

ASSIGNOR HEREBY COVENANTS that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its duly authorized representative as of the date shown below.

PLUCK CORPORATION

By: 
Name: Shawn Colo
Title: Founder + Head of M+A
Date: 8/6/08

Approved By:

MPP
Demand Media, Inc.
Legal Department