505535387 06/20/2019

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MATTHEW WILLS	06/12/2017
ERIC POLLPETER	06/12/2017

RECEIVING PARTY DATA

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City:	MILWAUKEE	
State/Country:	WISCONSIN	
Postal Code:	53209	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15909452

CORRESPONDENCE DATA

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NAME OF SUBMITTER:	EMILY M. CHILSON	
SIGNATURE:	URE: /Emily M. Chilson/	
DATE SIGNED:	06/20/2019	

Total Attachments: 4

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PATENT 505535387 REEL: 049536 FRAME: 0616

COMBINED DECLARATION FOR UTILITY PATENT APPLICATION AND ASSIGNMENT THEREOF

As a below named inventor, I hereby declare that:

The below-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

LOW PRODUCT INDICATOR FOR SELF FACING MERCHANDISER AND RELATED METHODS

(Title of Invention)

the specification of which:

- is attached hereto, or
- X was filed by an authorized person on my behalf on <u>January 18, 2017</u> as United States Application Number or PCT International Application Number <u>15/409,193</u>, and was amended on <u>(if applicable)</u>.

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment specifically referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, § 1.56, including, for continuation-in-part applications, material information which became available between the filing date of the prior application and the filing date of the continuation-in-part application.

I, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, have assigned and do hereby assign and sell, which confirms any previous assignment by me or by operation of law, to DCI Marketing, Inc. dba DCI-Artform, a Wisconsin corporation, having its principal place of business at 2727 West Good Hope Road, Milwaukee, Wisconsin 53209, United States of America ("Assignee"), its successors, assigns, and legal representatives, the entire right, title, and interest, in and to all subject matter and improvements invented, made, or conceived by me and described in the application for patent identified above and in and to all patent and all patent convention and treaty rights of all kinds, including the right to claim priority

Page 1 of 4

REEL: 049536 FRAME: 0617

from said application, and all rights in and to any utility model, continuation, continuation-inpart, and divisional application therefrom, and any reissue or re-examination as to any patent issuing therefrom, in all countries throughout the world, for all such subject matter described therein, including all rights of action and rights to recover damages for past infringements.

I agree that on request and without further consideration, I will communicate to the Assignee or its representatives or nominees any facts known to me respecting the inventions and improvements and testify in any legal proceeding, make all rightful oaths, sign all lawful papers, and execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent, utility model, or other similar rights in all countries including, but not limited to, any provisional, non-provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, for any derivation proceedings relating thereto, and, as to any patents that issue from such applications, for any supplemental examination, derivation proceeding, opposition, post grant review, reissue, re-examination, inter partes review, or extension thereof, and generally do everything possible to aid the Assignee, its successors, assigns, and nominees to obtain and enforce proper patent protection for the invention and its improvements in all countries.

I hereby declare that all statements made herein of my own knowledge are true, and that all statements made herein on information and belief are believed to be true.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. § 1001 by fine or imprisonment of not more than five (5) years, or both.

Page 2 of 4

REEL: 049536 FRAME: 0618

Legal Name of Inventor; (Given names first, with Family mane last)	Matthew Wills
Inventor's Signature:	
Date:	1-417-
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State of Wisconsin County of Milvaukee	
proved to me on the basis of satisfactory e the within instrument and acknowledges	fore me, <u>LANIES KELLSIT</u> a Notary peared MATTHEW WILLS, personally known by me (or vidence) to be the person whose name is subscribed to it to me that he executed the same in his authorized and instrument the person, or the entity upon behalf of unient.
WITNESS my hand and official scal. All All All All All All All All All Al	

Page 3 of 4

Legal Name of Inventor: (Given somes first, with Lamily name last)	Fric Polipeter
Inventor's Signature:	
Date:	
Inventor's Addesse:	1393 Fiesta Court Cedarburg, Wisconsin, 53012 United States of America
State of Wisconsin	
factor to me of the basis of satisfactory e the within instrument and acknowledger	fore me. Jean Ex Kellodo a Notary speared ERIC POLL TERR, personally known by me (or vidence) to be the person whose name is subscribed to d to me that he executed the same in his authorized e instrument the person, or the entity upon behalf of ument.
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	Page 4 of 4
	Page 4 of 4

PATENT REEL: 049536 FRAME: 0620

Page 4 of 4