505555388 07/02/2019

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5602188

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
B&O PLAY A/S	07/01/2019

RECEIVING PARTY DATA

Name:	BANG & OLUFSEN A/S	
Street Address:	PETER BANGS VEJ 15	
City:	STRUER	
State/Country:	DENMARK	
Postal Code:	7600	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29612962

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: MN-IPMail@dykema.com

Correspondent Name: STEPHEN L. HENNESSY/DYKEMA GOSSETT PLLC

Address Line 1: 90 SOUTH 7TH STREET

Address Line 2: 4000 WELLS FARGO CENTER
Address Line 4: MINNEAPOLIS, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	066985-000157
NAME OF SUBMITTER:	ADAM D. MALMUT
SIGNATURE:	/Adam D. Malmut/
DATE SIGNED:	07/02/2019

Total Attachments: 3

source=Assignment_B&O-Play_to_BangOlufsen_executed#page1.tif source=Assignment_B&O-Play_to_BangOlufsen_executed#page2.tif source=Assignment_B&O-Play_to_BangOlufsen_executed#page3.tif

PATENT 505555388 REEL: 049657 FRAME: 0295

ASSIGNMENT

Assignor: B&O Play A/S Assignee: Bang & Olufsen A/S

WHEREAS 8&O Play A/S, a corporation organized and existing under the laws of Denmark and having a business address at Peter Bangs Vej 15 Struer, Denmark 7600 [hereinafter ASSIGNOR], owns certain new and useful improvements in an invention known as H4 EARPHONES, for which European Union Registered Community Design application no. 003743228-0001 was filed on 07 February 2017, and for which Registered Community Design patent no. 003743228-0001 was registered and fully published on 17 August 2017; and for which United States design patent application no. 29/612,962 was filed on 04 August 2017.

AND WHEREAS **Bang & Olufsen A/S**, a corporation organized and existing under the laws of Denmark and having a business address at Peter Bangs Vej 15 Struer, Denmark 7600 [hereinafter **ASSIGNEE**], is desirous of acquiring the entire right, title, and interest in, to, and under said invention, said application, said patent, and any and all other patents obtained or to be obtained therefor throughout the world;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR has sold, assigned, and transferred, and by these presents does hereby sell, assign, and transfer unto ASSIGNEE, its successors and assigns, its entire right, title, and interest in, to, and under said invention; said application, including all divisions, continuations, continuations-in-part, reissues, or renewals thereof; said patent and any and all other patents, both foreign and domestic, that have, may, or shall issue, including all of ASSIGNOR's entire rights under any and all international conventions;

AND ASSIGNOR HEREBY authorizes ASSIGNEE, its successors and assigns, or anyone it may properly designate, to apply for patents, in its own name if desired, in any and all foreign countries, and additionally to claim priority to the filing date of said United States application and otherwise take advantage of the provisions of any and all international conventions;

AND ASSIGNOR HEREBY authorizes and requests any official of any State whose duty consists of issuing patents, or other evidence or forms of any industrial property protection on any aforesaid application, to issue same to ASSIGNEE, its successors and assigns, in accordance herewith:

AND, WITHOUT LIMITING THE FOREGOING, ASSIGNOR hereby grants, conveys, sells, assigns, transfers, and delivers to ASSIGNEE all of the following rights and property with regard to said invention: (a) any and all claims for damages by way of past, present, and future infringement, if any, of any of the rights described herein, with the right to sue for and collect such damages for said use or infringement of the intellectual property rights identified herein; (b) all licenses or other rights, if any, to use any inventions or patents, including all license fees and royalties arising from such use to the extent permitted by license rights; and (c) all proceeds of the foregoing, including, without limitation, all payments under insurance or any indemnity or warranty payable with respect to any of the foregoing;

AND ASSIGNOR HEREBY covenants and agrees with ASSIGNEE, its successors and assigns, that ASSIGNOR has the full right to convey the entire interest assigned herein, and that ASSIGNOR has not executed, and will not execute, any agreement in conflict herewith, and that ASSIGNOR will not do any other act whatsoever conflicting with these presents, and that ASSIGNOR or its successors, assigns, executors, or administrators will at any time upon request, without further or additional consideration, but at

Assignor's Initials

Sty.

PATENT REEL: 049657 FRAME: 0296

ASSIGNMENT

Assignor: B&O Play A/S Assignee: Bang & Olufsen A/S

the expense of ASSIGNEE, its successors and assigns, communicate to ASSIGNEE, its successors and assigns, any facts known to ASSIGNOR respecting said invention, and testify in any legal proceedings, sign any lawful papers, execute any original, divisional, continuation, continuation-in-part, and reissue applications, make any rightful oaths or declarations, and generally do such additional acts as ASSIGNEE, its successors and assigns, may deem necessary or desirable to obtain and enforce proper protection for said invention throughout the world;

AND ASSIGNOR HEREBY FURTHER covenant and agree that this Assignment is effective as of

1 0/14 2019

IN TESTIMONY WHEREOF, said ASSIGNOR hereunto sets its hand on the under-mentioned day and year, and delivers this Assignment.

ASSIGNOR: B&O Play A/S

1 0017 2019 (Date)

(Signature

By: SARBAH GINSEORC

(Printed Name)

its: EGAL 810NES MATNER

(Withest: Signature)

HEIDI WINKLEK

(Witness: Printed Name)

//Remainder of the page intentionally left blank//

Assignor's Initials

all s

Page 2 of 3

ASSIGNMENT

Assignor: B&O Play A/S Assignee: Bang & Olufsen A/S

SAID ASSIGNEE HEREBY acknowledges the aforesaid statements and accepts the aforesaid assignment, transfer, and set over of said invention;

AND, IN TESTIMONY WHEREOF, said ASSIGNEE hereunto sets its hand on the under-mentioned day and year.

ASSIGNEE: Bang & Olufsen A/S

(Signature)

(Printed Name)

BISINESS (Title)

((Witnèss: Signature)

<u>Haidi Winkler</u>

(Witness: Printed Name)

Assignor's Initials

RECORDED: 07/02/2019

St. 4

Page 3 of 3

PATENT REEL: 049657 FRAME: 0298