

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT5602442

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MR. MATTHEW BENNETT	04/28/2019
RECEIVING PARTY DATA	
Name:	FRAGRANCE MARKETING, LLC
Street Address:	5348 VEGAS DRIVE, SUITE 571
City:	LAS VEGAS
State/Country:	NEVADA
Postal Code:	89108
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	8851279
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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ATTORNEY DOCKET NUMBER:	FRAG-1-1/P-1
NAME OF SUBMITTER:	THOMAS W. COOK
SIGNATURE:	/Thomas W. Cook/
DATE SIGNED:	07/02/2019
Total Attachments: 2	
source=2019 04 28 - Assignment of Invention - Bennet to Fragrance Marketing#page1.tif	
source=2019 04 28 - Assignment of Invention - Bennet to Fragrance Marketing#page2.tif	

EXHIBIT E

Practitioner's Docket No. : FRAG-1-P1-US

PATENT

For: U.S. Rights and Foreign Rights
By: Patent Holder

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR:

Matthew Bennett

Nationality: United States

hereby sells, assigns and transfers to

ASSIGNEE:

Fragrance Marketing, LLC
5348 Vegas Drive, Suite 571
Las Vegas, Nevada 89108
Nationality: State of Delaware, U.S.

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

Product Marketing Magazine Rider (Premiere Pod)
United States Patent Number 8,851,279
Issued October 7, 2014
Inventor: Mark Husmann

and which is found in (37 C.F.R. § 3.21) and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

(Assignment of Invention, Matthew Bennett to Fragrance Marketing, LLC — page 1 of 2)

PATENT
REEL: 049658 FRAME: 0397

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I have hereunto set hand this 28 day of April, 2019.
Date of signing



Matthew Bennett

(Assignment of Invention, Matthew Bennett to Fragrance Marketing, LLC — page 2 of 2)