505592602 07/26/2019

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JOSEPH MADDEN	12/02/2017
STEVEN T. JERSEY	07/05/2017
SCOTT LOOMIS	09/28/2017
FERNANDO UBIDIA	04/02/2018

RECEIVING PARTY DATA

Name:	PEPSICO, INC.
Street Address:	700 ANDERSON HILL ROAD
City:	PURCHASE
State/Country:	NEW YORK
Postal Code:	10577

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16523570

CORRESPONDENCE DATA

Fax Number: (202)371-2540

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ATTORNEY DOCKET NUMBER:	3711.9350002
NAME OF SUBMITTER:	GRAHAM C. PHERO
SIGNATURE:	/Graham C. Phero 64,228/
DATE SIGNED:	07/26/2019

Total Attachments: 8

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(a) in the invention(s) known as **BEVERAGE DISPENSING SYSTEM** ro: which application(s) for patent in the United States of America has a filing date or a 371(c) date of 6/29/20/7 (also known as United States Application No 15/637/68), in any and all applications thereon, in any and all Letters Patent(s) therefor, and

- (b) in any and all applications that claim the benefit of the patent application listed above in part (a), including non-provisional applications, continuing (continuation, divisional, or continuation-in-part) applications, reissues, extensions, renewals and reexaminations of the patent application or Letters Patent therefor listed above in part (a), to the full extent of the term or terms for which Letters Patents issue, and
- (c) in any and all inventions described in the patent application listed above in part (a), and in any and all forms of intellectual and industrial property protection derivable from such patent application, and that are derivable from any and all continuing applications, reissues, extensions, renewals and reexaminations of such patent application, including, without limitation, patents, applications, utility models, inventor's certificates, and designs together with the right to file applications therefor, and including the right to claim the same priority rights from any previously filed applications under the International Agreement for the Protection of Industrial Property, or any other international agreement, or the domestic laws of the country in which any such application is filed, as may be applicable;

all such rights, title and interest to be held and enjoyed by the above-named Assignee. Its successors, legal representatives and assigns to the same extent as all such rights, title and interest would have been held and enjoyed by the undersigned inventors had this assignment and sale not been made.

The undersigned inventors agree to execute all papers necessary in connection with the application(s) and any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue, reexamination or corresponding application(s) thereof and also to execute separate assignments in connection with such application(s) as the Assignee may deem necessary or expedient.

The undersigned inventors agree to execute all papers necessary in connection with an judicial or administrative proceeding, including but not limited to an interference, derivation, post-grant proceeding, or patent enforcement action (judicial or otherwise) related to the application(s) or any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue or reexamination application(s) thereof or Letters Patent(s) therefor and to cooperate with the Assignee in every way possible in obtaining evidence and assisting with such judicial or administrative proceeding

The undersigned inventors hereby represent that he/she has full right to convey the entire interest herein assigned, and that he/she has not executed, and will not execute, any agreement in conflict therewith.

The undersigned inventors hereby grant the patent practitioners associated with CUSTOMER NUMBER 134769 the power to insert in this assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

The undersigned inventors hereby represent that he/she understands that the patent practitioners associated with CUSTOMER NUMBER 134769 are the legal representatives of and attorneys for, the assignee, and are <u>NOT</u> the legal representatives of and attorneys for the inventors

IN WITNESS WHEREOF, executed by the undersigned inventors on the date opposite his/her name.

Date: <u>12/</u> 9	2019	Signature of Inventor	Joseph Moddo- Joseph MADDEN
Date:		Signature of Inventor:	Steven T. JERSEY
Date:		Signature of Inventor	Scott LOOMIS
Pate:		Signature of Inventor:	Fernando UBIDIA

Page 2 of I

In consideration of the sum of One Dollar (\$1.00) or equivalent and other good and valuable consideration paid to each of the undersigned inventors: Joseph MADDEN, Steven T. JERSEY, Scott LOOMIS and Fernando UBIDIA, hereby sell and assign to PEPSICO, INC., a corporation formed under the laws of North Carolina, whose mailing address is 700 Anderson Hill Road, Purchase, NY 10577 (hereafter referred to as the Assignee), his/her entire right, title and interest, including the right to sue for past infringement and to collect for all past, present and future damages, for the United States of America (as defined in 35 U.S.C. § 100) and throughout the world,

(a) in the invention(s) known as **BEVERAGE DISPENSING SYSTEM** for which application(s) for patent in the United States of America has a filing date or a 371(c) date of 6/25/2017 (also known as United States Application No. 15/637, 681 _____), in any and all applications thereon, in any and all Letters Patent(s) therefor, and

- (b) in any and all applications that claim the benefit of the patent application listed above in part (a), including non-provisional applications, continuing (continuation, divisional, or continuation-in-part) applications, reissues, extensions, renewals and reexaminations of the patent application or Letters Patent therefor listed above in part (a), to the full extent of the term or terms for which Letters Patents issue, and
- (c) in any and all inventions described in the patent application listed above in part (a), and in any and all forms of intellectual and industrial property protection derivable from such patent application, and that are derivable from any and all continuing applications, reissues, extensions, renewals and reexaminations of such patent application, including, without limitation, patents, applications, utility models, inventor's certificates, and designs together with the right to file applications therefor; and including the right to claim the same priority rights from any previously filed applications under the International Agreement for the Protection of Industrial Property, or any other international agreement, or the domestic laws of the country in which any such application is filed, as may be applicable;

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Date:	Signature of Inventor: Joseph MADDEN
Date: 14 5, 2017	Signature of Inventor: Steven T. JERSEY
Date:	Signature of Inventor:Scott LOOMIS
Date:	Signature of Inventor: Fernando UBIDIA

Page 2 of 2

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Appl. No. 15/637, 681	6/12/18
Atty. Docket No. 3711.9350000	HU

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Date:	Signature of Inventor:	Joseph MADDEN
Date:	Signature of Inventor:	Steven T. JERSEY
Date:	Signature of Inventor:	Scott LOOMIS
Date:5355990_1	Signature of Inventor:	Fernando UBIDIA

Page 2 of 2

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Appl. No. 15/637, 681 6/12/19 Atty. Docket No. 3711.9350000

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Date:		Signature of Inventor:	Joseph MADDEN
Date:		Signature of Inventor:	Steven T. JERSEY
Date:		Signature of Inventor:	Scott LOOMIS
Date:	4/2/18	Signature of Inventor:	Fornando UBIDIA

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