

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT5641235

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
GIL BEYDA	03/30/2005
KRISHNA BALASUBRAMANIAN	03/30/2005
DONALD J. LOCKER	03/31/2005
KEVIN M. MCDONALD	03/30/2005
JOSEPH G. WILSON	03/02/2005
DAVID R. MORGAN	03/31/2005
ALISON P. LOWRY	03/30/2005
RECEIVING PARTY DATA	
Name:	TACODA SYSTEMS, INC.
Street Address:	345 SEVENTH AVE.
Internal Address:	8TH FLOOR
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10001
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16251673
CORRESPONDENCE DATA	
Fax Number:	(202)450-5538
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	202-808-3563
Email:	vlyon@bomcip.com
Correspondent Name:	BOOKOFF MCANDREWS, PLLC
Address Line 1:	2020 K STREET NW
Address Line 2:	SUITE 400
Address Line 4:	WASHINGTON, D.C. 20006
ATTORNEY DOCKET NUMBER:	00008-0038-02000
NAME OF SUBMITTER:	RANDAL K. WHITEHEAD
SIGNATURE:	/ Randal K. Whitehead /

PATENT

DATE SIGNED:	07/29/2019
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Total Attachments: 6

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ASSIGNMENT

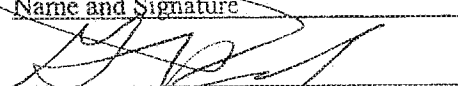
WHEREAS, we, Gil Beyda, Krishna Balasubramanian, Donald J. Locker, Kevin M. McDonald, Joseph G. Wilson, David R. Morgan, and Alison P. Lowry, (hereinafter referred to as ("ASSIGNORS")), are the inventors of the invention in AUDIENCE MATCHING NETWORK WITH PERFORMANCE FACTORING AND REVENUE ALLOCATION, for which we have executed an application for a Patent of the United States, which was filed on December 17, 2004, as application no. 11/014,248:

WHEREAS, TACODA SYSTEMS, INC., a company having a place of business at 345 Seventh Ave., 8th Floor, New York, NY 10001, (hereinafter referred to as "ASSIGNEE"), is desirous of obtaining the worldwide right, title, and interest in and to: (a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all utility, divisional, continuation, substitute, renewal, reissue, and other related applications thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), (c) and (d) above; and (e) all right of priority in the APPLICATION, together with all rights to recover damages for infringement of provisional rights.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said ASSIGNORS; have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof;

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith;

AND WE HEREBY further covenant and agree that we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention.

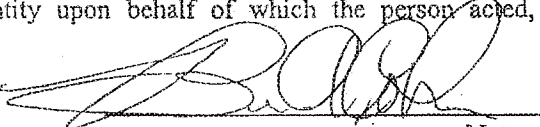
Name and Signature

GIL BEYDA

Date of Signature
3/30, 2005

State of Pa } S.S.
County of Montgomery }

On March 30, 2005, before me, Bruce A. Cohen
[NOTARY PUBLIC]

personally appeared GIL BEYDA, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.


Notary

Notary Seal
Docket No. 54820-00618

COMMONWEALTH OF PENNSYLVANIA
Notarial Seal
Bruce A. Cohen, Notary Public
Ablington Twp., Montgomery County
My Commission Expires July 29, 2008
Member, Pennsylvania Association Of Notaries

Title of Document: ASSIGNMENT

Re:

Title: Audience Matching Network With Performance Factoring and Revenue Allocation

Filed: December 17, 2004

Application No.: 11/014,248

Name and Signature _____

Date of Signature
3-30^{KB}
-29-2005

KRISHNA BALASUBRAMANIAN

State of Pa } S.S.
County of Montgomery }

On March 30, 2005, before me, Bruce A. Cohen
[NOTARY PUBLIC]

personally appeared KRISHNA BALASUBRAMANIAN, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Notary Seal

Notary

COMMONWEALTH OF PENNSYLVANIA
Notarial Seal
Bruce A. Cohen, Notary Public
Abington Twp., Montgomery County
My Commission Expires July 29, 2008
Member, Pennsylvania Association Of Notaries

Name and Signature _____

Date of Signature
_____, 2005

DONALD J. LOCKER

State of _____ } S.S.
County of _____ }

On _____, before me, _____
[NOTARY PUBLIC]

personally appeared DONALD J. LOCKER, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Notary Seal

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Title of Document: ASSIGNMENT

Re:

Title: Audience Matching Network With Performance Factoring and Revenue Allocation

Filed: December 17, 2004

Application No.: 11/014,248

Name and Signature _____

Date of Signature _____

_____, 2005

KRISHNA BALASUBRAMANIAN

State of _____ } S.S.

County of _____ }

On _____, before me, _____

[NOTARY PUBLIC]

personally appeared KRISHNA BALASUBRAMANIAN, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Notary Seal

Notary

Name and Signature _____

Date of Signature _____

[Signature]
DONALD J. LOCKER

Mar 31, 2005

State of Pennsylvania } S.S.
County of Schuylkill }

On March 31, 2005, before me, *[Signature]*

[NOTARY PUBLIC]

personally appeared DONALD J. LOCKER, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Notary Seal

COMMONWEALTH OF PENNSYLVANIA
NOTARIAL SEAL
PHYLLIS KELLEY, Notary Public
N. Cornwall Twp., Lebanon County
My Commission Expires May 17, 2008

[Signature]
Notary

Title of Document: ASSIGNMENT

Re:

Title: Audience Matching Network With Performance Factoring and Revenue Allocation

Filed: December 17, 2004

Application No.: 11/014,248

Name and Signature
[Signature]
KEVIN M. McDONALD

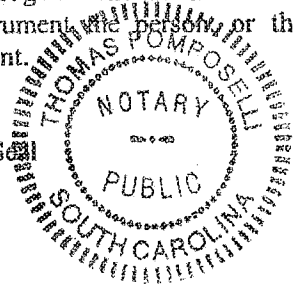
Date of Signature
3/30, 2005

State of SC } S.S.
County of Berkely }

On 3/30/05, before me, THOMAS POMPOSELLI
[NOTARY PUBLIC]

personally appeared KEVIN M. McDONALD, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Notary Seal



[Signature]
Notary

Name and Signature
[Signature]
JOSEPH G. WILSON

Date of Signature
March 2, 2005

State of _____ } S.S.
County of _____ }

On _____, before me, _____
[NOTARY PUBLIC]

personally appeared JOSEPH G. WILSON, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Notary Seal

Notary


Title of Document: ASSIGNMENT

Re:

Title: Audience Matching Network With Performance Factoring and Revenue Allocation

Filed: December 17, 2004

Application No.: 11/014,248

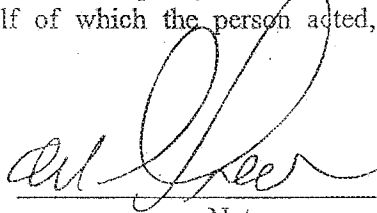
<u>Name and Signature</u>	<u>Date of Signature</u>
	3/31, 2005
DAVID R. MORGAN	

State of New York } S.S.
 County of New York }

On March 31, 2005, before me, Adam Greebler
 [NOTARY PUBLIC]

personally appeared DAVID R. MORGAN, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

ADAM GREEBLER
 Notary Public State of New York
 No. 01GR5001894
 Qualified in Queens County
 Commission Expires Sept. 21 2006


 Notary

Notary Seal

<u>Name and Signature</u>	<u>Date of Signature</u>
_____	_____, 2005
ALISON P. LOWRY	

State of _____ } S.S.
 County of _____ }

On _____, before me, _____
 [NOTARY PUBLIC]

personally appeared ALISON P. LOWRY, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Notary Seal

 Notary

Title of Document: ASSIGNMENT

Re:

Title: Audience Matching Network With Performance Factoring and Revenue Allocation

Filed: December 17, 2004

Application No.: 11/014,248

Name and Signature _____

Date of Signature _____

_____, 2005

DAVID R. MORGAN

State of _____ } S.S.

County of _____ }

On _____, before me, _____

[NOTARY PUBLIC]

personally appeared DAVID R. MORGAN, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Notary Seal

Notary

Name and Signature _____

Date of Signature _____

Alison P. Lowry
ALISON P. LOWRY

3/30, 2005

State of Pa } S.S.
County of Montgomery }

On March 30, 2005, before me, Bruce A. Cohen

[NOTARY PUBLIC]

personally appeared ALISON P. LOWRY, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Notary Seal

Notary

Docket No. 54820-00618

COMMONWEALTH OF PENNSYLVANIA

Notarial Seal
Bruce A. Cohen, Notary Public
Abington Twp., Montgomery County
My Commission Expires July 29, 2008

Member, Pennsylvania Association Of Notaries

PATENT