

PATENT ASSIGNMENT COVER SHEET


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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JARED ZIMMERMAN	07/30/2019
STEVI MCBRIAN	07/30/2019
RECEIVING PARTY DATA	
Name:	GOOGLE LLC
Street Address:	1600 AMPHITHEATRE PARKWAY
City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16526398
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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Email:	cadams@middletonlaw.com
Correspondent Name:	MIDDLETON REUTLINGER
Address Line 1:	401 S. 4TH STREET, SUITE 2600
Address Line 4:	LOUISVILLE, KENTUCKY 40202
ATTORNEY DOCKET NUMBER:	ZS202-19025
NAME OF SUBMITTER:	SCOTT W. HIGDON
SIGNATURE:	/SCOTT W. HIGDON/
DATE SIGNED:	07/30/2019
Total Attachments: 1	
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ASSIGNMENT

For valuable consideration, we, Jared Zimmerman of Belmont, California and Stevi McBrian of Mountain View, California, hereby assign to: Google LLC, a limited liability company of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called “the Assignee”), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled **Determining And Utilizing Actual Purpose Of User-Assembled Collection Of Electronic Content Items**, filed July 30, 2019, and assigned U.S. Serial Number 16/526,398, we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our names or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors’ certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

DocuSigned by:

C437D430AC22483...
Jared Zimmerman

DocuSigned by:

BDD4031AAD8B407...
Stevi McBrian

Date: 7/30/2019

Date: 7/30/2019