

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MICHAEL SENFTLEBER	10/13/2017
CHRISTOPHER KERNS	10/20/2017
MARC SCHRIFTMAN	10/16/2017
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16458183
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NAME OF SUBMITTER:	SCOTT S. KOKKA
SIGNATURE:	/Scott S. Kokka/
DATE SIGNED:	08/01/2019
Total Attachments: 2	
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ASSIGNMENT OF PATENT APPLICATION

For good and valuable consideration, the receipt of which is hereby acknowledged, I, the undersigned, inventor:

Michael Senftleber, a citizen of the United States of America, of Driftwood, TX;

Christopher Kerns, a citizen of the United States of America, of Austin, TX;

Marc Schriftman, a citizen of the United States of America, of Austin, TX;

Who have created a certain invention for which an application for United States Letters Patent entitled "**PREDICTING PERFORMANCE OF CONTENT AND ELECTRONIC MESSAGES AMONG A SYSTEM OF NETWORKED COMPUTING DEVICES**" has been executed and was filed in the U.S. Patent and Trademark Office on **October 12, 2017** and assigned Serial Number **15/782,642**;

Do hereby sell, assign and transfer to **Spredfast, Inc.**, a corporation having a place of business at **200 W. Cesar Chavez, Suite 600, Austin, TX 78701**, his successors, assigns, and legal representatives, the full and exclusive right to said invention and said application and to any and all inventions described in said application for the United States, its territorial possessions and all foreign countries, and the entire right, title and interest in and to any and all Letters Patent which may be granted therefore in the United States, its territorial possessions and all foreign countries; and in and to any and all provisionals, non-provisionals, continuations-in-part, continuations, divisionals, substitutes, reissues, extensions thereof, and all other applications for Letters Patent relating thereto which have been or shall be filed in the United States, its territorial possession and/or any foreign countries, and all rights, together with all priority rights, under any of the international conventions, unions, agreements, acts, and treaties, including all future conventions, unions, agreements, acts, and treaties;

Agree that **Spredfast, Inc.**, hereinafter referred to as Assignee, may apply for and receive Letters Patent for said invention and said inventions, hereinafter referred to as said invention, in its own name, in the United States, its territorial possessions, and all foreign countries; and that, when requested to carry out in good faith the intent and purpose of this assignment, at the expense of said Assignee, its successors, assigns and legal representatives, the undersigned will execute all rightful oaths, assignments, powers of attorney and other papers for all provisionals, non-provisionals, continuations-in-part, continuations, divisionals, substitutes, reissues, extensions thereof, and testify in any legal or quasi legal proceedings; communicate to said Assignee, its successors, assigns or legal representatives all facts known to the undersigned relating to said invention and the history thereof; and generally do everything possible which said Assignee, its successors, assigns, or legal representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said invention and for vesting title to said invention and all applications for patents on said invention in said Assignee, successors, assigns, or legal representatives;

The terms "Application" and "Application for Letters Patent" as used herein include both provisional and non-provisional applications;

Inventor(s) hereby authorizes the above-mentioned Assignee or its legal representative to insert in this instrument the filing date and serial number of said Application or any other information that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document; and

Covenant with said Assignee, its successors, assigns, or legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same has herein expressed is possessed by the undersigned.

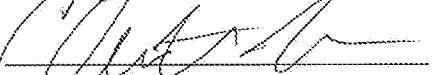
IN THE TESTIMONY WHEREOF I have hereunto set my signature on the date indicated below.

Michael Senftleber



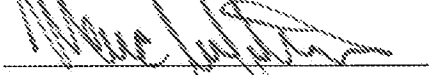
Date: 10/13/2017

Christopher Kerns



Date: 10/20/17

Marc Schriftman



Date: 10/16/17