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PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NE	NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		AS	ASSIGNMENT			
CONVEYING PARTY	DATA					
			ne	Execution Date		
LA PRAIRIE GROUP AG					06/14/2019	
RECEIVING PARTY D	ΑΤΑ					
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City:	ZUG	ZUG				
State/Country:	SWITZ	SWITZERLAND				
Postal Code:	6304	6304				
Patent Number: 8507		8507276				
Patent Number:		850/2/6				
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NAME OF SUBMITTER:			HERIBERT F. MUENSTERER			
SIGNATURE:			/Heribert F. Muensterer/			
DATE SIGNED:			/02/2019			
Total Attachments: 2				_		
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Patent Transfer Agreement

Between companies La Prairie Group AG Industriestrasse 8 8604 Volketswil Switzerland

and

Nec Plus Ultra Cosmetics AG c/o KD Zug-Treuhand AG Untermueli 7 6304 Zug Switzerland - Transferor --

- Transferee -

the following agreement is concluded:

§ 1

The subject of this Patent Transfer Agreement is US Patent US 8507276 B2 entitled "Tissue culture media used as a component of cosmetics" filed on 23rd November 2005 and granted on 13th August 2013 (the "Patent"). The Transferor is the owner of the Patent.

§ 2

For good and valid consideration, receipt of which by Transferor is acknowledged, the Transferor hereby transfers and assigns to the Transferee, its successors and assigns, the Patent mentioned in § 1 with all right, title and interest and obligations therein. The Transferee is ready to accept the transfer and assignment of the Patent. On the day of signature of this Patent Transfer Agreement, the Patent becomes the exclusive property of the Transferee.

§ 3

After signature of this Patent Transfer Agreement, the Transferee undertakes to record the transfer of the Patent with the Assignment Branch of the United States Patent and Trademark Office (USPTO). The Transferee undertakes to fulfill all necessary formalities for recordation of the transfer of the Patent to Transferee.

§ 4

Should a provision of this Patent Transfer Agreement be or become ineffective or the Patent Transfer Agreement contains a gap, the legal validity of the remaining provisions shall remain unaffected. In place of the ineffective provision, an effective provision shall be agreed which comes closest to the economic purpose desired by the parties; the same applies in the case of a gap.

PATENT REEL: 049940 FRAME: 0795

The Patent License Agreement between the parties of 29 May 2012 concerning the patent subject to this Patent Transfer Agreement is, with the consent, agreement and acceptance of both parties, hereby terminated.

14.08.2019 Date : Date : La Prairie Group AG Nec Plus Ultra Cosmetics AG **Patrick Rasquinet** /Richard Werder Gilles Nouailhetas President & CEO CFO CEO

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PATENT REEL: 049940 FRAME: 0796

RECORDED: 08/02/2019