

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT5653138

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Jaime Michael Yap	07/16/2019
Joel Grayson Webber	07/17/2019
Joshua Calvin Teague	07/17/2019
Robert Adam Rice	07/18/2019
RECEIVING PARTY DATA	
Name:	FULLSTORY, INC.
Street Address:	120 OTTLEY DRIVE NE
Internal Address:	SUITE 100
City:	ATLANTA
State/Country:	GEORGIA
Postal Code:	30324
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16528111
CORRESPONDENCE DATA	
Fax Number:	(877)769-7945
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	(404) 724-2788
Email:	apsi@fr.com
Correspondent Name:	CHRISTOPHER D. WRIGHT
Address Line 1:	FISH & RICHARDSON P.C.
Address Line 2:	P.O.BOX 1022
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022
ATTORNEY DOCKET NUMBER:	39179-0014001
NAME OF SUBMITTER:	KRISTI A. HOLMLUND
SIGNATURE:	/Kristi A. Holmlund/
DATE SIGNED:	08/05/2019
Total Attachments: 2	

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ASSIGNMENT


For valuable consideration, the receipt of which we acknowledge, and intending to be bound legally, we, JAIME MICHAEL YAP, JOEL GRAYSON WEBBER, JOSHUA CALVIN TEAGUE, and ROBERT ADAM RICE each individually assign to FULLSTORY, INC., a corporation formed under the laws of Delaware and having a principal place of business at 120 Ottley Drive NE, Suite 100, Atlanta, GA 30324, and its successors, transferees, and assignees (collectively the "Assignee"), all of our individual and joint right, title, and interest throughout the world in the invention(s) (the "Subject Matter") described in a patent application that names us as inventors, is titled "USER INTERFACE ENGAGEMENT HEATMAPS," and was or will be filed in the U.S. Patent and Trademark Office on July 31, 2019, as application 16/528,111 (the "Application"). We authorize the insertion of the filing date and application number above.

This Assignment assigns, in addition to the Subject Matter of the Application, (a) the Application and all other applications that may be made for, and all patents, utility models, design registrations, and other rights of exclusion and inventors' certificates for, any of the Subject Matter (collectively the "Applications and Granted Rights") in every country or region and under every treaty or convention, (b) the right to claim priority based on and the benefit of the filing date of any of the Applications and Granted Rights under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other applicable treaties or conventions, and (c) the right to pursue, collect, and retain in the Assignee's name or otherwise, damages and any other remedies arising from any past, present, or future infringement of the Subject Matter, the Applications and Granted Rights, and any other rights assigned by this Assignment.

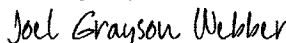
We authorize the Assignee to apply for and pursue protection for any or all of the Subject Matter, the Applications and Granted Rights, and any other rights assigned by this Assignment in all countries, regions, and territories of the world, in our names or in the Assignee's name.

We represent and warrant that we have the right and power to make this Assignment and that we have not made and will not make any other assignment that conflicts with this Assignment.

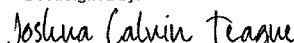
We will communicate to the Assignee (or, at the request of the Assignee to other parties) all known facts in any form relating to the Subject Matter; will execute and provide all oaths and declarations, statements, testimony, assignments, powers of attorney, applications, and documents; and will perform all other lawful acts necessary or desirable to secure fully to the Assignee the rights, titles, and interests assigned by this Assignment.

DocuSigned by:

026579EB31D54A8
Jaime Michael Yap

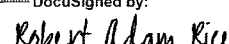
Date: 7/16/2019

DocuSigned by:

A9C515C3677C431...
Joel Grayson Webber

Date: 7/17/2019

DocuSigned by:

C88891A22A4C4B4...
Joshua Calvin Teague

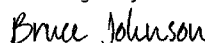
Date: 7/17/2019

DocuSigned by:

E234CDDA0CFD415...
Robert Adam Rice

Date: 7/18/2019

The Assignee hereby acknowledges and accepts the foregoing assignment.

Assignee: FULLSTORY, INC.

Signature:  Date: 7/18/2019

Name: Bruce Johnson

Title: COO

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