

PATENT ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
DAVID BLEICHER	01/04/2018
TAMIR LOUSKY	01/04/2018
RECEIVING PARTY DATA	
Name:	PLATFORM ORTHOPEDIC SOLUTIONS INC.
Street Address:	113 BARKSDALE PROFESSIONAL CTR
City:	NEWARK
State/Country:	DELAWARE
Postal Code:	19711-3258
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16475580
CORRESPONDENCE DATA	
Fax Number:	(312)463-5501
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	3124635000
Email:	bwptopat@bannerwitcoff.com, ksimoni@bannerwitcoff.com
Correspondent Name:	BANNER & WITCOFF, LTD.
Address Line 1:	71 SOUTH WACKER DRIVE
Address Line 2:	SUITE 3600
Address Line 4:	CHICAGO, ILLINOIS 60606
ATTORNEY DOCKET NUMBER:	215127.02414/180184US02
NAME OF SUBMITTER:	CHARLES L. MILLER
SIGNATURE:	/Charles L. Miller/
DATE SIGNED:	08/05/2019
Total Attachments: 3	
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ASSIGNMENT

I. **David BLEICHER**, having a residence at 24 Hazohar St, Tel Aviv 6233912,
Israel; and

I. **Tamir LOUSKY**, having a residence at 8 Keren HaYessod st, Bat-Yam 5962433,
Israel;

(hereinafter "ASSIGNORS") in consideration of the sum of Ten Dollars (\$10.00), or
the equivalent thereof, and other good and valuable consideration, the sufficiency of which and
receipt of which are hereby acknowledged, paid to ASSIGNORS by

PLATFORM ORTHOPEDIC SOLUTIONS INC.

a Corporation having a place of business at 113 Barksdale Professional Ctr, Newark,
New Castle, Delaware 19711-3258, USA (hereinafter "ASSIGNEE"), do hereby sell and assign
to said ASSIGNEE, its successors and assigns, the below indicated right, title, and interest,
throughout the world in and to our Invention entitled:

**A SYSTEM, PLATFORM AND METHOD FOR
PERSONALIZED SHOPPING USING AN AUTOMATED SHOPPING
ASSISTANT**

invented by us and by the above title and docket number, which is based on
International Application No. PCT/IB2018/050041, filed January 3, 2018 and claims the
priority of US Provisional Application Number 62/443,275, filed 6 January 2017 in the United
States of America; and all patents, divisions, reissues, continuations, continuations-in-part and
any extensions thereof and rights of priority therein, said interest being our entire ownership
interest in the same, to be held and enjoyed by said ASSIGNEE, its successors, assigns, or
other legal representatives, to the full end of the term thereof, as fully and entirely as the same
would have been held and enjoyed by us if this assignment and sale had not been made,
including all rights of Assignor to recover for past infringement thereof;

And for the consideration aforesaid, we hereby covenant and agree to and with said
ASSIGNEE, its successors and assigns, that whenever ASSIGNEE, its counsel or

representative, or the counsel or representative of its successors or assigns, shall advise that an amendment to, or a division of, or any other proceeding or action in connection with an application concerning said Invention, including interference proceedings, is lawful and desirable, or that a reissue or continuation or extension of such application or patent issuing therefrom is lawful and desirable, we will sign all papers and drawings, take all rightful oaths and affidavits, and do all acts necessary or required to be done for the procurement of all lawful rights associated with the Invention, or for the reissue or continuation or extension of the same, will do all acts necessary or required to secure in said ASSIGNEE, its successors or assigns, the title to and full benefit of all rights hereby assigned, without charge to said ASSIGNEE or its successors or assigns, but at its or their expense; and we hereby appoint every present or future officer of said ASSIGNEE as our agent to sign all such papers and to do all such necessary acts on our behalf, to the fullest extent permitted by law;

And we hereby authorize and request the Commissioner of Patents and Trademarks and any other granting authority to issue any Letters Patent resulting from said Invention and application(s) concerning same to said ASSIGNEE.

This assignment shall have an effective date corresponding to the last date of execution.

We declare under penalty of perjury under the laws of the United States of America, and under penalty of the laws of any other jurisdiction before which this document may be presented, that we have signed this document as our own free act and that all of the foregoing is true and correct.

Witness: _____

Tomr Lousky

David BLEICHER

David Bleicher

Dated: _____

Jan 4th 2018

Dated: 4/1/2018


Tamiir LOUSKY

Witness: David Bleicher - D. Bleicher
