505610017 08/07/2019

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT5656818

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date	
FRED CHENG	02/21/2018	
HERMAN YAU	02/21/2018	

RECEIVING PARTY DATA

Name:	TEND INSIGHTS, INC.	
Street Address:	46567 FREEMONT BLVD.	
City:	FREEMONT	
State/Country:	CALIFORNIA	
Postal Code:	94538	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	16381469	

CORRESPONDENCE DATA

Fax Number: (312)577-7007

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3125777000

Email: hdoneg@fitcheven.com
Correspondent Name: JONATHAN H. URBANEK

Address Line 1: FITCH, EVEN, TABIN & FLANNERY LLP

Address Line 2: 120 SOUTH LASALLE STREET, SUITE 2100

Address Line 4: CHICAGO, ILLINOIS 60603-3406

ATTORNEY DOCKET NUMBER:	5569-145325-US		
NAME OF SUBMITTER:	JONATHAN H. URBANEK		
SIGNATURE:	/Jonathan H. Urbanek/		
DATE SIGNED:	08/07/2019		

Total Attachments: 3

source=5569_145325_Assignment_Inventors_to_Tend#page1.tif source=5569_145325_Assignment_Inventors_to_Tend#page2.tif source=5569_145325_Assignment_Inventors_to_Tend#page3.tif

PATENT 505610017 REEL: 049986 FRAME: 0565

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, I, an ASSIGNOR named below,

Fred Cheng	of	Los Altos Hills, California
Herman Yau	of	Sunnyvale, California

Hereby sell, assign, transfer and set over to

ASSIGNEE: Tend Insights, Inc.

46567 Fremont Blvd. Fremont, CA 94538

its successors, assigns and legal representatives,

my entire right, title and interest throughout the world, including all rights to claim priority, in and to the invention(s) disclosed in:

X U.S. Patent Application executed on or about	t the date of	this Assig	nment,	
U.S. Patent Application executed on				, or
U.S. Patent Application No	, filed on		*	
U.S. Patent No, issued on				
U.S. Provisional Application No.:	_, filed on			
International Application No.: PCT/	, file	ed on		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
and ENTITLED:				
INTERACTIVE MULTIMEDIA ASSISTA PERSONALITY CUSTOMIZABLE SKIN	NT DEVICE	A HTIW	. SWAPPAI	3LE
and identified by Attorney Docket Number: TEND-05-	2017US;			
and naming inventors as follows:				

INVENTOR(S): Fred Cheng Herman Yau

including without limitation, my entire right, title and interest in and to any and all United States and foreign applications (including any and all provisional, international, regional and foreign national applications) for said invention(s), including divisionals, continuations, continuations-in-part, renewals, substitutes and extensions thereof, and in and to any and all patents of every country or region that may be granted or have been granted for said invention(s), including any reissues and reexaminations thereof—the foreign applications including, without limitation, all applications for patents, utility models and designs which may hereafter be filed for the invention(s) in any country or countries foreign to the United States, and all forms of industrial property protection, including, without limitation, patents, utility models, inventor's certificates and designs which may be granted for the invention(s) in any country or countries foreign to the United States and all extensions, renewals and reissues thereof.

Page 1 of 3

PATENT REEL: 045**0/48;TERA**ME: 0449 REEL: 049986 FRAME: 0566 I authorize and request that the U.S. Patent Application number and filing date corresponding to the U.S. Patent Application identified above be inserted here, if not already shown above, when such Patent Application number and filing date become known:

I authorize ASSIGNEE to apply for patents of foreign countries for said invention(s); to claim all rights of priority without further authorization from me, which priority rights include rights derived from any United States application (provisional or otherwise) under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and to own in its own name all applications, all patents and inventor's certificates in all countries based on the invention(s).

I agree to execute any and all documents requested by ASSIGNEE, its successors, assigns, legal representatives, or nominees, at their reasonable expense, in connection with filing and prosecution of any and all United States and foreign applications (including international, regional, and foreign national applications), enforcement of all patents, and maintenance of all rights in the invention(s), patents, inventor's certificates and applications for patents or inventor's certificates based on any of the invention(s); and generally to do everything possible to aid ASSIGNEE, its successors, assigns, legal representatives, and nominees, at their request and reasonable expense, in obtaining, enforcing, and maintaining patents and inventor's certificates for said invention(s) in all countries. In particular, I agree to provide to ASSIGNEE, its successors, assigns, legal representatives, or nominees, at their request and at their reasonable expense, all information known to or ascertainable by me and all documents and other materials and objects pertaining to the invention(s) that are in the possession of or accessible to me; and further, at any trial, hearing, deposition or other legal proceeding where I am called as a witness by ASSIGNEE, its successors, assigns, legal representatives, or nominee, I agree to testify to all facts pertaining to the invention(s) for which I am competent to testify.

I hereby covenant that I have full right to convey the entire interest that is being assigned by this Assignment, and that no assignment, sale, license, agreement, or encumbrance has been or will be made or entered into that would conflict with this Assignment.

I authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue any U.S. Letters Patent or any other patent or property right that may

Page 2 of 3

PATENT REEL: 045**P1%TERAT**ME: 0450 REEL: 049986 FRAME: 0567 be granted for said inventions to ASSIGNEE, its successors or assigns.

Executed on:

2/21/2018

Date

Fred Chene

<u> 2/1/18</u>,

Date

Herman Yau

Page 3 of 3

RECORDED: 02/23/2018 RECORDED: 08/07/2019 PATENT REEL: 045**PASTHENAI**ME: 0451 REEL: 049986 FRAME: 0568