505616741 08/12/2019

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
AT&T DELAWARE INTELLECTUAL PROPERTY, INC.	03/17/2014

RECEIVING PARTY DATA

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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16536387

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SIGNATURE:	/Scott P. Zimmerman/	
DATE SIGNED:	08/12/2019	

Total Attachments: 2

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PATENT 505616741 REEL: 050023 FRAME: 0703

RECORDABLE PATENT ASSIGNMENT

This Recordable Patent Assignment is between AT&T Delaware Intellectual Property, Inc. ("AT&T Delaware IP"), a Delaware corporation, and AT&T Intellectual Property I, L.P. ("AT&T IP I"), a Nevada limited partnership.

Effective on June 30, 2008, for good and adequate consideration, the receipt and sufficiency of which has been and hereby is acknowledged, AT&T Delaware IP hereby assigns, transfers, and conveys and/or has assigned, transferred, and conveyed to AT&T IP I all of AT&T Delaware IP's right, title and interest in and to the patents and pending patent applications identified on Attachment A (the "Patents"), with respect to which and to the extent to which AT&T Delaware IP has or previously had the right to so assign, transfer and convey such rights, including all claims for past infringement, and all divisions, reexaminations, reissues, substitutions, continuations, continuations-in-part and extensions thereof, including the right to file applications and obtain patents, utility models, industrial models and designs for said inventions in its own name throughout the world including all rights of priority, all rights to public cautionary notices reserving ownership of said inventions and all rights to claim and register said inventions in appropriate registries. AT&T Delaware IP has further agreed to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in AT&T IP I, its successors, assigns and legal representatives.

IN WITNESS WHEREOF, AT&T Delaware IP has caused this Recordable Patent Assignment to be executed by its duly authorized representative.

AT&T INTELLECTUAL PROPERTY MARKETING, INC.
As successor in interest to AT&T DELAWARE INTELLECTUAL PROPERTY, INC.

By: Jeanette Napp

Jeanette Napp

Assistant Secretary

STATE OF Georgia) ss) ss

> PATENT REEL: 050023 FRAME: 0704

EXHIBIT A

Application No.:

11/612334

Patent No.:

8082504

Filed:

December 18, 2006

Title:

Creation Of A Reference Point To Mark A Media Presentation

Application No.:

13/299395

Filed:

November 18, 2011

Title:

Creation Of A Reference Point To Mark A Media Presentation

PATENT REEL: 050023 FRAME: 0705

RECORDED: 08/12/2019